

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM370132

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|-----------------------------------|------------------------------|-----------------------------|--|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | RELEASE OF SECURITY INTEREST | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Bank of America, N.A. | | 01/15/2016 | National Banking Association: UNITED STATES |
| RECEIVING PARTY DATA | | | |
| Name: | Silver Star Brands, Inc. | | |
| Street Address: | 250 City Center | | |
| City: | Oshkosh | | |
| State/Country: | WISCONSIN | | |
| Postal Code: | 54906 | | |
| Entity Type: | CORPORATION: WISCONSIN | | |
| PROPERTY NUMBERS Total: 19 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 2112088 | AS WE CHANGE | |
| Registration Number: | 2228836 | AS WE CHANGE | |
| Registration Number: | 3336284 | EASY COMFORTS | |
| Registration Number: | 4206169 | EASY COMFORTS STYLE | |
| Registration Number: | 1622457 | EXPOSURES | |
| Registration Number: | 3609564 | EXPOSURES PLATINUM | |
| Registration Number: | 2126732 | HOME MARKETPLACE | |
| Registration Number: | 3551961 | INDIGO | |
| Registration Number: | 1838236 | JUST BETWEEN US | |
| Registration Number: | 1645633 | MILES KIMBALL | |
| Registration Number: | 3566160 | MRS. KIMBALL'S CANDY SHOPPE | |
| Registration Number: | 3448548 | NATIVE REMEDIES | |
| Registration Number: | 3508330 | PETALIVE | |
| Registration Number: | 1837485 | QUIBBLE-FREE GUARANTEE | |
| Registration Number: | 3501508 | SERENITY FALLS | |
| Registration Number: | 1634030 | THE SHOE BOX | |
| Registration Number: | 1376289 | WALTER DRAKE | |
| Registration Number: | 0909593 | WALTER DRAKE | |
| Registration Number: | 0895688 | WALTER DRAKE | |
| TRADEMARK | | | |

CH \$490.00 2112088

CORRESPONDENCE DATA**Fax Number:** 2125453309*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.***Phone:** 2125921576**Email:** rbroder@herrick.com**Correspondent Name:** Robert S. Broder**Address Line 1:** 2 Park Avenue**Address Line 2:** c/o Herrick, Feinstein LLP**Address Line 4:** New York, NEW YORK 11566

| | |
|--------------------------------|------------------|
| ATTORNEY DOCKET NUMBER: | 17959/003 |
| NAME OF SUBMITTER: | Robert S. Broder |
| SIGNATURE: | /rsb/ |
| DATE SIGNED: | 01/22/2016 |

Total Attachments: 5

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**RELEASE OF
SECURITY INTEREST IN CERTAIN TRADEMARKS**

January 15, 2016

WHEREAS, **Silver Star Brands, Inc.**, a Wisconsin corporation ("**Silver Star**"), **PartyLite Gifts, Inc.**, a Virginia corporation ("**PartyLite Gifts**"), **PartyLite Worldwide, LLC**, a Delaware limited liability company ("**PartyLite WW**"), **Candle Corporation of America**, a New York corporation ("**Candle Corp**" and together with, Silver Star, PartyLite Gifts and PartyLite WW, collectively, the "**Grantors**" and each a "**Grantor**"), have entered into a certain Trademark Collateral Assignment and Security Agreement dated March 9, 2015 (the "**Trademark Security Agreement**") with **BANK OF AMERICA, N.A.**, a national banking association (the "**Lender**"), notice of which was recorded on March 9, 2015 at the United States Patent and Trademark Office ("**USPTO**") at Reel 5474, Frame 0344.

WHEREAS, Grantors granted the Lender, under the terms of the Trademark Security Agreement, a continuing security interest (the "**Security Interest**") in favor of the Lender, in and to the Pledge Trademarks (as defined in the Trademark Security Agreement).

WHEREAS, the Lender has agreed to release its security interest in all of the Trademarks (as defined in the Trademark Security Agreement) owned by Silver Star as herein provided.

NOW, THEREFORE, in consideration of the foregoing and intending to be legally bound, the Lender, for itself and on behalf of the lenders in association with the Security Interest, hereby releases, terminates, cancels and discharges any and all of its interest in the Trademarks identified on Schedule A (the "**Released Trademarks**"), and all of the goodwill of the business symbolized by and associated with the Released Trademarks and the registrations thereof, and assigns, transfers and conveys to Silver Star any interest in the Released Trademarks. Silver Star (or its designee) is hereby authorized to file this Release of Security Interest in Certain Trademarks (the "**Release**") with the USPTO and any other governmental authority.

