

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM370645

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|---|---------------------------------------|-----------------------|------------------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | NUNC PRO TUNC ASSIGNMENT | | |
| EFFECTIVE DATE: | 05/01/2014 | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| PACIFIC RIDGE FARMS, LLC | | 01/26/2016 | LIMITED LIABILITY COMPANY: INDIANA |
| RECEIVING PARTY DATA | | | |
| Name: | BROTHERS INTERNATIONAL DESSERTS, INC. | | |
| Street Address: | 1682 Kettering Street | | |
| City: | Irvine | | |
| State/Country: | CALIFORNIA | | |
| Postal Code: | 92614 | | |
| Entity Type: | CORPORATION: CALIFORNIA | | |
| PROPERTY NUMBERS Total: 5 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 2562626 | FULL OF FRUIT | |
| Registration Number: | 3471426 | FULL OF FRUIT | |
| Registration Number: | 2511487 | NATURAL CHOICE | |
| Registration Number: | 2215107 | NATURAL CHOICE | |
| Registration Number: | 3716245 | NATURAL CHOICE | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 3015151398 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 301-515-4544 | | |
| Email: | Lsvanlan@hotmail.com | | |
| Correspondent Name: | L. S. VanLandingham III | | |
| Address Line 1: | 91 Lakemaster Lane | | |
| Address Line 4: | Lake Havasu City, ARIZONA 86403 | | |
| ATTORNEY DOCKET NUMBER: | BROTHERS INT DESSERTS INC | | |
| NAME OF SUBMITTER: | L. S. VanLandingham III | | |
| SIGNATURE: | /lsvanlandingham/ | | |
| DATE SIGNED: | 01/27/2016 | | |

OP \$140.00 2562626

Total Attachments: 4

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ASSIGNMENT

WHEREAS, PACIFIC RIDGE FARMS, LLC, a limited liability company organized under the laws of the State of Indiana, having a business address of 111 Congressional Boulevard, Suite 115, Carmel IN 46032, hereinafter referred to as "the Assignor", has adopted, used and is using, and is the owner of the entire rights, title and interest in and to, certain marks which have been registered in the United States Patent and Trademark Office, namely,

Registration No. 2,562,626 issued April 16, 2002 for "FULL OF FRUIT"
(formerly Application Serial No. 75804092 filed September 21, 1999);

Registration No. 3,471,426 issued July 22, 2008 for "FULL OF FRUIT"
(formerly Application Serial No. 77343620 filed December 4, 2007);

Registration No. 2,511,487 issued November 27, 2001 for NATURAL CHOICE
(formerly Application Serial No. 75709063 filed May, 19, 1999);

Registration No. 2,215,107 issued December 29, 1998 for NATURAL CHOICE
(formerly Application Serial No. 75183624 filed October 18, 1996);

Registration No. 3,716,245 issued November 24, 2009 for NATURAL CHOICE
(formerly Application Serial No. 77488479 filed June 2, 2008);

hereinafter referred to as "the Marks".

WHEREAS, BROTHERS INTERNATIONAL DESSERTS, INC., a corporation of the State of California having an address of 1682 Kettering Street, Irvine, CA 92614, hereinafter referred to as "the Assignee", is desirous of acquiring the entire rights, title and interest in and to the Marks, and in and to the aforesaid registrations therefor, namely, Registration Nos. 2,562,626, 3,471,426, 2,511,487, 2,215,107 & 3,716,245, together with the good will of the business symbolized thereby.

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00), and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Assignor does hereby sell, assign, convey and transfer to the Assignee, its successors and assigns, the entire rights, title and interest in and to the Marks, and in and to the aforesaid registrations therefor, namely, Registration Nos. 2,562,626, 3,471,426, 2,511,487, 2,215,107 & 3,716,245, together with the good will of the business symbolized thereby.

This assignment is made nunc pro tunc, effective as of May 1, 2014.

IN WITNESS WHEREOF, the said Assignor has caused this Assignment to be executed on this 26th day of January, 2016.

PACIFIC RIDGE FARMS, LLC

By: 

Name: ED HAFT

Title: PRESIDENT / CEO

STATE OF CALIFORNIA)
: ss:
ORANGE COUNTY)

Before me, on this date, personally appeared ED HAFT,
who is known to me to be the person whose name is subscribed to the foregoing
instrument, and acknowledged to me that he executed the same for the purposes

and considerations therein expressed, in the capacity therein stated, and as the
duly authorized act and deed of the limited liability company.

GIVEN UNDER MY HAND AND SEAL OF OFFICE, this _____
day of January, 2016.

Notary Public In and For
Orange County, California

My Commission Expires: _____

(SEAL)

CALIFORNIA ALL-PURPOSE ACKNOWLEDGMENT

CIVIL CODE § 1189

A notary public or other officer completing this certificate verifies only the identity of the individual who signed the document to which this certificate is attached, and not the truthfulness, accuracy, or validity of that document.

State of California)
County of ORANGE)

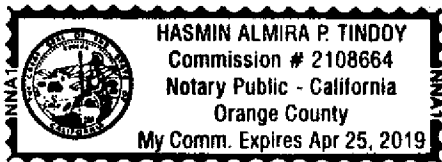
On JAN. 26, 2016 before me, HASMIN ALMIRA P. TINDOY, NOTARY PUBLIC,
Date Here Insert Name and Title of the Officer

personally appeared ED HART
Name(s) of Signer(s)

who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/~~are~~ subscribed to the within instrument and acknowledged to me that he/~~she/they~~ executed the same in his/~~her/their~~ authorized capacity(ies), and that by his/~~her/their~~ signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.



Signature [Signature]
Signature of Notary Public

Place Notary Seal Above

OPTIONAL

Though this section is optional, completing this information can deter alteration of the document or fraudulent reattachment of this form to an unintended document.

Description of Attached Document

Title or Type of Document: ASSIGNMENT OF RIGHTS, TITLE, AND INTEREST TO THE MARKS Document Date: JAN. 26, 2016
Number of Pages: 3 Signer(s) Other Than Named Above: _____

Capacity(ies) Claimed by Signer(s)

Signer's Name: ED HART
☒ Corporate Officer — Title(s): PRESIDENT / CEO
☐ Partner — ☐ Limited ☐ General
☐ Individual ☐ Attorney in Fact
☐ Trustee ☐ Guardian or Conservator
☐ Other: _____
Signer Is Representing: _____

Signer's Name: _____
☐ Corporate Officer — Title(s): _____
☐ Partner — ☐ Limited ☐ General
☐ Individual ☐ Attorney in Fact
☐ Trustee ☐ Guardian or Conservator
☐ Other: _____
Signer Is Representing: _____