# TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM370458

| | |
|---|---|
| **SUBMISSION TYPE:** | NEW ASSIGNMENT |
| **NATURE OF CONVEYANCE:** | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL |

**CONVEYING PARTY DATA**

| Name | Formerly | Execution Date | Entity Type |
|---|---|---|---|
| Bayer Consumer Care Holdings LLC | | 07/01/2015 | LIMITED LIABILITY COMPANY: DELAWARE |

**RECEIVING PARTY DATA**

| | |
|---|---|
| **Name:** | Dr. Scholl's LLC |
| **Street Address:** | 100 Bayer Boulevard |
| **City:** | Whippany |
| **State/Country:** | NEW JERSEY |
| **Postal Code:** | 07981 |
| **Entity Type:** | LIMITED LIABILITY COMPANY: DELAWARE |

**PROPERTY NUMBERS Total: 147**

| Property Type | Number | Word Mark |
|---|---|---|
| **Registration Number:** | 3551272 | 16 HOUR |
| **Registration Number:** | 4362104 | ACTIVE SERIES |
| **Registration Number:** | 1415103 | AIR-PILLO |
| **Registration Number:** | 2737776 | ARCH GUARD |
| **Registration Number:** | 3396285 | ARE YOU GELLIN'? |
| **Registration Number:** | 3920299 | BLISTERDEFENSE |
| **Registration Number:** | 3917754 | CAREERS |
| **Registration Number:** | 3786655 | CF 110 |
| **Registration Number:** | 3786656 | CF 120 |
| **Registration Number:** | 3786657 | CF 130 |
| **Registration Number:** | 3789186 | CF 210 |
| **Registration Number:** | 3789189 | CF 220 |
| **Registration Number:** | 3786658 | CF 230 |
| **Registration Number:** | 3791906 | CF 310 |
| **Registration Number:** | 3789179 | CF 320 |
| **Registration Number:** | 3789180 | CF 330 |
| **Registration Number:** | 3789181 | CF 340 |
| **Registration Number:** | 3789182 | CF 410 |
| **Registration Number:** | 3789183 | CF 420 |

CH $3690.00 3551272

| Property Type | Number | Word Mark |
|---|---|---|
| **Registration Number:** | 3789187 | CF 430 |
| **Registration Number:** | 3789188 | CF 440 |
| **Registration Number:** | 3846258 | CHANGE THE WAY IT FEELS TO BE IN HEELS |
| **Registration Number:** | 1559533 | CLEAR AWAY |
| **Registration Number:** | 4397010 | CLEARFLEX |
| **Registration Number:** | 3282156 | CONCEALS AS IT HEALS |
| **Registration Number:** | 3387017 | CRADLEFLEX |
| **Registration Number:** | 3282151 | CUSHIONS AS IT HEALS |
| **Registration Number:** | 3891730 | CUSTOM FIT |
| **Registration Number:** | 3798136 | DR. SCHOLL'S CUSTOM FIT |
| **Registration Number:** | 3798134 | DR. SCHOLL'S CUSTOM FIT |
| **Registration Number:** | 3798135 | DR. SCHOLL'S CUSTOM FIT |
| **Registration Number:** | 3798137 | DR. SCHOLL'S CUSTOM FIT |
| **Registration Number:** | 2092305 | DOUBLE AIR-PILLO |
| **Registration Number:** | 1255028 | DR. SCHOLL'S |
| **Registration Number:** | 2017964 | DR. SCHOLL'S |
| **Registration Number:** | 4122380 | DR. SCHOLL'S |
| **Registration Number:** | 3632179 | DR. SCHOLL'S |
| **Registration Number:** | 3351895 | DR. SCHOLL'S |
| **Registration Number:** | 3262642 | DR. SCHOLL'S |
| **Registration Number:** | 4191613 | DR. SCHOLL'S |
| **Registration Number:** | 2703163 | DR. SCHOLL'S |
| **Registration Number:** | 3632180 | DR. SCHOLL'S |
| **Registration Number:** | 2692862 | DR SCHOLL'S |
| **Registration Number:** | 3857565 | DR. SCHOLL'S |
| **Registration Number:** | 3865118 | DR. SCHOLL'S |
| **Registration Number:** | 3923640 | DR. SCHOLL'S |
| **Registration Number:** | 4459396 | DR. SCHOLL'S |
| **Registration Number:** | 4388428 | DR. SCHOLL'S |
| **Registration Number:** | 4122379 | DR. SCHOLL'S |
| **Registration Number:** | 3990811 | DR. SCHOLL'S |
| **Registration Number:** | 3534508 | DR. SCHOLL'S |
| **Registration Number:** | 2639937 | DR SCHOLL'S |
| **Registration Number:** | 2625882 | DR SCHOLL'S |
| **Registration Number:** | 1257297 | DR SCHOLL'S |
| **Registration Number:** | 2021015 | DR. SCHOLL'S |
| **Registration Number:** | 0512484 | DR. SCHOLL'S |
| **Registration Number:** | 0511379 | DR SCHOLL'S |

| Property Type | Number | Word Mark |
|---|---|---|
| **Registration Number:** | 0518655 | DR. SCHOLL'S |
| **Registration Number:** | 4350296 | DR. SCHOLL'S ACTIVE SERIES |
| **Registration Number:** | 4350297 | DR. SCHOLL'S ACTIVE SERIES |
| **Registration Number:** | 3616495 | DR. SCHOLL'S ADVANTAGE |
| **Registration Number:** | 3576722 | DR. SCHOLL'S ADVANTAGE SPORT |
| **Registration Number:** | 0348879 | |
| **Registration Number:** | 0349153 | |
| **Registration Number:** | 3894644 | DR. SCHOLL'S CAREERS |
| **Registration Number:** | 3894646 | DR. SCHOLL'S CAREERS |
| **Registration Number:** | 3894645 | DR. SCHOLL'S CAREERS |
| **Registration Number:** | 4004023 | |
| **Registration Number:** | 3958420 | YOU HAVE YOU WANT |
| **Registration Number:** | 4004025 | |
| **Registration Number:** | 4007696 | |
| **Registration Number:** | 4004024 | |
| **Registration Number:** | 4523342 | DR. SCHOLL'S DREAMWALK |
| **Registration Number:** | 4534740 | DR. SCHOLL'S DREAMWALK |
| **Registration Number:** | 3755150 | DR. SCHOLL'S FOR HER |
| **Registration Number:** | 3285980 | DR. SCHOLL'S FOR HER |
| **Registration Number:** | 3351525 | DR.SCHOLL'S FOR HER |
| **Registration Number:** | 3967759 | DR. SCHOLL'S FOR HER |
| **Registration Number:** | 4823378 | DR. SCHOLL'S EDGE |
| **Registration Number:** | 3971219 | DR. SCHOLL'S FOR HER |
| **Registration Number:** | 3838814 | DR. SCHOLL'S FUNGAL NAIL REVITALIZER SYS |
| **Registration Number:** | 4356273 | DR. SCHOLL'S GUARANTEE |
| **Registration Number:** | 3929153 | DR. SCHOLL'S GUARANTEE: |
| **Registration Number:** | 3908662 | DR. SCHOLL'S MASSAGING GEL EXTRA SUPPORT |
| **Registration Number:** | 3917615 | DR. SCHOLL'S MASSAGING GEL INSOLES OUTRA |
| **Registration Number:** | 3971107 | DR. SCHOLL'S MASSAGING GEL SPORT IDEAL F |
| **Registration Number:** | 3971108 | DR. SCHOLL'S MASSAGING GEL WORK IDEAL FO |
| **Registration Number:** | 3990753 | DR. SCHOLL'S ODOR-X |
| **Registration Number:** | 4077927 | DR. SCHOLL'S SHOES |
| **Registration Number:** | 4176795 | DR. SCHOLL'S SHOES |
| **Registration Number:** | 4180539 | DR. SCHOLL'S SHOES GO. PLAY. |
| **Registration Number:** | 4593696 | DREAMWALK |
| **Registration Number:** | 4523046 | DREAMWALK |
| **Registration Number:** | 4165308 | DS |
| **Registration Number:** | 3285370 | DS |

