

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM370737

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
PDI, Inc.		12/22/2015	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Publicis Healthcare Solutions, Inc.		
Street Address:	1000 Floral Vale Blvd.		
Internal Address:	Suite 400		
City:	Yardley		
State/Country:	PENNSYLVANIA		
Postal Code:	19067		
Entity Type:	CORPORATION: NEW JERSEY		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Registration Number:	3617915	PDI	
Registration Number:	3617916	PDI	
Registration Number:	3344703		
Registration Number:	4593299	PD ONE	
Registration Number:	4593300	PD ONE	
Serial Number:	86227209	PD ONE REP	
CORRESPONDENCE DATA			
Fax Number:	2124684888		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212-468-4800		
Email:	jkatz@dglaw.com		
Correspondent Name:	Jeffrey C. Katz, Davis & Gilbert LLP		
Address Line 1:	1740 Broadway		
Address Line 4:	New York, NEW YORK 10019		
ATTORNEY DOCKET NUMBER:	023032-0001-029 (AGN JAC)		
NAME OF SUBMITTER:	Jeffrey C. Katz		
SIGNATURE:	/Jeffrey C. Katz/		

CH \$165.00 3617915

DATE SIGNED:	01/27/2016
Total Attachments: 3 source=assignment - PDI#page1.tif source=assignment - PDI#page2.tif source=assignment - PDI#page3.tif	

TRADEMARK ASSIGNMENT

WHEREAS, **PDI, Inc.**, a corporation of the State of Delaware, located at Morris Corporate Center 1, Building A, 300 Interpace Parkway, Parsippany, New Jersey 07054 (hereinafter, "**Assignor**"), is the owner of the marks listed on the attached Schedule A (the "**Marks**"), which are the subject of five registrations and one application, respectively, in the United States Patent and Trademark Office.

WHEREAS, **Publicis Healthcare Solutions, Inc.**, a corporation of the State of New Jersey, located at 1000 Floral Vale Blvd., Suite 400, Yardley, Pennsylvania 19067 (hereinafter, "**Assignee**"), is the successor to the business or the portion of business of Assignor, which is ongoing and existing, to which the Marks pertain, and is desirous of acquiring said Marks and said registrations and application thereof, and the goodwill of the business in connection therewith.

NOW, THEREFORE, for good and valuable consideration, receipt and sufficiency of which is hereby acknowledged, said Assignor does hereby assign unto said Assignee all rights, title and interest in and to said Marks, together with the goodwill of the business symbolized by the Marks, and the registrations and application thereof listed on Schedule A, and all rights to damages or profits, due or accrued, arising out of past infringement of said Marks or injury to said goodwill, and the right to sue for and recover the same in Assignee's own name.

IN WITNESS WHEREOF, this Assignment has been executed to be effective as of the 22nd day of December, 2015.

PDI, Inc.

By: Nancy Luker
Name: Nancy Luker
Title: CEO

Publicis Healthcare Solutions, Inc.

By: _____
Name: _____
Title: _____

TRADEMARK ASSIGNMENT

WHEREAS, PDI, Inc., a corporation of the State of Delaware, located at Morris Corporate Center 1, Building A, 300 Interpace Parkway, Parsippany, New Jersey 07054 (hereinafter, "**Assignor**"), is the owner of the marks listed on the attached Schedule A (the "**Marks**"), which are the subject of five registrations and one application, respectively, in the United States Patent and Trademark Office.

WHEREAS, Publicis Healthcare Solutions, Inc., a corporation of the State of New Jersey, located at 1000 Floral Vale Blvd., Suite 400, Yardley, Pennsylvania 19067 (hereinafter, "**Assignee**"), is the successor to the business or the portion of business of Assignor, which is ongoing and existing, to which the Marks pertain, and is desirous of acquiring said Marks and said registrations and application thereof, and the goodwill of the business in connection therewith.

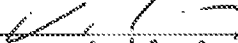
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IN WITNESS WHEREOF, this Assignment has been executed to be effective as of the 22nd day of December, 2015.



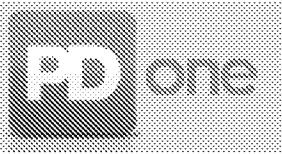
PDI, Inc.

Publicis Healthcare Solutions, Inc.

By: _____
Name:
Title:

By: 
Name: Nathalie Le Bo
Title: Vice President

Schedule A

TRADEMARK	REGISTRATION NUMBER/ APPLICATION SERIAL NO.
	Registration No. 3617915
PDI	Registration No. 3617916
	Registration No. 3344703
PD ONE	Registration No. 4593299
	Registration No. 4593300
PD ONE REP	Serial No. 86/227209