

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM370975

<b>SUBMISSION TYPE:</b>	RESUBMISSION		
<b>NATURE OF CONVEYANCE:</b>	Assignment and License Back Agreement		
<b>RESUBMIT DOCUMENT ID:</b>	900351317		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Brenda K. Pierson		01/21/2016	INDIVIDUAL: UNITED STATES
Tyler V. Pierson		01/21/2016	INDIVIDUAL: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Verandaglobal.com, Inc.		
<b>Doing Business As:</b>	DBA First Place Internet, Inc.		
<b>Street Address:</b>	P.O. Box 3727		
<b>City:</b>	Clearwater		
<b>State/Country:</b>	FLORIDA		
<b>Postal Code:</b>	33767		
<b>Entity Type:</b>	CORPORATION: FLORIDA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3879670	U	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	9723672002		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	972.367.2001		
<b>Email:</b>	tmdocketing@cclaw.com		
<b>Correspondent Name:</b>	Jeffrey G. Degenfelder		
<b>Address Line 1:</b>	Carstens & Cahoon, LLP		
<b>Address Line 2:</b>	P.O. Box 802334		
<b>Address Line 4:</b>	Dallas, TEXAS 75380		
<b>ATTORNEY DOCKET NUMBER:</b>	DPIER.0502		
<b>NAME OF SUBMITTER:</b>	Jeffrey G. Degenfelder		
<b>SIGNATURE:</b>	/Jeffrey G. Degenfelder/		
<b>DATE SIGNED:</b>	01/28/2016		
<b>Total Attachments: 2</b>			

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source=Trademark 3879670 Assignment & License Back (Piersons to Verandaglobal) 01.21.16#page2.tif

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Owners: Brenda K. Pierson and Tyler V. Pierson

Registration No.: 3,879,670

Registration Date: November 23, 2010

Serial No.: 85/010,801

Filing Date: April 9, 2010

Mark:



Attorney Docket No.: DPIER.0502

ASSIGNMENT AND LICENSE BACK AGREEMENT

This Trademark Assignment and License Back Agreement is made the 21<sup>st</sup> day of January 2016 by Brenda K. Pierson, an individual, and Tyler V. Pierson, an individual, ("Assignors") and Verandaglobal.com, Inc. DBA First Place Internet, Inc., a Florida corporation, ("Assignee").

WHEREAS, by an assignment dated January 14, 2016, and recorded in the U.S. Patent and Trademark Office, UNTYED, INC. assigned to Brenda K. Pierson, an individual, and Tyler V. Pierson, an individual, its entire right, title and interest of whatever kind in the Trademark, together with the goodwill relating to the products and services on which the Trademark is used and for which it is registered thereon;

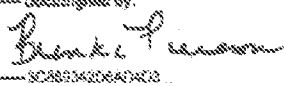

WHEREAS Verandaglobal.com, Inc. DBA First Place Internet, Inc., a Florida corporation ("Assignee"), with an address of P.O. Box 3727 Clearwater FLORIDA 33767, desires to acquire Assignor's entire right, title and interest in and to U.S. Trademark Registration No. 3,879,670, and the goodwill associated therewith;

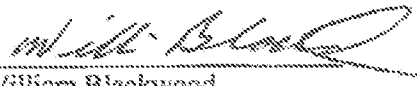
NOW THEREFORE, in consideration of the foregoing, and other good and valuable consideration, the sufficiency and receipt of which is hereby acknowledged, the undersigned Assignors, hereby assign, convey and transfer to Assignee all Assignors' rights, title, and interest of whatever kind in the Trademark, together with the goodwill relating to the products and services on which the Trademark is used and for which it is registered.

Assignors represent and warrant that no consent of any other party is necessary or appropriate under any agreements concerning U.S. Trademark Registration No. 3,879,670 in order for the transfer and assignment of U.S. Trademark Registration No. 3,879,670 under this Assignment Agreement to be legally effective.

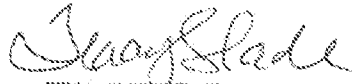
The Assignors attest the mark is in active use for the goods and/or services listed in the recitation of the registration, and the Assignee licenses back to the Assignors, full use of the mark listed in this agreement, for two years, terminating January 15th, 2018. Assignors' licensed use of the Trademark will maintain quality and consistency of the products and/or services sold under the trademark during the licensed period.

IN WITNESS WHEREOF, this Assignment has been duly executed on the date and year first written above.

Executed by:  
  
302853420247423  
Brenda K. Pierson  
Individually  
  
Tyler V. Pierson  
Individually

FIRST PLACE INTERNET, INC.  
By:   
William Blackwood  
Vice President

This 21<sup>st</sup> day of January, 2016, before me personally appeared Brenda K. Pierson and Tyler V. Pierson to me personally known as the individuals who executed the foregoing instrument, who acknowledges to me that he/she executed the same of his/her own free will for the purpose therein set forth.

  
Notary Public in and for  
The State of Texas

My Commission Expires:  
May 9, 2019