| Property Type | Number | Word Mark |
|---|---|---|
| **Registration Number:** | 3285371 | DS |
| **Registration Number:** | 3766459 | DS |
| **Registration Number:** | 3299505 | DUAL ACTION FREEZE AWAY |
| **Registration Number:** | 1037241 | DUOFILM |
| **Registration Number:** | 1747669 | DUOFILM |
| **Registration Number:** | 2027808 | DYNASTEP |
| **Registration Number:** | 2116480 | DYNASTEP |
| **Registration Number:** | 4057667 | FABULITIS |
| **Registration Number:** | 4110142 | FABUSTEP |
| **Registration Number:** | 3906731 | FAST FLATS |
| **Registration Number:** | 3331388 | FEEL CRAZY GOOD |
| **Registration Number:** | 4426130 | FEEL THE ENERGY! FROM YOUR FEET UP |
| **Registration Number:** | 3846729 | FITNESS WALKERS |
| **Registration Number:** | 2780460 | FLEXISPRING |
| **Registration Number:** | 0211205 | FLEXO |
| **Registration Number:** | 3459739 | |
| **Registration Number:** | 3555341 | FOOTMAPPING |
| **Registration Number:** | 3743391 | FOOTMAPPING |
| **Registration Number:** | 3815833 | FOOTMAPPING TECHNOLOGY |
| **Registration Number:** | 3551955 | FOOTMAPPING TECHNOLOGY |
| **Registration Number:** | 2909077 | FREEZE AWAY |
| **Registration Number:** | 2911554 | FREEZE AWAY |
| **Registration Number:** | 4585901 | FRESH & COOL |
| **Registration Number:** | 3897866 | HIDDEN ARCH |
| **Registration Number:** | 4274291 | MASSAGING GEL |
| **Registration Number:** | 4715568 | MASSAGING GEL |
| **Registration Number:** | 3366977 | MASSAGING GEL |
| **Registration Number:** | 3042679 | MEMORY FIT |
| **Registration Number:** | 3354092 | MEMORY FIT |
| **Registration Number:** | 0609968 | MOLEFOAM |
| **Registration Number:** | 3822901 | ODOR-X |
| **Registration Number:** | 3684364 | PROSHARP |
| **Registration Number:** | 3577278 | RUB RELIEF |
| **Registration Number:** | 3768433 | RUB RELIEF |
| **Registration Number:** | 3655969 | SHOCK GUARD |
| **Registration Number:** | 4289574 | SHOCK GUARD |
| **Registration Number:** | 2363128 | SHOE SHOT |
| **Registration Number:** | 3958631 | SLIMSOLE |

| Property Type | Number | Word Mark |
|---|---|---|
| **Registration Number:** | 3644867 | SMOOTH MY SOLE |
| **Registration Number:** | 3451318 | SOLE EXPRESSIONS |
| **Registration Number:** | 4590134 | SORE SOLES |
| **Registration Number:** | 2006797 | SURE GRIP FOAM |
| **Registration Number:** | 4187883 | SWEATMAX |
| **Registration Number:** | 4084718 | SWEATMAX |
| **Registration Number:** | 4347113 | SWEATMAX |
| **Registration Number:** | 3476562 | TRI-COMFORT |
| **Registration Number:** | 2776632 | TRI-COMFORT |
| **Registration Number:** | 2378311 | TRI-LEVEL COMFORT |
| **Registration Number:** | 4243636 | ULTRAHOLD |
| **Registration Number:** | 2299456 | BACK REVIVER |
| **Registration Number:** | 2236202 | ZINOXOL |
| **Registration Number:** | 4708978 | ULTRACOOL |

**CORRESPONDENCE DATA**

**Fax Number:** 4127784432

***Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.***

**Phone:** 4127774860

**Email:** BayerTrademarkUS@bayer.com

**Correspondent Name:** Jeffrey M. Gitchel

**Address Line 1:** 100 Bayer Road

**Address Line 4:** Pittsburgh, PENNSYLVANIA 15205

| | |
|---|---|
| **ATTORNEY DOCKET NUMBER:** | 26003.7123 |
| **NAME OF SUBMITTER:** | Vanessa A. Ignacio |
| **SIGNATURE:** | /Vanessa A. Ignacio/ |
| **DATE SIGNED:** | 01/26/2016 |

**Total Attachments: 19**

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# TRADEMARK ASSIGNMENT AGREEMENT

THIS TRADEMARK ASSIGNMENT AGREEMENT ("Agreement") is effective as of the 1st day of July, 2015 (the "Effective Date") by and between Bayer Consumer Care Holdings LLC, a limited liability company organized and existing under the laws of the State of Delaware, and having an office at 100 Bayer Boulevard, Whippany, NJ 07981 (hereinafter referred to as the "Assignor") and Dr. Scholl's LLC, a limited liability company organized and existing under the laws of the State of Delaware, and having an office at 100 Bayer Boulevard, Whippany, NJ 07981 (hereinafter referred to as the "Assignee").

WHEREAS, Assignor owns certain trademarks, service marks, and related registrations including, but not limited to, those listed in Annex A hereto in the United States and Puerto Rico (the "Trademarks"); and

WHEREAS, Assignor wishes to assign its Trademarks to Assignee, and Assignee wishes to acquire the Assignor's Trademarks.

NOW THEREFORE, the parties hereto agree as follows:

1. In consideration of good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee, and the Assignee hereby accepts, any and all right, title and interest in and to the Trademarks, including all associated goodwill.

2. Assignor hereby divests itself of all right, title, and interest in and to Assignor's Trademarks and conveys all right, title, and interest in and to Assignor's Trademarks to Assignee, who shall hold such right, title, and interest in place of Assignor.

3. Assignee shall be solely responsible, at its own cost and expense, for registering, recording or taking any other steps necessary to perfect this assignment of the Trademarks to Assignee. Assignee is responsible for preparing and providing all legal documents reasonably necessary for the recordation of the assignment. Assignor will countersign all legal documents necessary for the recordation of the assignment.

4. Each party shall at its own cost and expense execute and deliver such further documents and instruments, including but not limited to assignment documents, and shall take such other actions as may be reasonably required or appropriate to evidence or carry out the intent and purposes of this Agreement.

5. This Agreement and all amendments, modifications, alterations or supplements hereto, shall be construed under, governed by, and the legal relations between the parties hereto determined in accordance with the laws of the State of Delaware, without reference to its choice of laws provisions. Any amendments, modifications, alterations, or supplements to this Agreement shall be made in writing to be legally effective.

6. If any one or more provisions of this Agreement is or becomes invalid, the parties agree to replace said provisions with valid provisions that approximate, as closely as possible, the intent of the original provision. If the parties cannot agree on one or more replacement provisions, the invalidity of any one or more provisions of this Agreement shall



TRADEMARK
REEL: 005715 FRAME: 0733

not affect the validity of this Agreement as a whole, unless the invalid provisions are of such material importance to the Agreement that it is reasonable to assume that the parties would not have executed the Agreement without them.

7. Except as otherwise provided in this Agreement, every covenant, term and provision of this Agreement shall be binding upon and inure to the benefit of the party and its respective heirs, legatees, legal representatives, successors, transferees and assigns.

8. This Agreement is not intended and shall not be construed to be for the benefit of any person or entity other than the parties, an indemnitee or a successor or permitted assignee thereof.

9. This Agreement may be executed in any number of counterparts with the same effect as if all of the parties hereto had signed the same document. All counterparts shall be construed together and shall constitute one agreement.

10. Each party acknowledges that it has read this Agreement, understands it and agrees to be bound hereby, and represents and warrants that the individual executing this Agreement on its behalf is duly authorized to enter into this Agreement.

