

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM370176

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Tyson Foods, Inc.		12/02/2015	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Pilgrim's Operaciones Laguna, S. de C.V.		
Street Address:	Valle del Guadiana No. 294, Parque Industrial Gomez Palacio		
City:	Gomez Palacio		
State/Country:	MEXICO		
Postal Code:	C.P. 35078		
Entity Type:	CORPORATION: MEXICO		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85970817	DEL DIA	
CORRESPONDENCE DATA			
Fax Number:	9702329927		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	970-225-6700		
Email:	kcollins@cp2law.com		
Correspondent Name:	Kay L. Collins		
Address Line 1:	103 W. Mountain Ave.Suite 200		
Address Line 4:	Fort Collins, COLORADO 80524		
ATTORNEY DOCKET NUMBER:	10151101DEL DIA & DESIGN		
NAME OF SUBMITTER:	Kay L. Collins		
SIGNATURE:	/Kay L. Collins/		
DATE SIGNED:	01/22/2016		
Total Attachments: 2			
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source=Tyson assignment to Pilgrim's Mexico#page2.tif			

OP \$40.00 85970817

ASSIGNMENT OF TRADEMARKS

WHEREAS, Tyson Foods, Inc., having its principal place of business at 2200 Don Tyson Parkway, Springdale, Arkansas 72762 (hereinafter "Tyson"), has used, is using and is the owner of the entire right, title and interest in and to, and to the use of the following trademark:

Trademark:
DEL DIA & DESIGN

Serial No:
85-970817

WHEREAS, Pilgrim's Operaciones Laguna, S. de R.L. de C.V., a Mexican corporation, having a principal place of business at Valle del Guadiana No. 294, Parque Industrial Gomez Palacio, Gomez Palacio, Durango, Mexico, C.P. 35078 (hereinafter "Pilgrim's"), is desirous of acquiring the entire right, title and interest of Tyson in and to, and to the use of the above identified trademark, together with the goodwill of the business connected with the use of and symbolized by said trademark;

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Tyson hereby sells, assigns, transfers and conveys to Pilgrim's its entire right, title and interest in and to, and to the use of the above-identified trademark, together with the goodwill of the business connected with the use of and symbolized by said trademark.

[SIGNATURES IN THE NEXT PAGE]

CESIÓN DE MARCAS

CONSIDERANDO QUE, Tyson Foods, Inc., teniendo como principal asiento de sus negocios en 2200 Don Tyson Parkway, Springdale, Arkansas 72762 (en adelante, "Tyson"), ha usado, esta usando y es la propietaria y titular de la totalidad de los derechos, Título e intereses de y sobre la siguiente marca registrada:

Marca Registrada:
DEL DÍA y DISEÑO.

No. de Serie:
85-970817

CONSIDERANDO QUE, Pilgrim's Operaciones Laguna, S. de R.L. de C.V., entidad Mexicana, con su principal asiento de negocios en Valle del Guadiana No. 294, Parque Industrial Gómez Palacio, Gómez Palacio, Durango, México C.P. 35078 (en adelante, "Pilgrim's"), tiene el deseo de adquirir a Tyson la totalidad de los derechos, Título, intereses y uso de la marca registrada anteriormente referida, con la buena fe del negocio en conexión con el uso y simbolización de dicha marca registrada;

AHORA, POR TANTO, en consideración a la suma de UN DÓLAR (\$1.00) y como el recibo más amplio que en derecho procede de lo que las partes están aquí reconociendo, por medio del presente Tyson vende, cede transfiere y transmite a favor de Pilgrim's la totalidad de los derechos, Título, uso e intereses sobre la marca registrada anteriormente identificada, con la buena fe del negocio en conexión con el uso y simbolización de dicha marca registrada.

[FIRMAS EN LA SIGUIENTE PÁGINA]

TYSON FOODS, INC.,
a Delaware corporation

ATTEST:

R. Paul Bonds

By

Nathan Hodne

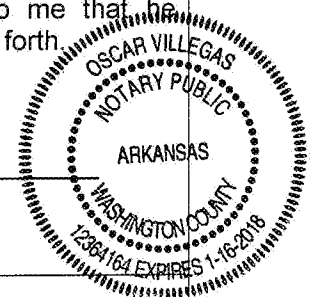
Date:

12/2/2015

STATE OF Arkansas)
) ss.
COUNTY OF Washington)

Before me, a Notary Public in and for said County and State on this 2nd day of December, 2015 personally appeared Nathan Hodne, to me known to be the identical person who executed the foregoing ASSIGNMENT OF TRADEMARKS and acknowledged to me that he executed the same as his free and voluntary act and deed for the purposes therein set forth.

Oscar Villegas
Notary Public



My commission expires: 1/16/2018

PILGRIM'S OPERACIONES LAGUNA, S. de R.L. de C.V.; a Mexican corporation/Una entidad Mexicana.

TESTIFICA/ATTEST:

Gerardo de Jesús Castañeda Montañez

Gerardo de Jesús Castañeda Montañez.
Secretario/Secretary.

Por/By

José Antonio Valdés/Rodríguez
Director General/General Director &
Representante Legal / Legal Representative
Representative.

Fecha/Date: 27-November-2015 / November 27, 2015

Fecha/Date: 27- Novembe -2015 (November 27, 2015)

STATE OF COAHUILA, MEXICO.)
) ss.
COUNTY OF TORREON.)

ESTADO DE COAHUILA, MÉXICO.)
) ss.
CIUDAD DE TORREÓN.)

Before me, a Notary Public in and for said County and State on this 27th day of November, 2015 personally appeared JOSE ANTONIO VALDES RODRIGUEZ, to me known to be the identical person who executed the foregoing ASSIGNMENT OF TRADEMARKS and acknowledged to me that he executed the same as his free and voluntary act and deed for the purposes therein set forth.

Ante mí, Notario Público del Estado y Jurisdicción ya referida, en este 27 día del mes de Noviembre de 2015, comparece y se constituye el C. JOSE ANTONIO VALDES RODRIGUEZ, haciendo constar que se trata de la misma persona que celebró la anterior Cesión de Derechos de Marca, y quien reconoce haber firmado la misma de forma libre y voluntaria, para los efectos que por cuya naturaleza correspondan.

Lic. José Rubén Cordero Sánchez Aldana
LIC. JOSE RUBEN CORDERO SANCHEZ ALDANA
Notary Public/ Notario Público

