

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM370521

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Eric Huang		11/04/2015	INDIVIDUAL:
RECEIVING PARTY DATA			
Name:	ImportLA, Inc.		
Street Address:	345 Cloverleaf Dr		
City:	Baldwin Park		
State/Country:	CALIFORNIA		
Postal Code:	91706		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Serial Number:	85901642	PRIME	
Registration Number:	4201638	DIABLO	
Registration Number:	4198473	FRICTION	
Registration Number:	4282817	HUMMINGBIRD	
Registration Number:	4183007	STORM	
CORRESPONDENCE DATA			
Fax Number:	2077911350		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	207-791-1100		
Email:	trademark@pierceatwood.com		
Correspondent Name:	Daniel A. Lev		
Address Line 1:	254 Commercial Street		
Address Line 4:	Portland, MAINE 04101		
ATTORNEY DOCKET NUMBER:	32979/9885 LEV		
NAME OF SUBMITTER:	Daniel A. Lev		
SIGNATURE:	/Daniel A. Lev/		
DATE SIGNED:	01/26/2016		
Total Attachments: 3			

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TRADEMARK ASSIGNMENT

THIS ASSIGNMENT is dated as of November 4, 2015 between Eric Huang (the “*Assignor*”) and ImportLA, Inc., a California corporation (the “*Assignee*”) and is made and delivered pursuant to, and subject to the terms of the Intellectual Property Transfer Agreement dated as of November 4, 2015 (the “*Agreement*”).

WHEREAS, the Assignor is the owner of the trademarks listed on Exhibit A hereto (hereinafter called “*Trademarks*”); and

WHEREAS, the Assignee is desirous of acquiring the above identified Trademarks;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, the Assignor does hereby sell, assign, transfer, and set over to the Assignee, its successors and assigns the Assignor’s entire right, title and interest in and to the Trademarks, together with the goodwill connected with and symbolized by the Trademarks and any renewals and extensions of the registrations that are or may be secured under the laws of the United States, together with any right to sue for past claims, including infringement and dilution, in, under and to the Trademarks.

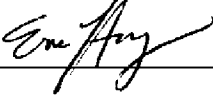
This Trademark Assignment may be executed in two or more counterparts, each of which shall be deemed an original, but all of which together shall constitute one and the same instrument. Counterparts may be delivered via facsimile, electronic mail (including PDF) or other transmission method and any counterpart so delivered shall be deemed to have been duly and validly delivered and be valid and effective for all purposes

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IN TESTIMONY WHEREOF, the Assignor has caused this Assignment to be executed effective as of the date above first written.

ASSIGNOR:

ERIC HUANG



ASSIGNEE:

IMPORTLA, INC.

By: 

Name: Wen Wei

Title: Chief Financial Officer

[Signature Page to Trademark Assignment]

Exhibit A

Trademarks

Registration or Application Number	Registration or Application Date	Title	Mark/Design	Jurisdiction
85901642	9/9/2014	Prime	Prime	USA
4201638	9/4/2012	Diablo	Diablo	USA
4198473	8/28/2012	Friction	Friction	USA
4282817	1/29/2013	Hummingbird	Hummingbird	USA
4183007	7/31/2012	Storm	Storm	USA