[signature page follows]



TRADEMARK
REEL: 005715 FRAME: 0734

IN WITNESS whereof the parties hereto have caused this Agreement to be duly executed in copies on their behalf of their duly authorized officers and representatives on the day and year first above written.

| For and on behalf of the Assignor | For and on behalf of the Assignee |
|---|---|
| BAYER CONSUMER CARE HOLDINGS LLC | DR. SCHOLL'S LLC |
| By: | By: |
| Name: O. MAUROY-BRESSIER | Name: |
| Title: PRESIDENT | Title: |

IN WITNESS whereof the parties hereto have caused this Agreement to be duly executed in copies on their behalf of their duly authorized officers and representatives on the day and year first above written.

| For and on behalf of the Assignor | For and on behalf of the Assignee |
|---|---|
| BAYER CONSUMER CARE HOLDINGS LLC | DR. SCHOLL'S LLC |
| By: _____ | By: _____ |
| Name: _____ | Name: Tracy E. Spagnol |
| Title: _____ | Title: Vice President & Treasurer |



TRADEMARK
REEL: 005715 FRAME: 0736

**ANNEX A**

| Dr. Scholl's LLC Trademark Schedule | | | | | | | |
|---|---|---|---|---|---|---|---|
| Country | Trademark | Status | Application No. | Application Date | Registration Number | Registration Date | Class/Goods |
| United States of America | 16 HOUR | ® | 77/287803 | 9/25/2007 | 3551272 | 12/23/2008 | Class 25: INSOLES |
| United States of America | ACTIVE SERIES | ® | 85/543331 | 2/15/2012 | 4362104 | 7/2/2013 | Class 10: ORTHOTIC INSERTS FOR FOOTWEAR.<br><br>Class 25: INSOLES FOR FOOTWEAR. |
| United States of America | AIR-PILLO | ® | 73/593331 | 4/14/1986 | 1415103 | 10/28/1986 | Class 25: SHOE INSOLES. |
| United States of America | ARCH GUARD | ® | 76/188582 | 1/2/2001 | 2737776 | 7/15/2003 | Class 25: ARCH SUPPORT SOLD AS A COMPONENT OF AN INSOLE. |
| United States of America | ARE YOU GELLIN'? | ® | 78/861550 | 4/14/2006 | 3396285 | 3/11/2008 | Class 10: ELECTRIC AND BATTERY POWERED BODY MASSAGERS |
| United States of America | BLISTERDEFENSE | ® | 77/619477 | 11/21/2008 | 3920299 | 2/15/2011 | Class 3: NON-MEDICATED SKIN CARE PREPARATIONS FOR USE ON THE FOOT TO PROTECT SKIN FROM IRRITATION AND RUBBING, AND TO PREVENT BLISTERS |
| United States of America | CAREERS | ® | 77/814084 | 8/27/2009 | 3917754 | 2/8/2011 | Class 25: HOSIERY AND SOCKS |
| United States of America | CF 110 | ® | 77/558066 | 8/28/2008 | 3786655 | 5/11/2010 | Class 10: ORTHOTIC INSERTS FOR FOOTWEAR |
| United States of America | CF 120 | ® | 77/558071 | 8/28/2008 | 3786656 | 5/11/2010 | Class 10: ORTHOTIC INSERTS FOR FOOTWEAR |
| United States of America | CF 130 | ® | 77/558078 | 8/28/2008 | 3786657 | 5/11/2010 | Class 10: ORTHOTIC INSERTS FOR FOOTWEAR |
| United States of America | CF 210 | ® | 77/558618 | 8/29/2008 | 3789186 | 5/18/2010 | Class 10: ORTHOTIC INSERTS FOR FOOTWEAR |
| United States of America | CF 220 | ® | 77/558627 | 8/29/2008 | 3789189 | 5/18/2010 | Class 10: ORTHOTIC INSERTS FOR FOOTWEAR |
| United States of America | CF 230 | ® | 77/558080 | 8/28/2008 | 3786658 | 5/11/2010 | Class 10: ORTHOTIC INSERTS FOR FOOTWEAR |
| United States of America | CF 310 | ® | 77/558095 | 8/28/2008 | 3791906 | 5/25/2010 | Class 10: ORTHOTIC INSERTS FOR FOOTWEAR DISPENSED THROUGH ORTHOTIC KIOSKS LOCATED IN CONSUMER HEALTH AND PHARMACEUTICAL RETAIL ESTABLISHMENTS |
| United States of America | CF 320 | ® | 77/558097 | 8/28/2008 | 3789179 | 5/18/2010 | Class 10: ORTHOTIC INSERTS FOR FOOTWEAR |
| United States of America | CF 330 | ® | 77/558103 | 8/28/2008 | 3789180 | 5/18/2010 | Class 10: ORTHOTIC INSERTS FOR FOOTWEAR |
| United States of America | CF 340 | ® | 77/558106 | 8/28/2008 | 3789181 | 5/18/2010 | Class 10: ORTHOTIC INSERTS FOR FOOTWEAR |
| United States of America | CF 410 | ® | 77/558108 | 8/28/2008 | 3789182 | 5/18/2010 | Class 10: ORTHOTIC INSERTS FOR FOOTWEAR |

TRADEMARK
REEL: 005715 FRAME: 0739

| Dr. Scholl's LLC Trademark Schedule | | | | | | | |
|---|---|---|---|---|---|---|---|
| Country | Trademark | Status | Application No. | Application Date | Registration Number | Registration Date | Class/Goods |
| United States of America | CF 420 | ® | 77/558115 | 8/28/2008 | 3789183 | 5/18/2010 | Class 10: ORTHOTIC INSERTS FOR FOOTWEAR |
| United States of America | CF 430 | ® | 77/558624 | 8/29/2008 | 3789187 | 5/18/2010 | Class 10: ORTHOTIC INSERTS FOR FOOTWEAR |
| United States of America | CF 440 | ® | 77/558626 | 8/29/2008 | 3789188 | 5/18/2010 | Class 10: ORTHOTIC INSERTS FOR FOOTWEAR |
| United States of America | CHANGE THE WAY IT FEELS TO BE IN HEELS | ® | 77/767147 | 6/24/2009 | 3846258 | 9/7/2010 | Class 25: INSOLES |
| United States of America | CLEAR AWAY | ® | 73/770880 | 12/22/1988 | 1559533 | 10/10/1989 | Class 5: PHARMACEUTICAL PREPARATION FOR USE IN THE REMOVAL OF WARTS. |
| United States of America | CLEARFLEX | ® | 85/544692 | 2/16/2012 | 4397010 | 9/3/2013 | Class 5: Adhesive sold as a component of foot related products, namely, corn pads, bunion pads and callus pads; Medicated pain relief strips with cushioning for corns, bunions and calluses on the feet |
| United States of America | CONCEALS AS IT HEALS | ® | 77/043781 | 11/14/2006 | 3282156 | 8/21/2007 | Class 5: WART REMOVING PREPARATIONS |
| United States of America | CRADLEFLEX | ® | 78/979506 | 5/6/2005 | 3387017 | 2/19/2008 | Class 10: ORTHOTIC INSERTS FOR FOOTWEAR |
| United States of America | CUSHIONS AS IT HEALS | ® | 77/043206 | 11/14/2006 | 3282151 | 8/21/2007 | Class 5: WART REMOVING PREPARATIONS |
| United States of America | CUSTOM FIT | ® | 77/558117 | 8/28/2008 | 3891730 | 12/21/2010 | Class 10: ORTHOTIC INSERTS FOR FOOTWEAR |
| United States of America | CUSTOM FIT PACKAGE DESIGN (BLUE) | ® | 77/561086 | 9/3/2008 | 3798136 | 6/8/2010 | Class 10: ORTHOTIC INSERTS FOR FOOTWEAR |
| United States of America | CUSTOM FIT PACKAGE DESIGN (GOLD) | ® | 77/561078 | 9/3/2008 | 3798134 | 6/8/2010 | Class 10: ORTHOTIC INSERTS FOR FOOTWEAR |
| United States of America | CUSTOM FIT PACKAGE DESIGN (GREEN) | ® | 77/561082 | 9/3/2008 | 3798135 | 6/8/2010 | Class 10: ORTHOTIC INSERTS FOR FOOTWEAR |
| United States of America | CUSTOM FIT PACKAGE DESIGN (RED) | ® | 77/561093 | 9/3/2008 | 3798137 | 6/8/2010 | Class 10: ORTHOTIC INSERTS FOR FOOTWEAR |
| United States of America | DOUBLE AIR-PILLO | ® | 75/152251 | 8/19/1996 | 2092305 | 8/26/1997 | Class 25: INSOLES FOR FOOTWEAR. |

