

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM370918

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|---|--|-----------------------|-----------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Google Inc. | | 01/20/2016 | CORPORATION: DELAWARE |
| RECEIVING PARTY DATA | | | |
| Name: | Key of Awesome Inc. | | |
| Street Address: | 2516 30th Drive, Apartment 3F | | |
| City: | Astoria | | |
| State/Country: | NEW YORK | | |
| Postal Code: | 11102 | | |
| Entity Type: | CORPORATION: NEW YORK | | |
| PROPERTY NUMBERS Total: 2 | | | |
| Property Type | Number | Word Mark | |
| Serial Number: | 86186481 | BARELY POLITICAL | |
| Serial Number: | 86186483 | KEY OF AWESOME | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Email: | rose@hartlawonline.com | | |
| Correspondent Name: | Key of Awesome Inc. | | |
| Address Line 1: | 2516 30th Drive, Apartment 3F | | |
| Address Line 4: | Astoria, NEW YORK 11102 | | |
| ATTORNEY DOCKET NUMBER: | GT-0653 AND GT-654 | | |
| NAME OF SUBMITTER: | Karen Robertson | | |
| SIGNATURE: | /Karen Robertson/ | | |
| DATE SIGNED: | 01/28/2016 | | |
| Total Attachments: 3 | | | |
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| source=20160120141210425#page2.tif | | | |
| source=20160120141210425#page3.tif | | | |

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TRADEMARK ASSIGNMENT

This Trademark Assignment ("Assignment") is effective as of the 20th day of January 2016 by and between Google Inc. (hereinafter "Assignor"), having its place of business at 1600 Amphitheatre Parkway, Mountain View, California, 94043 USA, and Key of Awesome Inc., a New York corporation ("Assignee"), having its place of business at 2516 30th Drive, Apartment 3F, Astoria, New York, 11102.

WHEREAS, Assignor is the owner of the trademarks set forth in Schedule A attached hereto and incorporated herewith, and all other rights appurtenant, including, but not limited to, common law rights, title and interest, trade name rights and the right to recover for past infringement, in the United States of America, in and to said trademark and any applications and registrations thereof (hereinafter collectively referred to as the "Trademark");

WHEREAS, Assignee is desirous of acquiring all rights, title and interest in and to the Trademark; and

WHEREAS, Assignor is willing to assign to Assignee all rights, title and interest as Assignor may possess in and to the Trademark;

NOW THEREFORE, for good and adequate consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee all rights, title and interest as Assignor may possess in and to the Trademark, together with (i) the goodwill symbolized by said Trademark, (ii) all registrations and applications for the Trademark, (iii) all income, royalties, damages and payments in respect of the Trademark, and (iv) all causes of action (either in law or in equity) and the right to sue, counterclaim and recover for infringement of the Trademark.

Assignor will assist Assignee as reasonably necessary to secure, perfect, maintain or evidence the rights hereby transferred. Assignee hereby agrees to defend, indemnify and hold harmless, Assignor, its officers, employees and agents from any loss, claim, damage, expense or liability which results from Assignee's registration, use or assignment of the Trademark and its performance or breach of this Agreement.

GOOGLE INC.

By: Emily Burns

Emily Burns
Printed Name

Senior Trademark Counsel
Title

20 January 2016
Date

KEY OF AWESOME INC

By: Mark Douglas

Mark Douglas
Printed Name

President
Title

Date

SCHEDULE A

SCHEDULE A

Trademark
Country
App. No.

| | | |
|------------------|---------------------------|--------------|
| BARELY POLITICAL | Australia | 1639071 |
| BARELY POLITICAL | Brazil | 908.081.936 |
| BARELY POLITICAL | Brazil | 908.081.960 |
| BARELY POLITICAL | Canada | 1,688,400 |
| BARELY POLITICAL | China | 15105728 |
| BARELY POLITICAL | China | 15105729 |
| BARELY POLITICAL | CTM | 013147591 |
| BARELY POLITICAL | India | 2787123 |
| BARELY POLITICAL | Japan | 2014-066436 |
| BARELY POLITICAL | Republic of Korea (South) | 45-2014-6193 |
| BARELY POLITICAL | Russia | 2014726390 |
| BARELY POLITICAL | Turkey | 2014/63717 |
| BARELY POLITICAL | United States | 86186481 |

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| KEY OF AWESOME | Australia | 1639074 |
| KEY OF AWESOME | Brazil | 908.082.142 |
| KEY OF AWESOME | Brazil | 908.082.207 |

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| KEY OF AWESOME | Canada | 1,688,437 |
| KEY OF AWESOME | China | 15105733 |
| KEY OF AWESOME | China | 15105732 |
| KEY OF AWESOME | CTM | 013147707 |
| KEY OF AWESOME | India | 2787126 |
| KEY OF AWESOME | Japan | 2014-066439 |
| KEY OF AWESOME | Republic of Korea (South) | 45-2014-6194 |
| KEY OF AWESOME | Russia | 2014726410 |
| KEY OF AWESOME | Turkey | 2014/63708 |
| KEY OF AWESOME | United States | 86186483 |