

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM370577

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Trustees of the Douglas A. Marchisello Trust		10/14/2015	TRUST: MISSOURI
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Fencepost Productions, Inc.		
<b>Street Address:</b>	122 Northwest Parkway		
<b>City:</b>	Riverside		
<b>State/Country:</b>	MISSOURI		
<b>Postal Code:</b>	64150		
<b>Entity Type:</b>	CORPORATION: KANSAS		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3924555	CABO JOE	
<b>Registration Number:</b>	4161930	NORTHERN OUTPOST	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	9136479050		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	9136479050		
<b>Email:</b>	tmdocketing.elbein@hoveywilliams.com		
<b>Correspondent Name:</b>	Michael Elbein - Hovey Williams LLP		
<b>Address Line 1:</b>	10801 Mastin Blvd., Suite 1000		
<b>Address Line 4:</b>	Overland Park, KANSAS 66210		
<b>ATTORNEY DOCKET NUMBER:</b>	41826/41827		
<b>NAME OF SUBMITTER:</b>	Michael Elbein		
<b>SIGNATURE:</b>	/Michael Elbein/		
<b>DATE SIGNED:</b>	01/26/2016		
<b>Total Attachments: 2</b>			
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TRADEMARK ASSIGNMENT

RECITALS

Trustees of the Douglas A. Marchisello Trust, comprising Douglas A. Marchisello a citizen of the United States, having an address of 7000 Universal Avenue Kansas City, Missouri 64120 ("Assignor") has adopted, used or is using certain trademarks as set forth on the attached Schedule A (the "Marks"), in conjunction with Assignor's business, together with the goodwill symbolized thereby; and

Fencepost Productions, Inc., a Kansas corporation, located at 122 Northwest Parkway, Riverside, Missouri 64150 ("Assignee"), is desirous of acquiring the Marks and any registrations issued in connection therewith and the goodwill symbolized thereby.

In consideration of the premises, Assignor agrees as follows:

1. Assignment. Assignor hereby conveys, assigns, transfers and sets over unto the Assignee all of the Assignor's right, title and interest in and to the Marks, together with the goodwill symbolized thereby, together with all applications and/or registrations thereof, together with a right to sue for and collect on all claims for damages by reason of past, present or future infringement of said Marks.

2. Filing of Assignment. Assignor hereby appoints Assignee to file and record this instrument with the United States Patent and Trademark Office.

Dated: 14 October, 2015

[Handwritten signature of Douglas A. Marchisello]
Douglas A. Marchisello, Trustee

STATE OF Missouri

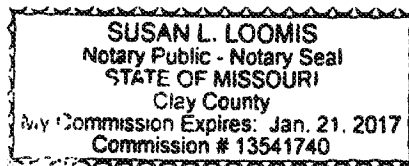
COUNTY OF Jackson

On this 8th day of October, 2015, before me personally appeared Douglas A. Marchisello, to me known to be an authorized representative of Assignor described in and who executed the foregoing instrument, and acknowledged that he executed the same as his free act and deed.

In Testimony Whereof, I have hereunto set my hand and affixed my official seal the day and year first above written.

[Handwritten signature of Notary Public]
Notary Public

My Commission Expires: January 21, 2017



**SCHEDULE A**

Any and all registered and unregistered trademarks and service marks of Assignor, including, without limitation:

<b>Mark</b>	<b>Registration No.</b>	<b>Registration Date</b>
CABO JOE	3,924,555	March 1, 2011
NORTHERN OUTPOST	4,161,930	June 19, 2012