| Dr. Scholl's LLC Trademark Schedule | | | | | | | |
|---|---|---|---|---|---|---|---|
| Country | Trademark | Status | Application No. | Application Date | Registration Number | Registration Date | Class/Goods |
| United States of America | DR. SCHOLL'S | ® | 73/332431 | 10/13/1981 | 1255028 | 10/25/1983 | Class 3: FOOT CARE PREPARATIONS - NAMELY, FOOT BEAUTY PRODUCTS - FOOT POWDERS AND SPRAYS, MOISTURIZING CREAM<br><br>Class 5: FOOT TREATMENT PREPARATIONS - NAMELY, INGROWN NAIL PREPARATION, ATHLETE'S FOOT SPRAY, POWDER AND OINTMENT; ANALGESIC CREAM; FOOT & SHOE DEODORIZER SPRAY; FOOT BALM; LIQUID CORN/CALLOUS REMOVER; CORN/CALLOUS SALVES & PLASTERS; FOOT BATH PREPARATION<br><br>Class 10: PADDING MATERIALS FOR ORTHOPEDIC USE - NAMELY, MOLESKIN, LATEX FOAM, FELT CUSHIONING, LAMB'S WOOL; HAMMER TOE PADS; BUNION AIDS; ARCH SUPPORTS; FOOT MASSAGERS; CORN/CALLOUS FILES AND HARD SKIN REDUCERS, NAIL CLIPPERS, PEDICURE BRUSH; CORN, CALLOUS & BUNION PADS, DISKS, SHIELDS AND CUSHIONS<br><br>Class 25: FOOT APPAREL - NAMELY, HOSIERY; HEEL LINERS, FOOT DEVICES AND APPLIANCES - NAMELY, HEEL CUSHIONS, HEEL RESTS, INSOLES AND HALF INSOLES |
| United States of America | DR. SCHOLL'S | ® | 75/049271 | 1/26/1996 | 2017964 | 11/19/1996 | Class 8: NAIL NIPPERS |
| United States of America | DR. SCHOLL'S | ® | 85/054838 | 6/4/2010 | 4122380 | 4/3/2012 | Class 20: SLEEP PRODUCTS, NAMELY, MATTRESSES, BOX SPRINGS, AND MATTRESS FOUNDATIONS; BED PILLOWS; TRAVEL PILLOWS |
| United States of America | DR. SCHOLL'S | ® | 77/261251 | 8/22/2007 | 3632179 | 6/2/2009 | Class 10: MEDICAL GRADUATED COMPRESSION HOSIERY, NAMELY ELASTIC HOSE SUPPORTERS, KNEE HIGH HOSE, THIGH HIGH HOSE. |
| United States of America | DR. SCHOLL'S | ® | 77/193920 | 5/31/2007 | 3351895 | 12/11/2007 | Class 5: PHARMACEUTICAL PREPARATION FOR USE IN THE REMOVAL OF WARTS. |
| United States of America | DR. SCHOLL'S | ® | 78/675937 | 7/22/2005 | 3262642 | 7/10/2007 | Class 25: SLIPPERS |
| United States of America | DR. SCHOLL'S & P.R.0. TRADE DRESS DESIGN | ® | 85/303463 | 4/25/2011 | 4,191,613 | 8/14/2012 | Class 10: ORTHOTICS FOR FOOTWEAR |

TRADEMARK
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| Dr. Scholl's LLC Trademark Schedule | | | | | | | |
|---|---|---|---|---|---|---|---|
| Country | Trademark | Status | Application No. | Application Date | Registration Number | Registration Date | Class/Goods |
| United States of America | DR. SCHOLL'S (IN DOUBLE OVAL) | ® | 76/324633 | 10/12/2001 | 2703163 | 4/1/2003 | Class 4: PARAFFIN WAX BARS FOR USE IN A THERAPEUTIC PARAFFIN HEATING BATH<br><br>Class 10: THERAPEUTIC PARAFFIN HEATING BATH |
| United States of America | DR. SCHOLL'S (IN DOUBLE OVAL) | ® | 77/261252 | 8/22/2007 | 3632180 | 6/2/2009 | Class 10: MEDICAL GRADUATED COMPRESSION HOSIERY, NAMELY ELASTIC HOSE SUPPORTERS, KNEE HIGH HOSE, THIGH HIGH HOSE.<br><br>Class 25: HOSIERY AND SOCKS |
| United States of America | DR. SCHOLL'S (IN DOUBLE OVAL) | ® | 76/393574 | 4/10/2002 | 2692862 | 3/4/2003 | Class 10: THERAPEUTIC CUSHIONS AND PILLOWS FOR MEDICAL USE IN PROVIDING RELIEF FROM AND PREVENTION OF PAIN IN MUSCLES AND JOINTS |
| United States of America | DR. SCHOLL'S (IN OVAL WITH STARBURST) | ® | 77/638681 | 12/23/2008 | 3857565 | 10/5/2010 | Class 25: HOUSE MARK FOR A FULL LINE OF FOOTWEAR AND INSERTS FOR FOOTWEAR |
| United States of America | DR. SCHOLL'S (IN OVAL WITH STARBURST) | ® | 77/638676 | 12/23/2008 | 3865118 | 10/19/2010 | Class 10: HOUSE MARK FOR A FULL LINE OF FOOT ORTHOTICS; AND A FULL LINE OF ELECTRICAL AND NON-ELECTRICAL MASSAGERS |
| United States of America | DR. SCHOLL'S (IN OVAL WITH STARBURST) | ® | 77/638673 | 12/23/2008 | 3923640 | 2/22/2011 | Class 3: HOUSE MARK FOR A FULL LINE OF NON-MEDICATED FOOT CARE PREPARATIONS FOR COMMON FOOT AILMENTS<br><br>Class 5: HOUSE MARK FOR A FULL LINE OF MEDICATED FOOT CARE PREPARATIONS TO TREAT COMMON FOOT AILMENTS |
| United States of America | DR. SCHOLL'S (IN OVAL WITH STARBURST) | ® | 85/012351 | 4/13/2010 | 4459396 | 12/31/2013 | Class 28: EXERCISE EQUIPMENT, NAMELY, MANUALLY OPERATED DEVICE TO STRETCH THE MUSCLES, TENDONS, AND LIGAMENTS IN THE LEGS AND FEET |
| United States of America | DR. SCHOLL'S (IN OVAL WITH STARBURST) | ® | 85/012352 | 4/13/2010 | 4388428 | 8/20/2013 | Class 10: MEDICAL DEVICE USED TO STRETCH THE MUSCLES, TENDONS, AND LIGAMENTS IN THE LEGS AND FEET |
| United States of America | DR. SCHOLL'S (IN OVAL WITH STARBURST) | ® | 85/054835 | 6/4/2010 | 4122379 | 4/3/2012 | Class 20: SLEEP PRODUCTS, NAMELY, MATTRESSES, BOX SPRINGS, AND MATTRESS FOUNDATIONS; BED PILLOWS; TRAVEL PILLOWS |
| United States of America | DR. SCHOLL'S (IN OVAL WITH STARBURST) | ® | 77/899749 | 12/22/2009 | 3990811 | 7/5/2011 | Class 35: PROVIDING INFORMATION ABOUT FOOT CARE AILMENTS AND TREATMENTS, AND RECOMMENDING THE APPROPRIATE TREATMENT AND PRODUCT VIA A STATIONARY INTERACTIVE TOUCH SCREEN |

