

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM370850

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The Wine Group LLC		01/06/2016	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Bronco Wine Company		
Street Address:	6342 Bystrum Road		
City:	Ceres		
State/Country:	CALIFORNIA		
Postal Code:	95307		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	0542120	PETRI	
CORRESPONDENCE DATA			
Fax Number:	6179517170		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	617-951-7170		
Email:	trademarks@ropesgray.com		
Correspondent Name:	Emilia F. Cannella, Ropes & Gray LLP		
Address Line 1:	Prudential Tower, 800 Boylston Street		
Address Line 4:	Boston, MASSACHUSETTS 02199		
ATTORNEY DOCKET NUMBER:	BWIM-TIP		
NAME OF SUBMITTER:	Emilia F. Cannella		
SIGNATURE:	/Emilia F. Cannella/		
DATE SIGNED:	01/28/2016		
Total Attachments: 1			
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TRADEMARK ASSIGNMENT AGREEMENT

WHEREAS, The Wine Group LLC, is a Delaware limited liability company having its principal place of business at 4596 S. Tracy Boulevard, Tracy, CA 95377 (the "ASSIGNOR");

WHEREAS, Bronco Wine Company is a California corporation having its principal place of business at 6342 Bystrum Road, Ceres, CA 95307 (the "ASSIGNEE");

WHEREAS, ASSIGNOR owns U.S. Trademark Registration No. 0542120, issued on May 8, 1951, for the mark PETRI for wines in International Class 33 (the "Registration") and the PETRI trademark related thereto (the "Mark"); and

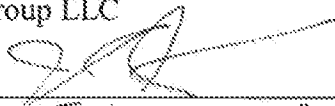
WHEREAS, ASSIGNOR wishes to assign the Mark and Registration to ASSIGNEE, and ASSIGNEE wishes to acquire ASSIGNOR's rights worldwide to the Mark and the goodwill of ASSIGNEE's business symbolized thereby and associated therewith.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR hereby assigns to ASSIGNEE, all right, title, and interest in and to the Mark and Registration, together with the goodwill of the business to which the Mark pertains and all claims for past infringement(s) of the Mark including, without limitation, the right to sue for, collect, and recover damages and profits for the same.

ASSIGNOR covenants and agrees that ASSIGNOR has the full right to convey the interest herein assigned, and that ASSIGNOR has not executed, and will not execute, any agreement in conflict herewith and that the Mark and Registration is transferred free of any liens or encumbrances.

Executed this 6th day of January, 2016.

The Wine Group LLC

By: 
Name: John Sutton
Title: CFO