

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM370485

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Glynlyon, Inc.		01/14/2016	CORPORATION: NEVADA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Bridgestone Multimedia Group, LLC		
<b>Street Address:</b>	300 North McKemy Avenue		
<b>City:</b>	Chandler		
<b>State/Country:</b>	ARIZONA		
<b>Postal Code:</b>	85226		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 46</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	1907491	BATTLE BUGS	
<b>Registration Number:</b>	1346432	EPYX	
<b>Registration Number:</b>	1350133	SUMMER GAMES	
<b>Registration Number:</b>	3018956	GRANDPA FINLEY	
<b>Registration Number:</b>	3033402	KINGDOM UNDER THE SEA THE RED TIDE	
<b>Registration Number:</b>	3115615	MUSIC MACHINE	
<b>Registration Number:</b>	1420673	WINTER GAMES	
<b>Registration Number:</b>	1423476	SUMMER GAMES II	
<b>Registration Number:</b>	3227657	THE BIRTHDAY PARTY	
<b>Registration Number:</b>	3255669	SIR OLIVER'S SONG	
<b>Registration Number:</b>	3258211	BULLFROGS & BUTTERFLIES	
<b>Registration Number:</b>	3317844	NATHANIEL THE GRUBLET	
<b>Registration Number:</b>	4070100	CHARACTER BUILDERS	
<b>Registration Number:</b>	1484139	GRAPHICS SCRAPBOOK	
<b>Registration Number:</b>	1484422	THE MASTERS COLLECTION	
<b>Registration Number:</b>	1484420	WORLD GAMES	
<b>Registration Number:</b>	1500902	CREATE A CALENDAR	
<b>Registration Number:</b>	1505439	SUB BATTLE SIMULATOR	
<b>Registration Number:</b>	3515416	JEREMIAH JONES: FACTQUEST	

OP \$1165.00 1907491

Property Type	Number	Word Mark
Registration Number:	1531490	CALIFORNIA GAMES
Registration Number:	4427689	PROFESSOR PINCH
Registration Number:	1651199	CHIP'S CHALLENGE
Registration Number:	2514753	KINGDOM UNDER THE SEA
Registration Number:	2808435	THE CONDUCTOR
Registration Number:	2816489	THE AMAZING MIRACLES
Registration Number:	2836087	KINGDOM UNDER THE SEA
Registration Number:	2836088	KINGDOM UNDER THE SEA THE GIFT
Registration Number:	1289166	TEMPLE OF APSHAI
Registration Number:	2927242	CRUSTIN
Registration Number:	1885107	BIBLE BUILDER
Registration Number:	1885623	CAPTAIN BIBLE
Registration Number:	1329853	IMPOSSIBLE MISSION
Registration Number:	2955348	DAD FINLEY
Registration Number:	2955343	DEWEY DECIMOLE
Registration Number:	2955342	DOC DICKORY
Registration Number:	2955340	REVVVER
Registration Number:	2955341	RIKKI
Registration Number:	2955350	SLUGGER
Registration Number:	2955349	MOM FINLEY
Registration Number:	2955347	SPLASH
Registration Number:	2960207	CORAL
Registration Number:	2965559	THE AMAZING CHILDREN
Serial Number:	86435501	THE AMAZING BOOK
Registration Number:	2985802	GLYNLYON INC.
Serial Number:	86439386	
Serial Number:	86441021	GLYNLYON

**CORRESPONDENCE DATA**

Fax Number: 6127661600

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

Phone: 612.766.7000

Email: tmmpls@faegrebd.com

Correspondent Name: Gary Weinstein/Marla Manning

Address Line 1: 90 South Seventh Street

Address Line 2: 2200 Wells Fargo Center

Address Line 4: Minneapolis, MINNESOTA 55402-3901

ATTORNEY DOCKET NUMBER: 505636.2

<b>NAME OF SUBMITTER:</b>	Marla Manning
<b>SIGNATURE:</b>	/Marla Manning/
<b>DATE SIGNED:</b>	01/25/2016
<b>Total Attachments: 9</b> source=BMG Trademark Contribution Agreement (executed)#page1.tif source=BMG Trademark Contribution Agreement (executed)#page2.tif source=BMG Trademark Contribution Agreement (executed)#page3.tif source=BMG Trademark Contribution Agreement (executed)#page4.tif source=BMG Trademark Contribution Agreement (executed)#page5.tif source=BMG Trademark Contribution Agreement (executed)#page6.tif source=BMG Trademark Contribution Agreement (executed)#page7.tif source=BMG Trademark Contribution Agreement (executed)#page8.tif source=BMG Trademark Contribution Agreement (executed)#page9.tif	

## Trademark Contribution Agreement

THIS TRADEMARK CONTRIBUTION AGREEMENT (this "Agreement") is made and entered into as of January 14, 2016, by and between Glynlyon, Inc., a Nevada corporation ("Glynlyon") and Bridgestone Multimedia Group, LLC, a Delaware limited liability company ("LLC").