Notwithstanding anything to the contrary contained herein, in no event shall this Release affect, impart, release, terminate, or discharge any of Lender's rights to any of the Trademarks or Pledged Trademarks other than the Released Trademarks. By signing this Release, the Grantors acknowledge and agree that Lender's rights under the Trademark Security Agreement remain, and after the execution and filing of this Release, will remain, in full force and effect except as otherwise expressly modified herein.

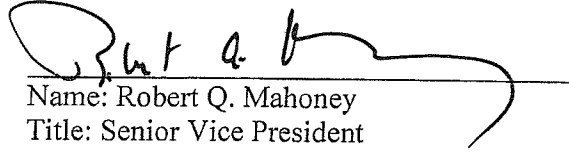
The delivery of an executed counterpart of a signature page to this Release by email or facsimile shall be effective as delivery of a manually executed counterpart of this Release. The validity, construction and effect of this Release shall be governed by the laws of the State of New York (without giving effect to its principles of conflicts of law) and shall relate solely to the Trademark Security Agreement.

[Remainder of this page intentionally left blank; signature page follows]

IN WITNESS WHEREOF, each of the parties hereto has caused this Release of Security Interest in Certain Trademarks to be duly executed and delivered as of the date first written above.

BANK OF AMERICA N.A.

By:



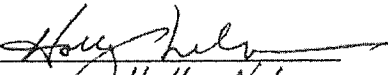
Name: Robert Q. Mahoney
Title: Senior Vice President

TRADEMARK


REEL: 005714 FRAME: 0327

Accepted and Agreed:


SILVER STAR BRANDS, INC.,
as Grantor

By: 
Name: Holly Nelson
Title: Vice President of Finance

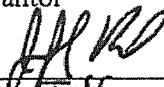
PARTYLITE GIFTS, INC.,
as Grantor

By: 
Name: Jeffrey Bowls
Title: Assistant Secretary

PARTYLITE WORLDWIDE, LLC,
as Grantor

By: 
Name: Jeffrey Bowls
Title: Assistant Secretary

CANDLE CORPORATION OF AMERICA,
as Grantor

By: 
Name: Jeffrey Bowls
Title:

[Signature Page to Trademark Release

Schedule A

Released Trademarks and Trademark Registrations

| Mark | Registration/Application No. | Status | Current Owner of Record |
|--|-------------------------------------|---------------|--------------------------------|
| AS WE CHANGE | 75/177,962 2112088 | Renewed | SILVER STAR BRANDS, INC. |
| AS WE CHANGE and design | 75/466,399 2228836 | Renewed | SILVER STAR BRANDS, INC. |
| EASY COMFORTS | 78/661,865 3336284 | Registered | SILVER STAR BRANDS, INC. |
| EASY COMFORTS STYLE | 77/478,255 4206169 | Registered | SILVER STAR BRANDS, INC. |
| EXPOSURES | 73/826,473 1622457 | Renewed | SILVER STAR BRANDS, INC. |
| EXPOSURES PLATINUM | 77/290,494 3609564 | Registered | SILVER STAR BRANDS, INC. |
| HOME MARKETPLACE Cross References: HOME MARKET PLACE | 75/125,920 2126732 | Renewed | SILVER STAR BRANDS, INC. |
| INDIGO | 78/784,941 3551961 | Registered | SILVER STAR BRANDS, INC. |
| JUST BETWEEN US | 74/368,377 1838236 | Renewed | SILVER STAR BRANDS, INC. |
| MILES KIMBALL | 74/062,426 1645633 | Renewed | SILVER STAR BRANDS, INC. |
| MRS. KIMBALL'S CANDY SHOPPE Cross References: MRS. KIMBALL'S CANDY SHOP | 77/394,539 3566160 | Registered | SILVER STAR BRANDS, INC. |
| NATIVE REMEDIES | Reg# 3448548 | Registered | SILVER STAR BRANDS, INC. |
| PETALIVE Cross References: PET ALIVE | Reg# 3508330 | Registered | SILVER STAR BRANDS, INC. |
| QUIBBLE-FREE GUARANTEE Cross References: QUIBBLE FREE GUARANTEE | 74/406,810 1837485 | Renewed | SILVER STAR BRANDS, INC. |
| SERENITY FALLS | 77/394,825 3501508 | Cancelled | SILVER STAR BRANDS, INC. |
| THE SHOE BOX | 74/028,291 1634030 | Renewed | SILVER STAR BRANDS, INC. |

| Mark | Registration/Application No. | Status | Current Owner of Record |
|--------------|-------------------------------------|---------------|--------------------------------|
| WALTER DRAKE | 73/537,019 1376289 | Renewed | SILVER STAR BRANDS, INC. |
| WALTER DRAKE | 72/323,945 909593 | Renewed | SILVER STAR BRANDS, INC. |
| WALTER DRAKE | 72/323,946 895688 | Renewed | SILVER STAR BRANDS, INC. |