

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM370846

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	Termination and Release of Security Interest in Intellectual Property (previously recorded July 24, 2014 at Reel/Frame 5328/0828)		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
BB&T Capital Partners Mezzanine Fund II, LP, as Agent		01/27/2016	LIMITED PARTNERSHIP: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Marketplace Events LLC		
<b>Street Address:</b>	31105 Bainbridge Road		
<b>Internal Address:</b>	Suite 3		
<b>City:</b>	Solon		
<b>State/Country:</b>	OHIO		
<b>Postal Code:</b>	44139		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 12</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4525853	BIRMINGHAM HOME SHOW	
<b>Registration Number:</b>	4570190	HOLIDAY BOUTIQUE	
<b>Registration Number:</b>	4536855	JOHNSON COUNTY HOME & GARDEN SHOW	
<b>Registration Number:</b>	4508439	KC REMODEL + GARDEN SHOW	
<b>Registration Number:</b>	4556071	MARKETPLACE EVENTS	
<b>Registration Number:</b>	4556072	MARKETPLACE EVENTS	
<b>Registration Number:</b>	4636061	RALEIGH FALL HOME SHOW	
<b>Registration Number:</b>	4636060	RALEIGH SPRING HOME SHOW	
<b>Registration Number:</b>	4561680	SALT LAKE HOME SHOW	
<b>Registration Number:</b>	4557775	THE NOLA HOME SHOW	
<b>Registration Number:</b>	4652781	ORLANDO HOME SHOW	
<b>Serial Number:</b>	86282107	BUFFALO HOME SHOW	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	9192868199		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			

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TRADEMARK

**Phone:** 919 286-8000  
**Email:** PTO\_TMconfirmation@mvalaw.com  
**Correspondent Name:** MOORE & VAN ALLEN PLLC  
**Address Line 1:** 3015 CARRINGTON MILL BOULEVARD  
**Address Line 2:** SUITE 400  
**Address Line 4:** MORRISVILLE, NORTH CAROLINA 27560

**ATTORNEY DOCKET NUMBER:** 036606.11

**NAME OF SUBMITTER:** John E. Slaughter

**SIGNATURE:** /John E. Slaughter/

**DATE SIGNED:** 01/28/2016

**Total Attachments: 3**

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**TERMINATION AND RELEASE OF SECURITY INTEREST  
IN INTELLECTUAL PROPERTY**

This **TERMINATION AND RELEASE OF SECURITY INTEREST IN INTELLECTUAL PROPERTY**, dated as of January 27, 2016 (this "Release"), is made by BB&T Capital Partners Mezzanine Fund II, LP, a Delaware limited partnership, as collateral agent ("Agent") in favor of Marketplace Events LLC, a Delaware limited liability company ("Grantor").

**WHEREAS**, pursuant to that certain Security and Pledge Agreement dated as of March 29, 2013 (as amended, restated, supplemented, modified, extended, renewed or replaced from time to time, the "Security Agreement") by and among Grantor, the other grantors party thereto and the Agent, Grantor granted to the Agent, for the ratable benefit of the holders of the Secured Obligations ("Secured Parties"), a continuing security interest in, and a right to set off against, any and all right, title and interest of Grantor in and to Intellectual Property and Proceeds of the foregoing (collectively, "IP Collateral");

**WHEREAS**, pursuant to the Security Agreement, Grantor executed and delivered to Agent, for the benefit of the Secured Parties, the Notice of Grant of Security Interest in Trademarks on May 30, 2014 ("Notice"); and

**WHEREAS**, the Notice was recorded at the United States Patent and Trademark Office ("USPTO") on July 24, 2014 at Reel 5328 Frame 0828.

**NOW THEREFORE**, in consideration of the mutual promises and undertakings set forth herein and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, and with the intention of being legally bound hereby, Agent, on behalf of the Secured Parties, and Grantor agree as follows:

**SECTION 1. Defined Terms.** All capitalized terms used herein but not otherwise defined herein have the meanings given to them in the Security Agreement.

**SECTION 2. Termination and Release.** Agent, on behalf of the Secured Parties, without representation, warranty, or recourse, hereby:

(a) terminates, cancels, discharges, and releases the mortgage, pledge, rights of set off, and hypothecation and lien on and security interest in and to the Grantor's right, title, and interest in and to IP Collateral, including, but not limited to, the foregoing listed on Schedule A attached hereto; and

(b) authorizes the recordation of this Release with the USPTO at Grantor's expense.

**SECTION 3. Choice of Law.** This Release shall be governed by and construed in accordance with the laws of the State of New York.

IN WITNESS WHEREOF, the Agent, on behalf of the Secured Parties, has caused this Termination and Release of Security Interest in Intellectual Property to be duly executed as of the date first set forth above.

Agent:

BB&T Capital Partners Mezzanine Fund II, LP, as Agent

By: Winston Mezzanine Partners, LLC, its General Partner

By: 

Name: David C. Tansel

Title: General Partner

MARKETPLACE EVENTS LLC  
IP TRADEMARK RELEASE -USPTO

**TRADEMARK**  
**REEL: 005718 FRAME: 0051**

Schedule A

Marketplace Events LLC  
(Delaware Limited Liability Company)

U.S. Trademarks Subject to Security Interest  
Granted by Marketplace Events LLC  
In Favor of BB&T Capital Partners Mezzanine Fund II, LP, as Agent  
Recorded July 24, 2014 at Reel 5328 Frame 0828

Trademark Registrations

Mark	Reg. No.	Reg. Date
BIRMINGHAM HOME SHOW	4525853	05/06/14
HOLIDAY BOUTIQUE	4570190	07/15/14
JOHNSON COUNTY HOME & GARDEN SHOW	4536855	05/27/14
KC REMODEL + GARDEN SHOW	4508439	04/01/14
MARKETPLACE EVENTS	4556071	06/24/14
MARKETPLACE EVENTS (Logo)	4556072	06/24/14
RALEIGH FALL HOME SHOW	4636061	11/11/14
RALEIGH SPRING HOME SHOW	4636060	11/11/14
SALT LAKE HOME SHOW	4561680	07/01/14
THE NOLA HOME SHOW	4557775	06/24/14
ORLANDO HOME SHOW	4652781	12/09/14

Trademark Application

Mark	Appl. No.	Filing Date
BUFFALO HOME SHOW	86282107	12/23/14