| Dr. Scholl's LLC Trademark Schedule | | | | | | | |
|---|---|---|---|---|---|---|---|
| Country | Trademark | Status | Application No. | Application Date | Registration Number | Registration Date | Class/Goods |
| United States of America | DR. SCHOLL'S (IN OVAL) | ® | 77/016971 | 10/9/2006 | 3534508 | 11/18/2008 | Class 9: ELECTRONIC SENSOR UNITS WITH COMPUTER HARDWARE AND SOFTWARE FOR USE IN MEASURING AND DETECTING FOOT PRESSURE OF INDIVIDUALS FOR RECOMMENDING A SPECIALLY DESIGNED CUSTOM ORTHOTIC INSERT SOLD AS A UNIT. |
| United States of America | DR. SCHOLL'S (IN OVAL) | ® | 75/451152 | 3/16/1998 | 2639937 | 10/22/2002 | Class 10: ELECTRICALLY ACTIVATED HEATING PADS FOR THERAPEUTIC USE |
| United States of America | DR. SCHOLL'S (IN OVAL) | ® | 75/981869 | 3/16/1998 | 2625882 | 9/24/2002 | Class 10: ELECTRICAL AND NON-ELECTRICAL MASSAGERS |
| United States of America | DR. SCHOLL'S (IN OVAL) | ® | 73/332432 | 10/13/1981 | 1257297 | 11/15/1983 | Class 3: FOOT CARE PREPARATIONS - NAMELY, FOOT BEAUTY PRODUCTS, FOOT POWDERS AND SPRAYS, MOISTURIZING CREAM<br><br>Class 5: FOOT TREATMENT PREPARATIONS - NAMELY, INGROWN NAIL PREPARATION, ATHLETE'S FOOT SPRAY, POWDER AND OINTMENT; ANALGESIC CREAM; FOOT AND SHOE DEODORIZER SPRAY; FOOT BALM; LIQUID CORN/CALLOUS REMOVER; CORN/CALLOUS SALVES AND PLASTERS; FOOT BATH PREPARATION.<br><br>Class 10: PADDING MATERIALS FOR ORHTOPEDIC USE - NAMELY, MOLESKIN, LATEX FOAM, FELT CUSHIONING, LAMB'S WOOL; HAMMER TOE PADS AND TOE CAPS; BUNION AIDS; ARCH SUPPORTS; FOOT MASSAGERS; CORN/CALLOUS FILES AND HARD SKIN REDUCERS, NAIL CLIPPERS, PEDICURE BRUSH; CORN, CALLOUS AND BUNION PADS, DISKS, SHIELDS AND CUSHIONS<br><br>Class 25: FOOT APPAREL - NAMELY, HOSETTES, HOSIERY; HEEL LINERS, HOSE SAVERS, AND STOCKING PROTECTORS; FOOT DEVICES AND APPLIANCES - NAMELY, HEEL CUSHONS, HEEL RESTS, INSOLES AND HALF INSOLES; SHOES AND SANDALS. |
| United States of America | DR. SCHOLL'S (IN OVAL) | ® | 75/049178 | 1/26/1996 | 2021015 | 12/3/1996 | Class 8: NAIL NIPPERS |

| Dr. Scholl's LLC Trademark Schedule | | | | | | | |
|---|---|---|---|---|---|---|---|
| Country | Trademark | Status | Application No. | Application Date | Registration Number | Registration Date | Class/Goods |
| United States of America | DR. SCHOLL'S (STYLIZED) | ® | 71/547038 | 1/14/1948 | 512484 | 7/19/1949 | Class 5: CORN PLASTERS; CALLOUS PLASTERS<br><br>Class 9: CALLOUS PADS AND BUNION PADS OF RUBBER<br><br>Class 10: INSTEP ARCH SUPPORTS; HEEL CUSHIONS, HEEL PADS, SHOE HEEL LINERS FOR PREVENTING HEEL BLISTERING<br><br>Class 16: CALLOUS PADS AND BUNION PADS OF FELT |
| United States of America | DR. SCHOLL'S (STYLIZED) | ® | 71/547040 | 1/14/1948 | 511379 | 6/21/1949 | Class 5: ANTISEPTIC AND MEDICATED FOOT POWDERS AND LOTIONS, BALMS AND SALVES FOR THE RELIEF OF CORNS, BUNIONS, CALLUSES, INGROWING NAILS, SWEATING, ITCHING & OTHER FOOT TROUBLES AND IRRITATION AND PREPARATIONS FOR THE TREATMENT OF FOOT TROUBLES |
| United States of America | DR. SCHOLL'S (STYLIZED) | ® | 71/547039 | 12/13/1948 | 518655 | 12/13/1949 | Class 25: SHOES MADE OF LEATHER OR RUBBER AND COMBINATIONS THEREOF. |
| United States of America | DR. SCHOLL'S ACTIVE SERIES AND DESIGN | ® | 85/784376 | 11/20/2012 | 4350296 | 6/11/2013 | Class 25: Insoles |
| United States of America | DR. SCHOLL'S ACTIVE SERIES AND DESIGN | ® | 85/784415 | 11/20/2012 | 4350297 | 6/11/2013 | Class 25: Insoles |
| United States of America | DR. SCHOLL'S ADVANTAGE | ® | 77/048017 | 11/20/2006 | 3616495 | 5/5/2009 | Class 25: FOOTWEAR |
| United States of America | DR. SCHOLL'S ADVANTAGE SPORT | ® | 77/068492 | 12/20/2006 | 3576722 | 2/17/2009 | Class 25: FOOTWEAR |
| United States of America | DR. SCHOLL'S BLUE OVAL DESIGN | ® | 71/366441 | 6/20/1935 | 348879 | 8/17/1937 | Class 3: FOOT LOTION, AND FOOT POWDER. [FOOT BATH TABLETS] - NO USE - DELETED FROM FILING OF 4TH RENEWAL<br><br>Class 5: MEDICATED CORN TREATMENT, SHOE DEODORIZER; PREPARATION FOR THE TREATMENT OF INGROWING TOE NAILS, MEDICATED CORN PADS; ADHESIVE BANDAGES. [MEDICATED CORN PLASTERS, AND PLASTERS] - NO USE - DELETED FROM FILING OF 4TH RENEWAL. |

