

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM370228

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	RELEASE OF SECURITY INTEREST		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
WESTERN ALLIANCE BANK	FORMERLY Bridge Bank, National Association	12/23/2015	CORPORATION: ARIZONA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	SPINMEDIA GROUP, INC.		
<b>Street Address:</b>	275 5TH AVENUE, 7TH FLOOR		
<b>City:</b>	NEW YORK		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10001		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3834113	WHAT WOULD TYLER DURDEN DO?	
<b>Registration Number:</b>	3834112	WWTDD	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	6506440520		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	6506483802		
<b>Email:</b>	PATTY@PATTYCHENG.COM		
<b>Correspondent Name:</b>	PATTY CHENG		
<b>Address Line 1:</b>	2625 Middlefield Rd., #215		
<b>Address Line 4:</b>	Palo Alto, CALIFORNIA 94306		
<b>ATTORNEY DOCKET NUMBER:</b>	1-1067		
<b>NAME OF SUBMITTER:</b>	PATTY CHENG		
<b>SIGNATURE:</b>	/s/ Patty Cheng		
<b>DATE SIGNED:</b>	01/22/2016		
<b>Total Attachments: 2</b>			
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source=SpinMedia - IP release - executed#page2.tif			

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RELEASE OF SECURITY INTEREST

This Release of Security Interest is made as of December 23, 2015, by Western Alliance bank as successor in interest to Bridge Bank, National Association ("Lender"), in favor of SpinMedia Group, Inc., a Delaware corporation ("Company"), with its principal place of business located at 275 5th Avenue, 7th Floor, New York, NY 10001.

Recital

WHEREAS, Company granted to Lender a security interest in certain trademarks items listed on Exhibit A attached hereto (the "Trademarks"), under an Intellectual Property Security Agreement dated as of March 13, 2015 (the "Security Agreement") which was recorded with the US Patent and Trademark Office as set forth on Exhibit A.

WHEREAS, Lender has agreed to release its security interest in the Trademarks in connection with the Company's sale of certain assets (including the Trademarks) on or around the date hereof.

Agreement

NOW THEREFORE, Lender agrees that it terminates and releases its security interest in the Trademarks and reconveys to Company, without warranty or recourse, all interest of Lender in the Intellectual Property.

LENDER:

Western Alliance Bank

By: 

Name: Christine Egito

Title: VP

**EXHIBIT A**  
**TRADEMARKS**

<u>Mark / Title:</u>	<u>U.S. Serial Number:</u>	<u>U.S. Registration Number:</u>	<u>Filing Date:</u>
WHAT WOULD TYLER DURDEN DO?		3834113	10/29/2009
WWTDD		3834112	10/29/2009

Lender's security interest was recorded at the US Patent and Trademark Office on March 13, 2015 at Reel Number 5477 and Frame Number 0811.