

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM370043

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF TRADEMARK SECURITY AGREEMENT		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
TCW Special Situations, LLC		01/19/2016	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Harvest Hill Beverage Company		
Street Address:	1 High Ridge Park		
Internal Address:	Second Floor		
City:	Stamford		
State/Country:	CONNECTICUT		
Postal Code:	06905		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	4246841	FRUIT FOR ALL PROJECT	
Registration Number:	4335487	FRUIT PROMISE	
Registration Number:	1094669	JUICY JUICE	
CORRESPONDENCE DATA			
Fax Number:	2125935955		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212-756-2132		
Email:	scott.kareff@srz.com		
Correspondent Name:	S. Kareff c/o Schulte Roth & Zabel LLP		
Address Line 1:	919 Third Avenue		
Address Line 2:	25th Floor		
Address Line 4:	New York, NEW YORK 10022		
ATTORNEY DOCKET NUMBER:	059182-0045		
NAME OF SUBMITTER:	Scott Kareff (059182-0045)		
SIGNATURE:	/kc for sk/		
DATE SIGNED:	01/21/2016		
Total Attachments: 3			

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RELEASE OF TRADEMARK SECURITY AGREEMENT

WHEREAS, pursuant to that certain Assignment of Security Interest - - Trademarks, dated as of July 1, 2014 (the "Trademark Security Agreement"), recorded in the United States Patent and Trademark Office at Reel 5358, Frame 0859 on September 8, 2014, HARVEST HILL BEVERAGE COMPANY ("Releasee"), pledged, conveyed, sold, assigned, transferred and set over unto TCW SPECIAL SITUATIONS, LLC ("Releasor"), and granted to Releasor for the benefit of Releasor and the Secured Parties, a continuing security interest in all right, title and interest of Releasee in, to and under the trademarks and service marks listed on the attached Schedule A, which trademarks and service marks are registered or applied for in the United States Patent and Trademark Office (the "Trademarks"), together with, among other things, the good-will of the business symbolized by the Trademarks and the applications and registrations thereof, and all proceeds thereof, including, without limitation, any and all causes of action which may exist by reason of infringement thereof and any and all damages arising from past, present and future violations thereof (the "Collateral") to secure the prompt payment, performance and observance of the Secured Obligations; and


WHEREAS, Releasee has requested and Releasor has agreed to provide this Release of Trademark Security Agreement to confirm the release, relinquishment and discharge of its continuing security interest in the Collateral.

NOW, THEREFORE, in consideration of and in exchange for good and valuable consideration, Releasor hereby agrees as follows:

1. Defined Terms. All capitalized terms used but not otherwise defined herein have the meanings given to them in the Trademark Security Agreement.
2. Release of Security Interest. Releasor hereby, without any representation and warranty and without any recourse, releases, relinquishes and discharges its continuing security interest in the Collateral.

IN WITNESS WHEREOF, the parties have caused this Release of Trademark Security Agreement to be duly executed as of January 19, 2016.

TCW SPECIAL SITUATIONS, LLC

By: 
Name: Suzanne Grosso
Title: Managing Director

SCHEDULE A

Trademark Registrations/Applications

TRADEMARKS:

Company	Country	Trademark	Registration No.	Filing Date	Registration Date
Harvest Hill Beverage Company	United States	FRUIT FOR ALL PROJECT	4246841	6/13/2011	11/20/2012
Harvest Hill Beverage Company	United States	FRUIT PROMISE	4335487	6/28/2011	5/14/2013
Harvest Hill Beverage Company	United States	JUICY JUICE	1094669	12/6/1976	6/27/1978

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