| Dr. Scholl's LLC Trademark Schedule | | | | | | | |
|---|---|---|---|---|---|---|---|
| Country | Trademark | Status | Application No. | Application Date | Registration Number | Registration Date | Class/Goods |
| United States of America | DR. SCHOLL'S BLUE OVAL DESIGN | ® | 71/366440 | 6/20/1935 | 349153 | 8/24/1937 | Class 5: BUNION PROTECTORS; CORN AND CALLOUS FILES [ADHESIVE PLASTERS; ADHESIVE BANDAGES] - NO USE - DELETED FROM FILING OF 4TH RENEWAL<br><br>Class 10: FOOT ARCH SUPPORTS, METATARSAL ARCH SUPPORTS, ARCH PADS, INSOLES (CL. 25), METATARSAL PADS, HEEL SUPPORTERS, HEEL CUSHIONS, HEEL LINERS (CL. 25) [TOE STRAIGHTENERS, TOE SEPARATORS] - NO USE - DELETED FROM FILING OF 4TH RENEWAL |
| United States of America | DR. SCHOLL'S CAREERS | ® | 77/715398 | 4/16/2009 | 3894644 | 12/21/2010 | Class 25: FOOTWEAR |
| United States of America | DR. SCHOLL'S CAREERS & BACKGROUND DESIGN (B&W) | ® | 77/715409 | 4/16/2009 | 3894646 | 12/21/2010 | Class 25: FOOTWEAR |
| United States of America | DR. SCHOLL'S CAREERS & DESIGN (B&W) | ® | 77/715406 | 4/16/2009 | 3894645 | 12/21/2010 | Class 25: FOOTWEAR |
| United States of America | DR. SCHOLL'S DESIGN - BLUE-PURPLE | ® | 77/719249 | 4/22/2009 | 4004023 | 7/26/2011 | Class 25: INSOLES |
| United States of America | DR. SCHOLL'S DESIGN - YOU HAVE YOU WANT | ® | 77/719243 | 4/22/2009 | 3958420 | 5/10/2011 | Class 25: INSOLES |
| United States of America | DR. SCHOLL'S DESIGN W/ ARROW - ORANGE-YELLOW | ® | 77/719254 | 4/22/2009 | 4004025 | 7/26/2011 | Class 25: INSOLES |
| United States of America | DR. SCHOLL'S DESIGN W/ CLOCK | ® | 77/719255 | 4/22/2009 | 4007696 | 8/2/2011 | Class 25: INSOLES |
| United States of America | DR. SCHOLL'S DESIGN W/ RUNNING MAN - GREEN-YELLOW | ® | 77/719250 | 4/22/2009 | 4004024 | 7/26/2011 | Class 25: INSOLES |

| Dr. Scholl's LLC Trademark Schedule | | | | | | | |
|---|---|---|---|---|---|---|---|
| Country | Trademark | Status | Application No. | Application Date | Registration Number | Registration Date | Class/Goods |
| United States of America | DR. SCHOLL'S DREAMWALK & DESIGN | ® | 85/941079 | 5/23/2013 | 4523342 | 4/29/2014 | Class 25: Insoles; Heel inserts; Shoe inserts for primarily non-orthopedic purposes; Foot supports, namely shoe insoles, 3/4 length insoles, half-length insoles, arch inserts and ball of foot inserts for shoes; Hosiery and socks; Non-orthopedic footwear pads to prevent blistering and irritation when affixed to the inside of shoes, namely, strips of foam not sold as components of shoes |
| United States of America | DR. SCHOLL'S DREAMWALK PACKAGE DESIGN | ® | 85/941078 | 5/23/2013 | 4534740 | 5/20/2014 | Class 25: Insoles; Heel inserts; Shoe inserts for primarily non-orthopedic purposes; Foot supports, namely shoe insoles, 3/4 length insoles, half-length insoles, arch inserts and ball of foot inserts for shoes; Hosiery and socks; Non-orthopedic footwear pads to prevent blistering and irritation when affixed to the inside of shoes, namely, strips of foam not sold as components of shoes |
| United States of America | DR. SCHOLL'S FOR HER & DESIGN | ® | 77/261253 | 8/22/2007 | 3755150 | 3/2/2010 | Class 10: MEDICAL GRADUATED COMPRESSION HOSIERY, NAMELY ELASTIC HOSE SUPPORTERS, KNEE HIGH HOSE, THIGH HIGH HOSE.<br><br>Class 25: HOSIERY AND SOCKS |
| United States of America | DR. SCHOLL'S FOR HER & DESIGN | ® | 78/850057 | 3/30/2006 | 3285980 | 8/28/2007 | Class 3: FOOT CARE PREPARATIONS, NAMELY, MOISTURIZING CREAM; PUMICE STONES FOR PERSONAL USE. (FIRST USE: OCTOBER 2005)<br><br>Class 8: PEDICURE IMPLEMENTS, NAMELY, FOOT FILES, RASPS AND TOENAIL CLIPPERS (FIRST USE: OCTOBER 2005)<br><br>Class 21: NAIL BRUSHES (FIRST USE: OCTOBER 2005)<br><br>Class 25: FOOT SUPPORTS, NAMELY SHOE INSOLES, 3/4 LENGTH INSOLES AND HALF LENGTH INSOLES FOR SHOES. (FIRST USE: DECEMBER 2004) |
| United States of America | DR. SCHOLL'S FOR HER & DESIGN | ® | 77/139879 | 3/26/2007 | 3351525 | 12/11/2007 | Class 5: MEDICATED CORN REMOVING PREPARATIONS; BLISTER TREATMENT PREPARATIONS; CORN CUSHIONS, CALLUS CUSHIONS |
| United States of America | DR. SCHOLL'S FOR HER & DESIGN (W/ STARBURST) | ® | 85/031950 | 5/6/2010 | 3967759 | 5/24/2011 | Class 25: FOOTWEAR |

TRADEMARK
REEL: 005715 FRAME: 0746

| Dr. Scholl's LLC Trademark Schedule | | | | | | | |
|---|---|---|---|---|---|---|---|
| Country | Trademark | Status | Application No. | Application Date | Registration Number | Registration Date | Class/Goods |
| United States of America | DR. SCHOLL'S FOR HER & DESIGN (W/ STARBURST) | ® | 77/808758 | 8/20/2009 | 3971219 | 5/31/2011 | Class 10: HOUSE MARK FOR A FULL LINE OF ELECTRICAL FOOT BATHS AND FOOT SPA MASSAGERS, AND ELECTRICAL AND NON-ELECTRICAL MASSAGE APPARATUS |
| United States of America | DR. SCHOLL'S FUNGAL NAIL DESIGN | ® | 77/721394 | 4/24/2009 | 3838814 | 8/24/2010 | Class 5: NAIL FUNGUS TREATMENT PREPARATIONS |
| United States of America | DR. SCHOLL'S GUARANTEE & Design | ® | 85/496180 | 12/15/2011 | 4356273 | 6/25/2013 | Class 3: Non-medicated foot powder for common foot ailments; Non-medicated foot preparation to protect skin from irritation and to prevent blisters for common foot ailments; Non-medicated foot creams for common foot ailments; Non-medicated foot lotions for common foot ailments; Non-medicated foot scrubs for common foot ailments; Foot deodorant spray for common foot ailments<br><br>Class 5: Medicated athletes' foot preparations; Medicated foot powder; Medicated corn pads; Medicated callus pads; Medicated corn and callus cream; Medicated heel cushions; Medicated heel pads; Medicated pain relief strips with cushioning for corns, bunions, blisters and calluses on the feet; Medicated liquid corn and callus remover; Medicated nail fungus treatment preparation; Medicated ingrown nail treatment preparation; Medicated wart removing preparations; Medicated topical analgesics; Medicated shoe deodorizing preparations<br><br>Class 25: Footwear; Insoles; Heel inserts; Footwear inserts for primarily non-orthopedic purposes, namely, heel cups; Footwear inserts for primarily non-orthopedic purposes, namely, ball of foot cushions; Non-orthopedic footwear pads to prevent blistering and irritation when affixed to the inside of shoes, namely, strips of foam not sold as components of shoes. |
| United States of America | DR. SCHOLL'S GUARANTEE: LOGO | ® | 77/721429 | 4/24/2009 | 3929153 | 3/8/2011 | Class 10: ORTHOTIC INSERTS FOR FOOTWEAR<br><br>Class 25: INSOLES |
| United States of America | DR. SCHOLL'S MG EXTRA SUPPORT LABEL DESIGN | ® | 77/721681 | 4/24/2009 | 3908662 | 1/18/2011 | Class 25: INSOLES |
| United States of America | DR. SCHOLL'S MG LABEL DESIGN | ® | 77/721646 | 4/24/2009 | 3917615 | 2/8/2011 | Class 25: INSOLES |

