

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM370936

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The Sherwin-Williams Company		08/01/2014	CORPORATION: OHIO
RECEIVING PARTY DATA			
Name:	SWIMC, Inc.		
Street Address:	PO Box 657		
City:	Newark		
State/Country:	DELAWARE		
Postal Code:	19715-0657		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 11			
Property Type	Number	Word Mark	
Registration Number:	4560804	COLOR ASSURANCE	
Registration Number:	4544658	FASTLINE	
Registration Number:	4544659	FASTLINE	
Registration Number:	4557101	GEOCEL 4500	
Registration Number:	4557103	GEOCEL S2	
Registration Number:	4557102	GEOCEL S4	
Registration Number:	4512445	PAINTLIST	
Registration Number:	4529860	PROFESSIONAL APPRENTICE	
Serial Number:	86309209	RAPICOVER	
Serial Number:	85876878	STORE & SNAP	
Serial Number:	86321130	WHERE WILL COLOR TAKE YOU?	
CORRESPONDENCE DATA			
Fax Number:	2165154400		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2165662487		
Email:	legal_ip@sherwin.com		
Correspondent Name:	Vivien Y. Tsang, Reg. No. 40,209		
Address Line 1:	101 W. Prospect Avenue, Legal Dept.		

OP \$290.00 4560804

Address Line 2: c/o The Sherwin-Williams Company
Address Line 4: Cleveland, OHIO 44115-1075

ATTORNEY DOCKET NUMBER: SWIMC 01AUG2014 ASG

NAME OF SUBMITTER: Gregory F. Lavelle

SIGNATURE: /gfl/

DATE SIGNED: 01/28/2016

Total Attachments: 5

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

The Sherwin-Williams Company)
 Conveying Party,)
)
 and)
)
SWIMC, Inc.)
 Receiving Party.)

Mail Stop Assignment Recordation Services
Director of the U.S. Patent and Trademark Office
PO Box 1450
Alexandria, VA 22313-1450

**REQUEST FOR RECORDATION OF ASSIGNMENT
AND APPOINTMENT OF ATTORNEYS OF RECORD**

Dear Sir:

Enclosed please find a copy of an assignment document designated "ASSIGNMENT AGREEMENT", dated August 1, 2014, in which the following U.S. Trademark Registrations and pending trademark applications and were assigned from The Sherwin-Williams Company to SWIMC, Inc.:

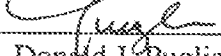
<u>MARK</u>	<u>REG. NO. (SER. NO.)</u>
COLOR ASSURANCE	4560804
FASTLINE	4544658
FASTLINE	4544659
GEOCEL 4500	4557101
GEOCEL S2	4557103
GEOCEL S4	4557102
PAINTLIST	4512445
PROFESSIONAL APPRENTICE	4529860
RAPICOVER	(86/309209)
STORE & SNAP	(85/876878)
WHERE WILL COLOR TAKE YOU?	(86/321130)

SWIMC, Inc., having an office and place of business at 850 Library Avenue, Suite 204, Newark, Delaware 19711, respectfully requests that the attached assignment be made of record for the above-identified U.S. pending trademark applications.

The undersigned, acting on behalf of SWIMC, Inc., hereby appoints JAMES C. SCOTT, Reg. No. 35,351 and DANIEL ARI SHERWIN, Reg. No. 63,843, whose address is The Sherwin-Williams Company, 101 W. Prospect Avenue, 1100 Midland Bldg. -- Legal Dept., Cleveland, Ohio 44115-1075, and whose telephone number is (216) 515-4508 and whose email address is legal_ip@sherwin.com, its attorney and associate attorneys, with full power of substitution and revocation to transact all business in the Patent and Trademark Office in connection therewith.

Respectfully submitted,

SWIMC, INC.

By  _____
Donald J. Puglisi
President

ASSIGNMENT AGREEMENT

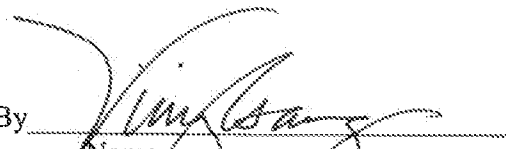
KNOW ALL MEN BY THESE PRESENTS, that The Sherwin-Williams Company, an Ohio corporation with its principal place of business at 101 W. Prospect Avenue, Cleveland, Ohio 44115-1075, for good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, does hereby assign, transfer and convey unto SWIMC, Inc., a Delaware corporation having an office and place of business at 850 Library Avenue, Suite 204, New Castle County, Newark, Delaware 19711, all of its ownership right, title and interest in and to the tradenames, trademarks and service marks and all goodwill associated therewith, together with all registrations thereof and pending applications therefor (collectively, the "Trademarks"), described in the attached Schedule A.

IN WITNESS WHEREOF, The Sherwin-Williams Company, through its authorized officers, has executed this instrument, effective as of this 1st day of August 2014, and affixed its corporate seal hereunto.

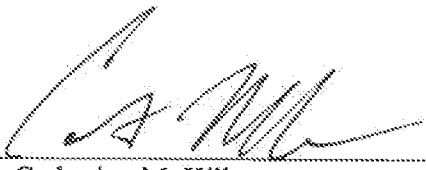
[SEAL]
Attest:

THE SHERWIN-WILLIAMS COMPANY

By


Name: VIVIEN Y. TSONG
Title: SR. ATTORNEY, I.P.

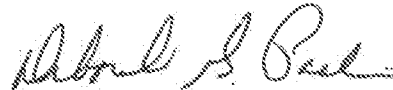
By


Catherine M. Kilbane
Senior Vice President, General
Counsel and Secretary

STATE OF OHIO)
) SS.
COUNTY OF CUYAHOGA)

On the 10th day of September, 2018, before me, the subscriber, a Notary Public in and for the State and County aforesaid, personally appeared CATHERINE M. KILBANE, who acknowledged herself to be the SENIOR VICE PRESIDENT, GENERAL COUNSEL AND SECRETARY of The Sherwin-Williams Company, an Ohio corporation, and that she, as such officer being authorized to do so, executed the foregoing ASSIGNMENT AGREEMENT for the purposes therein contained by signing the name of the corporation by herself as such officer.

IN WITNESS WHEREOF, I have hereunto set my hand and official seal.



NOTARY PUBLIC

DEBORAH G. PANKIW
Notary Public, State of Ohio
Recorded in Cuyahoga County
My commission expires July 12, 2020

Schedule A

U.S. PENDING TRADEMARKS

<u>Trademark</u>	<u>App. No.</u>	<u>Filing Date</u>
RAPICOVER	86/309209	13-Jun-2014
STORE & SNAP	85/876878	15-Mar-2013
WHERE WILL COLOR TAKE YOU?	86/321130	26-Jun-2014

U.S. TRADEMARK REGISTRATIONS

<u>Trademark</u>	<u>Reg. No.</u>	<u>Reg. Date</u>
COLOR ASSURANCE	4560804	01-Jul-2014
FASTLINE	4544658	03-Jun-2014
FASTLINE	4544659	03-Jun-2014
GEOCEL 4500	4557101	24-Jun-2014
GEOCEL S2	4557103	24-Jun-2014
GEOCEL S4	4557102	24-Jun-2014
PAINTLIST	4512445	08-Apr-2014
PROFESSIONAL APPRENTICE	4529860	13-May-2014