

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM370339

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ENTITY CONVERSION		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Site Organic, L.L.C.		11/17/2015	LIMITED LIABILITY COMPANY: TENNESSEE
RECEIVING PARTY DATA			
Name:	Site Organic, L.L.C.		
Street Address:	14488 Old Stage Road		
City:	Lenoir City		
State/Country:	TENNESSEE		
Postal Code:	37772		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 18			
Property Type	Number	Word Mark	
Serial Number:	86286014	SIMPLE TITHE	
Registration Number:	4780062	SIMPLECHURCH	
Registration Number:	4599202	MINISTRY BRANDS	
Registration Number:	4710857	SITEORGANIC	
Registration Number:	4637246	BRIDGE ELEMENT	
Registration Number:	4630006	GIVINGBASE	
Registration Number:	4604910	EASY TITHE	
Serial Number:	86674712	FAITHHIGHWAY	
Registration Number:	4209421	SIMPLEGIVE	
Registration Number:	4729786	THRIVE	
Registration Number:	4011564	MOVING MINISTRY	
Registration Number:	3698113	SMOOTHEVENTS	
Registration Number:	3698112	MEDIARUSH	
Registration Number:	3567002	HIGHERGIVING	
Registration Number:	3560629	ANSWERSCAFÉ	
Registration Number:	3343166	WHERE MINISTRY CLICKS	
Registration Number:	3343165	ELEXIO	
Registration Number:	2516957	E-ZEKIEL	

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CORRESPONDENCE DATA**Fax Number:** 8655234478*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.***Phone:** 865-546-4305**Email:** mbradford@luedeka.com**Correspondent Name:** MICHAEL J. BRADFORD**Address Line 1:** P. O. BOX 1871**Address Line 4:** KNOXVILLE, UNITED STATES 37901**ATTORNEY DOCKET NUMBER:** 70545.00**NAME OF SUBMITTER:** Michael J. Bradford**SIGNATURE:** /Michael J. Bradford/**DATE SIGNED:** 01/25/2016**Total Attachments: 4**

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State of Tennessee



Department of State
Corporate Filings
312 Rosa L. Parks Ave.
6th Floor, William R. Snodgrass Tower
Nashville, TN 37243

CERTIFICATE OF CONVERSION
(LLC into another Business Entity)

For Office Use Only

Pursuant to the provisions of §48-249-704 of the Tennessee Revised Limited Liability Company Act, the undersigned Limited Liability Company submits this certificate of conversion:

1. The current name of the of the domestic limited liability company (hereinafter referred to as the domestic LLC) is: Site Organic, L.L.C.

If different, the name of the domestic LLC under which its articles of organization were originally filed is:

2. The date of filing of the original articles of organization of the domestic LLC was:

9/07/12 (month/day/year).

3. The name of the other business entity into which the domestic LLC is to be converted is Site Organic, L.L.C., its jurisdiction of formation is Delaware, and its business type is a limited liability company.

4. All required approvals of the conversion have been obtained by the domestic limited liability company.

5. If the conversion is not to be effective upon the filing of the certificate of conversion, then the future effective date or time of the conversion is:

Date: _____ Time _____

6. The following box must be checked and the mailing address provided if the domestic LLC is converting to a foreign entity:

The foreign entity agrees that it may be served with process in this State in any proceeding for the enforcement of any obligation of the domestic LLC arising prior to the date of the conversion, irrevocably appointing the Secretary of State as its agent to accept service of process in any such proceeding. The address (including zip code) to which a copy of such process shall be mailed to it by the Secretary of State is:

14488 Old Stage Road, Lenoir City, TN 37772

11-17-15
Signature date

[Signature]
Signature

PRESIDENT
Signer's capacity

ROSS CROLEY
Name (typed or printed)

ACTION TAKEN ON

WRITTEN CONSENT OF MEMBER OF SITE ORGANIC, L.L.C.

The undersigned, who is the sole Member of Site Organic, L.L.C. ("Company") a Tennessee limited liability company, hereby executes this Unanimous Consent to Action and hereby waives any and all requirements by statute or otherwise as to the necessity of a formal meeting or notice thereof to the undersigned, and hereby ratifies, authorizes, adopts, approves, and confirms the following resolutions adopted in the name of and on behalf of the Member of Company without the necessity of a meeting and in lieu of a meeting of the said Member and:

1. MERGER.

WHEREAS, Member is the sole owner of the Company which is a Tennessee limited liability company.

WHEREAS, Member desires that the Company convert from a Tennessee limited liability company to a Delaware limited liability company pursuant to the Tennessee Revised Limited Liability Company Act (the "Tennessee Act") and the Delaware Limited Liability Company Act (the "Delaware Act") and desires that it continue its business under the same name (the "Conversion").

WHEREAS, Member has reviewed the relevant documents to be filed to effect the Conversion under the Tennessee Act and the Delaware Act, including (i) a Certificate of Conversion to be filed with the Tennessee Secretary of State (the "Tennessee Certificate") and (ii) a Certificate of Conversion and Certificate of Formation to be filed with the Delaware Secretary of State (collectively, the "Delaware Certificates").

WHEREAS, the Conversion will be effective upon the filing of (i) the Tennessee Certificate with the Tennessee Secretary of State's office and (ii) the Delaware Certificates with the Delaware Secretary of State's office.

RESOLVED, Member unanimously approves and consents to the Conversion and that the Member, any officers of the Company at the time in office or any other individual designated by the Company (each, an "Authorized Party") be, and hereby is, authorized and directed, in the name and on behalf of the Company, to execute and file the Tennessee Certificate and the Delaware Certificates in substantially the form presented to the Member, together with any such changes therein and amendments and modifications thereto as any Authorized Party shall deem necessary or advisable, the execution thereof by any such Authorized Party to be conclusive evidence of such approval.

RESOLVED, that each Authorized Party is authorized, in the name and on behalf of the Company, to execute and deliver any and all agreements, instruments, documents and certificates, and to take any and all actions, which he, she or they may determine to be necessary, appropriate or desirable in connection with the Conversion; and that the execution and delivery of such agreements, instruments, documents and certificates, and the taking of any such action

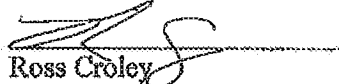
TRADEMARK

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by any Authorized Party shall be conclusive evidence of his, her or their determination and approval and of the due authorization and approval by the Member.

Dated this 17th day of November, 2015.

By: Ministry Brands, L.L.C.
Sole Member of Site Organic, L.L.C.

A handwritten signature in black ink, appearing to read "Ross Croley", written over a horizontal line.

Ross Croley
Title: President, Ministry Brands, L.L.C.