TRADEMARK
REEL: 005715 FRAME: 0747

| Dr. Scholl's LLC Trademark Schedule | | | | | | | |
|---|---|---|---|---|---|---|---|
| Country | Trademark | Status | Application No. | Application Date | Registration Number | Registration Date | Class/Goods |
| United States of America | DR. SCHOLL'S MG SPORT LABEL DESIGN | ® | 77/721689 | 4/24/2009 | 3971107 | 5/31/2011 | Class 25: INSOLES |
| United States of America | DR. SCHOLL'S MG WORK LABEL DESIGN | ® | 77/721692 | 4/24/2009 | 3971108 | 5/31/2011 | Class 25: INSOLES |
| United States of America | DR. SCHOLL'S ODOR-X | ® | 77/869844 | 11/11/2009 | 3990753 | 7/5/2011 | Class 25: INSOLES FOR FOOTWEAR |
| United States of America | DR. SCHOLL'S SHOES (IN OVAL) | ® | 85/152328 | 10/26/2010 | 4077927 | 12/27/2011 | Class 25: FOOTWEAR |
| United States of America | DR. SCHOLL'S SHOES (IN OVAL) | ® | 85/303254 | 4/25/2011 | 4,176,795 | 7/17/2012 | Class 35: RETAIL STORE SERVICES FEATURING FOOTWEAR, AND FOOT RELATED PRODUCTS. |
| United States of America | DR. SCHOLL'S SHOES (IN OVAL) & GO. PLAY. | ® | 85/310525 | 5/3/2011 | 4,180,539 | 7/24/2012 | Class 25: FOOTWEAR |
| United States of America | DREAMWALK | ® | 85/837562 | 1/31/2013 | 4,593,696 | 8/26/2014 | Class 3: Non-medicated foot creams; Non-medicated foot lotions; Non-medicated foot scrubs; Non-medicated foot soaks; Pumice stones for personal use; Non-medicated foot preparation to protect skin from irritation and rubbing and to prevent blisters; Foot deodorant spray; Foot powder |
| United States of America | DREAMWALK | ® | 85/837653 | 1/31/2013 | 4523046 | 4/29/2014 | Class 25: Insoles; Heel inserts; Shoe inserts for primarily non-orthopedic purposes; Foot supports, namely shoe insoles, 3/4 length insoles, half-length insoles, ball of foot inserts for shoes; Hosiery and socks; Non-orthopedic footwear pads to prevent blistering and irritation when affixed to the inside of shoes, namely, strips of foam not sold as components of shoes |
| United States of America | DS LOGO | ® | 85/171581 | 11/8/2010 | 4,165,308 | 6/26/2012 | Class 25: FOOTWEAR |
| United States of America | DS LOGO | ® | 77/080477 | 1/10/2007 | 3285370 | 8/28/2007 | Class 25: FOOTWEAR |
| United States of America | DS LOGO | ® | 77/080479 | 1/10/2007 | 3285371 | 8/28/2007 | Class 25: FOOTWEAR |
| United States of America | DS LOGO | ® | 77/735627 | 5/13/2009 | 3766459 | 3/30/2010 | Class 25: FOOTWEAR |
| United States of America | DUAL ACTION FREEZE AWAY | ® | 78/746035 | 11/3/2005 | 3299505 | 9/25/2007 | Class 5: PHARMACEUTICAL PREPARATIONS FOR USE IN THE REMOVAL OF WARTS |
| United States of America | DUOFILM | ® | 73/064767 | 10/1/1975 | 1037241 | 4/6/1976 | Class 5: MEDICAL PREPARATIONS IN THE FORM OF A LOTION FOR THE TREATMENT OF WARTS. |

| Dr. Scholl's LLC Trademark Schedule | | | | | | | |
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| Country | Trademark | Status | Application No. | Application Date | Registration Number | Registration Date | Class/Goods |
| United States of America | DUOFILM (STYLIZED) | ® | 74/196752 | 8/21/1991 | 1747669 | 1/19/1993 | Class 5: PHARMACEUTICAL PREPARATION FOR THE TREATMENT OF WARTS |
| United States of America | DYNASTEP | ® | 74/665434 | 4/24/1995 | 2027808 | 12/31/1996 | Class 10: MEDICAL DEVICE, NAMELY A FOOTWEAR INSERT THAT RELIEVES PAIN CAUSED BY OVERPRONATION OF THE FOOT AND ARCH. |
| United States of America | DYNASTEP (STYLIZED) | ® | 75/287795 | 5/7/1997 | 2116480 | 11/25/1997 | Class 10: MEDICAL DEVICE, NAMELY, A FOOTWEAR INSERT THAT RELIEVES PAIN |
| United States of America | FABULITIS | ® | 85/245239 | 2/17/2011 | 4057667 | 11/15/2011 | Class 25: INSOLES AND NON-ORTHOPEDIC FOOTWEAR INSERTS |
| United States of America | FABUSTEP | ® | 85/260507 | 3/8/2011 | 4110142 | 3/6/2012 | Class 25: FOOTWEAR; INSOLES; AND NON-ORTHOPEDIC FOOTWEAR INSERTS |
| United States of America | FAST FLATS | ® | 77/949095 | 3/4/2010 | 3906731 | 1/18/2011 | Class 25: FOOTWEAR |
| United States of America | FEEL CRAZY GOOD | ® | 78/696041 | 8/19/2005 | 3331388 | 11/6/2007 | Class 25: FOOTWEAR |
| United States of America | FEEL THE ENERGY! FROM YOUR FEET UP | ® | 85/535686 | 2/7/2012 | 4,426,130 | 10/29/2013 | Class 10: for Orthotic inserts for shoes; Electric foot spa massagers; Athletic ankle braces for medical use; Ankle supports and wraps for medical purposes; Wrist supports and wraps for medical purposes; Orthotic inserts and insoles for shoes; ankle supports, ankle wraps, wrist supports, wrist wraps, all for medical purposes; medical braces for wrists and ankles that incorporate electronic stimulators for nerves and muscles<br><br>Class 25: for Insoles; Shoes; Slippers; Sneakers; Footwear; Socks; A full line of footwear and inserts for footwear for primarily non-orthopedic purposes |
| United States of America | FITNESS WALKERS | ® | 77/772282 | 7/1/2009 | 3846729 | 9/7/2010 | Class 25: FOOTWEAR |
| United States of America | FLEXISPRING | ® | 76/396443 | 4/16/2002 | 2780460 | 11/4/2003 | Class 10: ARCH SUPPORT SOLD AS AN INTEGRAL COMPONENT OF INSOLES |
| United States of America | FLEXO | ® | 71/223551 | 11/19/1925 | 211205 | 4/6/1926 | Class 10: ARCH SUPPORTS. |
| United States of America | FOOT DESIGN IN COLOR (FOOTMAPPING) | ® | 78/960767 | 8/25/2006 | 3459739 | 7/1/2008 | Class 10: ORTHOTIC INSERTS FOR FOOTWEAR |