### RECITALS

A. Glynlyon is a Nevada corporation, the principal office of which is located in Chandler, Arizona.

B. LLC is a Delaware limited liability company, the principal office of which is located in Chandler, Arizona, and is a wholly owned subsidiary of Glynlyon.

C. Pursuant to a Contribution Agreement dated on the date hereof, Glynlyon has agreed to contribute certain assets, including the trademark applications and registrations set forth on the accompanying Schedule A (the "Marks"), together with the goodwill of the business with which the Marks are used and which is symbolized by the Marks, to LLC.

D. Glynlyon and LLC are entering into this Trademark Contribution Agreement in accordance with and subject to the Contribution Agreement.

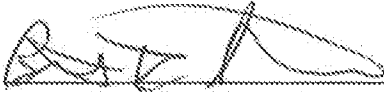
**NOW, THEREFORE**, in consideration of the obligations under the Contribution Agreement, Glynlyon hereby contributes, conveys, transfers and assigns to LLC all of Glynlyon's right, title and interest in and to the Marks, including any applications to register the Marks, together with the goodwill of the business symbolized by the Marks, all common law rights related to the Marks, all rights of renewal and extension, and the right to recover for damages and profits for past infringements and dilutions thereof.

[signature page follows]

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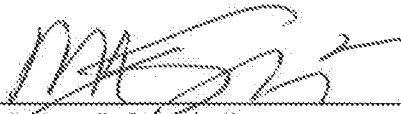
IN WITNESS WHEREOF, the parties set their hands as of the day and year first above written.

GLYNLYON, INC.

By: 

Name: Beth A. Te Grotenhuis  
Title: Chief Executive Officer

BRIDGESTONE MULTIMEDIA GROUP, LLC

By: 

Name: Robert J. Campbell, Jr.  
Title: President

[Signature Page to Trademark Contribution Agreement]

**TRADEMARK**  
**REEL: 005715 FRAME: 0820**



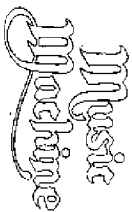


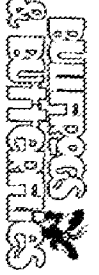
# SCHEDULE A

## Marks

See attached.

US.103818521.02






TRADEMARK

Owner	Mark & Design	Mark	Serial Number	Registration Date	Registration Number
Glynlyon, Inc.	BATTLE BUGS	BATTLE BUGS	74556000	7/25/1995	1907491
Glynlyon, Inc.	EPYX	EPYX	73347392	7/2/1985	1346432
Glynlyon, Inc.	SUMMER GAMES	SUMMER GAMES	73481207	7/16/1985	1350133
Glynlyon, Inc.		GRANDPA FINLEY & design	76492863	11/29/2005	3018956
Glynlyon, Inc.		KINGDOM UNDER THE SEA, THE RED TIDE & design	76479703	12/27/2005	3033402
Glynlyon, Inc.		MUSIC MACHINE & design	76508803	7/18/2006	3115615
Glynlyon, Inc.	WINTER GAMES	WINTER GAMES	73575494	12/9/1986	1420673
Glynlyon, Inc.	SUMMER GAMES II	SUMMER GAMES II	73569907	12/30/1986	1423476
Glynlyon, Inc.		BIRTHDAY PARTY, THE	78899164	4/10/2007	3227657
Glynlyon, Inc.		SIR OLIVER'S SONG	<b>78899253</b>	6/26/2007	3255669
Glynlyon, Inc.		BULLFROGS & BUTTERFLIES	78899121	7/3/2007	3258211

