# 900352215 01/29/2016

# TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM371093

| SUBMISSION TYPE:      | RESUBMISSION                                       |
|-----------------------|--|
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL |
| RESUBMIT DOCUMENT ID: | 900351855  |

## **CONVEYING PARTY DATA**

| Name                                    | Formerly | Execution Date | Entity Type                      |
|---|----------|----------------|----------------------------------|
| Georgia-Pacific Consumer<br>Products LP |          | 01/14/2016     | LIMITED PARTNERSHIP:<br>DELAWARE |

#### **RECEIVING PARTY DATA**

| Name:           | Georgia-Pacific Bleached Board LLC  |  |
|-----------------|-------------------------------------|--|
| Street Address: | 133 Peachtree Street, N.E.          |  |
| City:           | Atlanta                             |  |
| State/Country:  | GEORGIA                             |  |
| Postal Code:    | 30303                               |  |
| Entity Type:    | LIMITED LIABILITY COMPANY: DELAWARE |  |

#### **PROPERTY NUMBERS Total: 2**

| Property Type        | Number   | Word Mark                   |  |
|----------------------|----------|-----------------------------|--|
| Registration Number: | 1672998  | NUBRITE                     |  |
| Serial Number:       | 86699669 | THE SHAPE OF THINGS TO COME |  |

## **CORRESPONDENCE DATA**

**Fax Number:** 4045841461

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

**Phone:** 404-652-4727

**Email:** gptrademarks@gapac.com

Correspondent Name: Sheena Wilson

Address Line 1: 133 Peachtree Street, N.E. Address Line 4: Atlanta, GEORGIA 30303

| ATTORNEY DOCKET NUMBER: ASSIGNMENT |                    |
|------------------------------------|--------------------|
| NAME OF SUBMITTER:                 | Sheena L. Wilson   |
| SIGNATURE:                         | /Sheena L. Wilson/ |
| DATE SIGNED:                       | 01/29/2016         |

# **Total Attachments: 3**

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TRADEMARK 900352215 REEL: 005716 FRAME: 0425  $source = Trademark\ Assignment\ -\ Georgia-Pacific\ Consumer\ Products\ to\ Georgia-Pacific\ Bleached\ Board\#page 3.tif$ 

TRADEMARK
REEL: 005716 FRAME: 0426

# TRADEMARK ASSIGNMENT

This Trademark Assignment (this "Assignment") is made and entered into by and between Georgia-Pacific Consumer Products LP, a Delaware limited partnership ("Assignor"), and Georgia-Pacific Bleached Board LLC, a Delaware limited liability company ("Assignee").

WHEREAS, Assignor is the sole and exclusive owner of the entire right, title and interest in and to the trademark set forth on Schedule A ("Trademark"), and the goodwill associated therewith; and

WHEREAS, Assignor wishes to assign to Assignee all right, title and interest in and to the Trademark, together with the goodwill associated therewith.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor and Assignee, each intending to be legally bound, hereby agree as follows:

- 1. Assignor does hereby sell, assign, transfer and set over to Assignee the Assignor's entire right, title and interest in and to the Trademark together with the Assignor's goodwill in connection with which the Trademark is used, for Assignee's own use and enjoyment, and for the use and enjoyment of Assignee's successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by the Assignor if this Assignment had not been made, together with all income, royalties or payments in respect of the Trademark due or payable as of the date hereof or thereafter, including, without limitation, all claims for damages by reason of past, present or future infringement or other unauthorized use of the Trademark, with the right to sue for, and collect the same for Assignee's own use and enjoyment and for the use and enjoyment of its successors, assigns or other legal representatives.
- 2. Assignce shall request the Commissioner for Trademarks of the United States or the analogous individual or agency responsible for trademarks, service marks, trade/assumed names in other countries referenced in Schedule A, to record Assignee as owner of the Trademark, including any variations thereof, for the sole use and enjoyment of assignee, its successors, assigns or other legal representatives.
- 3. Assignor shall provide Assignee, its successors, assigns or other legal representatives, with reasonable cooperation and assistance at Assignee's request and expense (including the execution and delivery of any and all documentation as may be reasonably required) in the recordation of this Assignment.

TRADEMARK REEL: 005716 FRAME: 0427 The Assignor has caused this Assignment to be signed and executed by its undersigned officer thereunto duly authorized on the respective date written below.

GEORGIA-PACIFIC CONSUMER

PRODUCTS LP

By: //

Name: Kathleen A. Walters

Title: President

GEORGIA-PACIFIC BLEACHED

BOARD LLC

Dy, 7 or s

Title: President

Name: Darren Barker

Date: January 14, 2016

# Schedule A

| Trademark                   | Status     | Country | **bb"      | App./Reg. Date |
|-----------------------------|------------|---------|------------|----------------|
| NUBRITE                     | Registered | USA     | 1,672,998  | 1/21/1992      |
| THE SHAPE OF THINGS TO COME | Pending    | USA     | 86/699,669 | 7/21/2015      |

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TRADEMARK REEL: 005716 FRAME: 0429