| Dr. Scholl's LLC Trademark Schedule | | | | | | | |
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| Country | Trademark | Status | Application No. | Application Date | Registration Number | Registration Date | Class/Goods |
| United States of America | FOOTMAPPING | ® | 78/779378 | 12/22/2005 | 3555341 | 12/30/2008 | Class 9: ELECTRONIC SENSOR UNITS WITH COMPUTER HARDWARE AND SOFTWARE FOR USE IN MEASURING AND DETECTING FOOT PRESSURE OF INDIVIDUALS<br><br>Class 10: ORTHOTIC INSERTS FOR FEET |
| United States of America | FOOTMAPPING | ® | 78/779406 | 12/22/2005 | 3743391 | 1/26/2010 | Class 25: SHOE INSOLES |
| United States of America | FOOTMAPPING TECHNOLOGY | ® | 78/779400 | 12/22/2005 | 3815833 | 7/6/2010 | Class 25: SHOE INSOLES |
| United States of America | FOOTMAPPING TECHNOLOGY | ® | 78/779394 | 12/22/2005 | 3551955 | 12/23/2008 | Class 9: ELECTRONIC SENSOR UNITS WITH COMPUTER HARDWARE AND SOFTWARE FOR USE IN MEASURING AND DETECTING FOOT PRESSURE OF INDIVIDUALS.<br><br>Class 10: ORTHOTIC INSERTS FOR FEET |
| United States of America | FREEZE AWAY | ® | 76/438644 | 8/8/2002 | 2909077 | 12/7/2004 | Class 5: PHARMACEUTICAL PREPARATIONS FOR USE IN THE REMOVAL OF WARTS |
| United States of America | FREEZE AWAY (STYLIZED) | ® | 76/532077 | 7/14/2003 | 2911554 | 12/14/2004 | Class 5: PHARMACEUTICAL PREPARATIONS FOR USE IN THE REMOVAL OF WARTS |
| United States of America | FRESH & COOL | ® | 86/029937 | 8/6/2013 | 4585901 | 8/12/2014 | Class 25: Insoles; heel inserts; footwear inserts for primarily non-orthopedic purposes, namely, heel cups; footwear inserts for primarily non-orthopedic purposes, namely, ball of foot cushions; slippers; sneakers; footwear; socks; a full line of footwear and inserts for footwear for primarily non-orthopedic purposes |
| United States of America | HIDDEN ARCH | ® | 77/802523 | 8/12/2009 | 3897866 | 12/28/2010 | Class 10: ARCH SUPPORTS FOR BOOTS OR SHOES |
| United States of America | MASSAGING GEL | ® | 85/476882 | 11/18/2011 | 4274291 | 1/15/2013 | Class 25: INSOLES, BALL OF FOOT CUSHIONS, HEEL CUSHIONS AND HEEL CUPS. |
| United States of America | MASSAGING GEL (New Logo) | ® | 86/366,642 | 8/14/2014 | 4,715,568 | 4/7/2015 | Class 25: INSOLES; BALL OF FOOT CUSHIONS; HEEL CUSHIONS; HEEL CUPS |
| United States of America | MASSAGING GEL LOGO | ® | 78/831937 | 3/8/2006 | 3366977 | 1/8/2008 | Class 10: ELECTRIC AND BATTERY POWERED BODY MASSAGERS; ARCH SUPPORTS<br><br>Class 25: INSOLES, BALL OF FOOT CUSHIONS, HEEL CUSHONS AND HEEL CUPS |
| United States of America | MEMORY FIT | ® | 78/388221 | 3/22/2004 | 3042679 | 1/10/2006 | Class 10: ORTHOPEDIC INSOLES<br><br>Class 25: FOOTWEAR INSOLES |
| United States of America | MEMORY FIT | ® | 78/861569 | 4/14/2006 | 3354092 | 12/11/2007 | Class 10: ELECTRIC AND BATTERY POWERED BODY MASSAGERS. |

| Dr. Scholl's LLC Trademark Schedule | | | | | | | |
|---|---|---|---|---|---|---|---|
| Country | Trademark | Status | Application No. | Application Date | Registration Number | Registration Date | Class/Goods |
| United States of America | MOLEFOAM | ® | 71/656115 | 11/9/1953 | 609968 | 8/2/1955 | Class 10: PADDING MATERIAL FOR ORTHOPEDIC USE |
| United States of America | ODOR-X | ® | 77/724698 | 4/29/2009 | 3822901 | 7/20/2010 | Class 5: MEDICATED FOOT POWDER |
| United States of America | PROSHARP | ® | 77/610668 | 11/10/2008 | 3684364 | 9/15/2009 | Class 8: Pedicure implements, namely, foot files |
| United States of America | RUB RELIEF | ® | 77/275193 | 9/10/2007 | 3577278 | 2/17/2009 | Class 25: NON-ORTHOPEDIC FOOTWEAR PADS TO PREVENT BLISTERING AND IRRITATION WHEN AFFIXED TO THE INSIDE OF SHOES, NAMELY STRIPS OF FOAM NOT SOLD AS COMPONENTS OF SHOES |
| United States of America | RUB RELIEF | ® | 77/526969 | 7/21/2008 | 3768433 | 3/30/2010 | Class 3: NON-MEDICATED FOOT PREPARATION TO PROTECT SKIN FROM IRRITATION AND TO PREVENT BLISTERS |
| United States of America | SHOCK GUARD | ® | 78/841878 | 3/21/2006 | 3655969 | 7/14/2009 | Class 10: HEEL SUPPORTS FOR PLACEMENT INSIDE INSOLES TO CUSHION PAIN AND ALLEVIATE PAIN. |
| United States of America | SHOCK GUARD | ® | 85/268366 | 3/16/2011 | 4289574 | 2/12/2013 | Class 10: BALL OF FOOT AND ARCH SUPPORTS FOR PLACEMENT AS ORTHOTIC INSERTS TO ALLEVIATE PAIN |
| United States of America | SHOE SHOT | ® | 75/521969 | 7/20/1998 | 2363128 | 6/27/2000 | Class 3: NON-MEDICATED DEODORANT POWDER FOR PERSONAL USE |
| United States of America | SLIMSOLE | ® | 77/804553 | 8/14/2009 | 3958631 | 5/10/2011 | Class 25: INSOLES FOR FOOTWEAR |
| United States of America | SMOOTH MY SOLE | ® | 77/574324 | 9/19/2008 | 3644867 | 6/23/2009 | Class 8: PEDICURE IMPLEMENTS, NAMELY, FOOT FILES |
| United States of America | SOLE EXPRESSIONS | ® | 78/914107 | 6/22/2006 | 3451318 | 6/17/2008 | Class 25: INSOLES |
| United States of America | SORE SOLES | ® | 86/026756 | 8/2/2013 | 4590134 | 8/19/2014 | Class 10: Orthotics for footwear. |
| United States of America | SURE GRIP FOAM | ® | 74/572349 | 9/12/1994 | 2006797 | 10/8/1996 | Class 25: INSOLES |
| United States of America | SWEATMAX | ® | 85/353081 | 6/22/2011 | 4187883 | 8/7/2012 | Class 25: INSOLES FOR FOOTWEAR |
| United States of America | SWEATMAX | ® | 85/130046 | 9/15/2010 | 4084718 | 1/10/2012 | Class 3: NON-MEDICATED FOOT POWDERS AND SPRAYS |
| United States of America | SWEATMAX | ® | 85/130048 | 9/15/2010 | 4347113 | 6/4/2013 | Class 5: MEDICATED FOOT POWDERS AND SPRAYS |
| United States of America | TRI-COMFORT | ® | 77/398062 | 2/15/2008 | 3476562 | 7/29/2008 | Class 10: ORTHOTICS FOR FOOTWEAR; ORTHOTICS FOR FEET. |
| United States of America | TRI-COMFORT | ® | 76/396735 | 4/16/2002 | 2776632 | 10/21/2003 | Class 25: INSOLES |

## ANNEX A

| Dr. Scholl's LLC Trademark Schedule | | | | | | | |
|---|---|---|---|---|---|---|---|
| Country | Trademark | Status | Application No. | Application Date | Registration Number | Registration Date | Class/Goods |
| United States of America | TRI-LEVEL COMFORT | ® | 75/863003 | 12/2/1999 | 2378311 | 8/15/2000 | Class 25: INSOLES FOR FOOTWEAR |
| United States of America | ULTRAHOLD | ® | 85/544668 | 2/16/2012 | 4243636 | 11/13/2012 | Class 5: Corn pads and corn cushions; Medicated, corn pain relief strips with cushioning |
| United States of America | BACK REVIVER | ® | 75/450792 | 3/16/1998 | 2299456 | 12/14/1999 | Class 10: ELECTRICAL AND BATTERY POWERED BODY MASSAGERS |
| United States of America | ZINOXOL | ® | 75/351749 | 9/4/1997 | 2236202 | 3/30/1999 | Class 3: ODOR NEUTRALIZING INGREDIENT SOLD AS A COMPONENT OF NON-MEDICATED SKIN CARE PREPARATIONS |



RECORDED: 01/26/2016
TRADEMARK
REEL: 005715 FRAME: 0751