OP \$40.00 1044684

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 ETAS ID: TM370463

Stylesheet Version v1.2

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	02/27/1984

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Ebco Batteries, Inc.		08/04/1992	CORPORATION: GEORGIA

RECEIVING PARTY DATA

Name:	EBCO BATTERY CO.	
Street Address:	4017 Warm Springs Road	
City:	Columbus	
State/Country:	GEORGIA	
Postal Code:	31908	
Entity Type:	CORPORATION: GEORGIA	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	1044684	ALWAYS STARTING SOMETHING

CORRESPONDENCE DATA

Fax Number: 4046856929

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 4048153741

Email: mbedsole@sgrlaw.com

Correspondent Name: Dale Lischer, Smith, Gambrell & Russell, LLP

Address Line 1: 1230 PEACHTREE STREET, N.E.

Address Line 2: Suite 3100 - Promenade Address Line 4: Atlanta, GEORGIA 30309

ATTORNEY DOCKET NUMBER:	EBCO-041819.006-ALWAYS
NAME OF SUBMITTER:	Dale Lischer
SIGNATURE:	/Dale Lischer/
DATE SIGNED:	01/26/2016

Total Attachments: 2

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ASSIGNMENT NUNC PRO TUNC

WHEREAS, Ebco Battery Co., a Georgia corporation, is the record owner of a certain trademarks and registrations including: "ELECTRONA", Registration No. 942,672 registered September 12, 1972; "ALWAYS STARTING SOMETHING", Registration No. 1,044,684 registered July 27, 1976; and "LITTLE EBBY LOGO", Registration No. 1,050,528 registered October 19, 1976;

WHEREAS, on February 24, 1984, **Ebco Battery Co.**, a Georgia corporation, amended its articles of incorporation to change its name from **Ebco Battery Co.** to **Ebco Batteries, Inc.**, a certified copy of the amendment evidencing the change of name is attached hereto as Exhibit A;

WHEREAS, on February 20, 1984, **Ebco Battery Co.** was incorporated under the laws of the State of Georgia, a certified copy of the articles of incorporation are attached hereto as Exhibit B;

WHEREAS, on February 27, 1984, by a general bill of sale, Ebco Batteries, Inc. transferred all its assets of its business to Ebco Battery Co., a Georgia corporation;

WHEREAS, the aforementioned trademark registrations were included among the assets thus transferred; and

WHEREAS, the president of the Ebco Batteries, Inc. at the time of said sale of assets was B. A. Waddell, Sr.; and

WHEREAS, Ebco Battery Co. became the sole and entire successor to the business, assets, and goodwill of the Ebco Batteries, Inc., including said marks together

TRADEMARK REEL: 005715 FRAME: 0766 with the goodwill of the business symbolized by the marks and the above-identified registrations thereof; and

WHEREAS, **Ebco Batteries**, **Inc.** now desires to enter into this Assignment Nunc Pro Tunc formalizing the prior transfer to **Ebco Battery Co.** of the said marks and associated goodwill, and the registrations identified above, in a form acceptable for recordation by the United States Patent & Trademark Office;

NOW, THEREFORE, in consideration of the foregoing and other good and valuable consideration the receipt and sufficiency of which are hereby acknowledged, **Ebco Batteries**, **Inc.** does assign, convey, and transfer unto **Ebco Battery Co.** the entire right, title and interest in and to said marks and said registrations thereof, together with the goodwill of the business symbolized by said marks. This Assignment is expressly made NUNC PRO TUNC, this Assignment to have the same legal force and effect as if executed on February 27, 1984.

IN WITNESS WHEREOF, Ebco Batteries, Inc. by and through its President has caused this Assignment to be executed.

EBCO BATTERIES, INC.

By: Muldell Sr. President

STATE OF GEORGIA:

Before me, a Notary Public in and for the State of Georgia, on this 4 day of and acknowledged the foregoing Assignment as his free act and deed.

(SEAL)

NOTÁRY PUBLIC

My Commission Expires: 7/01/96

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RECORDED: 01/26/2016