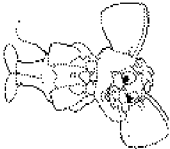



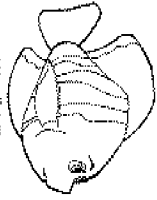
Owner	Mark & Design	Mark	Serial Number	Registration Date	Registration Number
Glynlyon, Inc.		NATHANIEL THE GRUBLET	78899218	10/23/2007	3317844
Glynlyon, Inc.	CHARACTER BUILDERS	CHARACTER BUILDERS	85289207	12/13/2011	4070100
Glynlyon, Inc.	GRAPHICS SCRAPBOOK	GRAPHICS SCRAPBOOK	73679368	4/12/1988	1484139
Glynlyon, Inc.	MASTER'S COLLECTION, THE	MASTER'S COLLECTION, THE	73679404	4/12/1988	1484422
Glynlyon, Inc.	WORLD GAMES	WORLD GAMES	73679360	4/12/1988	1484420
Glynlyon, Inc.	CREATE A CALENDAR	CREATE A CALENDAR	73679291	8/16/1988	1500902
Glynlyon, Inc.	SUB BATTLE SIMULATOR	SUB BATTLE SIMULATOR	73679321	9/20/1988	1505439
Glynlyon, Inc.	JEREMIAH JONES FACT QUEST	JEREMIAH JONES FACT QUEST	77392920	10/14/2008	3515416
Glynlyon, Inc.	CALIFORNIA GAMES	CALIFORNIA GAMES	73673371	3/21/1989	1531490
Glynlyon, Inc.	PROFESSOR PINCH	PROFESSOR PINCH	85716454	<b>11/5/13</b>	<del>4427689</del>
Glynlyon, Inc.	CHIP'S CHALLENGE	CHIP'S CHALLENGE	74000293	7/16/1991	1651199
Glynlyon, Inc.		KINGDOM UNDER THE SEA & design	76111975	12/4/2001	2514753
Glynlyon, Inc.		CONDUCTOR, THE	76508805	1/27/2004	2808435
Glynlyon, Inc.		AMAZING MIRACLES & design	76479704	2/24/2004	2816489

TRADEMARK

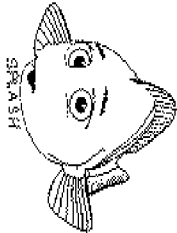
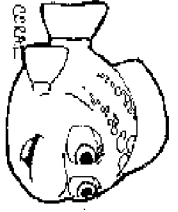
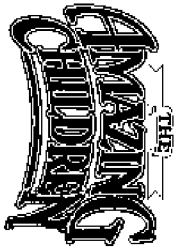
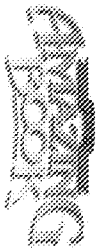



Owner	Mark & Design	Mark	Serial Number	Registration Date	Registration Number
Glynlyon, Inc.		KINGDOM UNDER THE SEA & design (WITH HOLLY)	76479706	4/27/2004	2836087
Glynlyon, Inc.		KINGDOM UNDER THE SEA THE GIFT & design	76479707	4/27/2004	2836088
Glynlyon, Inc.	TEMPLE OF APSHAI	TEMPLE OF APSHAI	73418520	8/7/1984	1289166
Glynlyon, Inc.		CRUSTIN & design	76492864	2/22/2005	2927242
Glynlyon, Inc.	BIBLE BUILDER	BIBLE BUILDER	74526794	3/21/1995	1885107
Glynlyon, Inc.	CAPTAIN BIBLE	CAPTAIN BIBLE	74362637	3/21/1995	1885623
Glynlyon, Inc.	IMPOSSIBLE MISSION	IMPOSSIBLE MISSION	73496913	4/9/1985	1329853
Glynlyon, Inc.		DAD FINLEY & design	76479710	5/24/2005	2955348
Glynlyon, Inc.		DEWEY DECIMOLE & design	76477085	5/24/2005	2955343

TRADEMARK

Owner	Mark & Design	Mark	Serial Number	Registration Date	Registration Number
Glynlyon, Inc.		DOC DICKORY & design	76477084	5/24/2005	2955342
Glynlyon, Inc.		REVVVER & design	76477082	5/24/2005	2955340
Glynlyon, Inc.		RIKKI & design	76477083	5/24/2005	2955341
Glynlyon, Inc.		SLUGGER & design	76479712	5/24/2005	2955350
Glynlyon, Inc.		MOM FINLEY and design	76479711	5/24/2005	2955349



TRADEMARK

Owner	Mark & Design	Mark	Serial Number	Registration Date	Registration Number
Glynlyon, Inc.		SPLASH & design	76479708	5/24/2005	2955347
Glynlyon, Inc.		CORAL & design	76479681	6/7/2005	2960207
Glynlyon, Inc.		AMAZING CHILDREN & design	76477081	7/12/2005	2965559
Glynlyon, Inc.		AMAZING BOOK, THE	86435501	Pending	Pending
Glynlyon, Inc.		GLYNLYON, INC. & design	76479680	8/16/2005	2985802

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REEL: 005715 FRAME: 0827

Owner	Mark & Design	Mark	Serial Number	Registration Date	Registration Number
Glynlyon, Inc.		Design only (Lion's head in a circle)	86439386	Pending	Pending
Glynlyon, Inc.	 <b>GLYNLYON</b>	GLYNLYON, INC. & design	86441021	Pending	Pending