

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM370954

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	RELEASE OF SECURITY INTEREST

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
PACIFIC WESTERN BANK (as successor in interest by merger to Square 1 Bank)		01/27/2016	State Chartered Bank: CALIFORNIA

**RECEIVING PARTY DATA**

<b>Name:</b>	INSTANTLY, INC.
<b>Street Address:</b>	16501 Ventura Blvd
<b>Internal Address:</b>	Suite 300
<b>City:</b>	Encino
<b>State/Country:</b>	CALIFORNIA
<b>Postal Code:</b>	91436
<b>Entity Type:</b>	CORPORATION: DELAWARE

**PROPERTY NUMBERS Total: 20**

Property Type	Number	Word Mark
Registration Number:	4468526	USAMP
Registration Number:	4468530	USAMP
Registration Number:	4468529	SURVEYHEAD
Registration Number:	4468527	THE ANSWER NETWORK
Registration Number:	4352351	PANELSHIELD
Registration Number:	4446198	MOBILE ARMY
Registration Number:	3378491	GOZING
Registration Number:	3378490	GOZING
Registration Number:	4446200	INSTANT.LY
Serial Number:	85412169	GOOD RESEARCH STARTS WITH A GREAT SAMPLE
Serial Number:	85444493	LA SUPER OPINION
Serial Number:	85591454	LET'S JUST FIND OUT
Serial Number:	85924810	MOBILIZE THE POSSIBILITIES WITH USAMP
Serial Number:	85412234	NO AUDIENCE IS HARD TO REACH
Serial Number:	85412422	PANELBUILDER
Serial Number:	85412312	SAMPLEMARKET
Serial Number:	85412303	SURVEYBUILDER

CH \$515.00 4468526

TRADEMARK

Property Type	Number	Word Mark
Serial Number:	85421648	THE WHITEBOARD POWERED BY USAMP
Serial Number:	85412209	WRAP YOUR BRAND AROUND OUR TECHNOLOGY
Serial Number:	86500440	INSTANTLY

**CORRESPONDENCE DATA**

**Fax Number:** 9193541278

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** 919-314-3086

**Email:** loandocsdept@square1bank.com

**Correspondent Name:** PACIFIC WESTERN BANK

**Address Line 1:** 406 BLACKWELL STREET

**Address Line 2:** SUITE 240

**Address Line 4:** DURHAM, NORTH CAROLINA 27701

<b>NAME OF SUBMITTER:</b>	Nicholas Nance
<b>SIGNATURE:</b>	/nicholasnance-tkf/
<b>DATE SIGNED:</b>	01/28/2016

**Total Attachments: 4**

source=Instantly - signed IP release#page1.tif

source=Instantly - signed IP release#page2.tif

source=Instantly - signed IP release#page3.tif

source=Instantly - signed IP release#page4.tif

## RELEASE OF SECURITY INTEREST

This Release of Security Interest is made as of January 27, 2016, by **PACIFIC WESTERN BANK** (as successor in interest by merger to Square 1 Bank) ("Lender") in favor of **INSTANTLY, INC.** (f/k/a UNITED SAMPLE, INC.), a Delaware corporation ("Company") with its principal place of business located at 16501 Ventura Blvd, Suite 300, Encino, CA 91436.

### Recitals

WHEREAS Company granted to Lender a security interest in its copyrights, patents and trademarks, including without limitation, the copyrights, patents and trademarks described on Exhibits A, B and C attached hereto, respectively, (collectively, the "Intellectual Property") under a Copyright, Patent and Trademark Security Agreement dated as of April 9, 2014, as amended by a First Amendment to the Copyright, Patent and Trademark Security Agreement dated as of January 30, 2015 (the "Security Agreement"), and recorded with the US Patent and Trademark Office as set forth on Exhibits B and C.

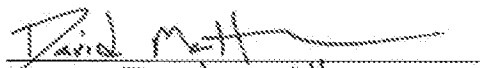
WHEREAS Company has no outstanding obligations to Lender under the terms of the Security Agreement, Lender agrees to release its security interest in the Intellectual Property.

### Agreement

Now therefore, Lender agrees that it terminates and releases its security interest in the Intellectual Property and reassigns to Company, without warranty or recourse, all interest of Lender in the Intellectual Property.

**LENDER:**

**PACIFIC WESTERN BANK**

  
Name: David Matthews  
Title: VP

406 Blackwell Street  
Suite 240  
Durham, NC 27701

**EXHIBIT A**

**Copyrights**

<b>Reg. No.</b>	<b>Reg. Date</b>	<b>Title</b>
VA0001842664	01/15/2013	The Whiteboard

## EXHIBIT B

### Patents

Lender's security interest in the following patents was recorded at the US Patent and Trademark Office on **February 2, 2015** at Reel and Frame Number **034869/0439**:

<u>Description</u>	<u>Patent / Application Number</u>	<u>Date</u>
Screening and survey selection system and method of operating the same	6,999,987	10/25/2000
Location-based selection and processing of market research surveys and consumer rewards programs for mobile devices	13/211708	08/17/2011
Selecting and processing offers to complete tasks, research programs, and consumer rewards programs based on location	13/211714	08/17/2011
Selecting and processing offers to complete tasks, research programs, and consumer rewards programs based on location	13/211720	08/17/2011
Capturing and processing data responsive to a task associated with consumer research, survey, or poll	13/535204	06/27/2012

## EXHIBIT C

### Trademarks

Lender's security interest in the following trademarks was recorded at the US Patent and Trademark Office on **February 7, 2015** at Reel and Frame Number **5455/0622**:

Description	Registration or Serial Number	Registration or Application Date
GOOD RESEARCH STARTS WITH A GREAT SAMPLE	SN:85-412169	8/31/2011
GOZING	RN:3,378,491	2/5/2008
GOZING and Design	RN:3,378,490	2/5/2008
INSTANT.LY	RN: 4,446,200	12/10/2013
LA SUPER OPINION	SN:85-444493	10/11/2011
LET'S JUST FIND OUT	SN:85-591454	4/6/2012
MOBILE ARMY	RN:4,446,198	12/10/2013
MOBILIZE THE POSSIBILITIES WITH USAMP	SN:85-924810	05/07/2013
NO AUDIENCE IS HARD TO REACH	SN:85-412234	08/31/2011
PANELBUILDER	SN:85-412422	08/31/2011
PANELSHIELD	RN:4,352,351	06/18/2013
SAMPLEMARKET	SN:85-412312	08/31/2011
SURVEYBUILDER	SN:85-412303	08/31/2011
SURVEYHEAD	RN:4,468,529	01/21/2014
THE ANSWER NETWORK	RN:4,468,527	01/21/2014
THE WHITEBOARD POWERED BY USAMP	SN:85-421648	09/13/2011
USAMP	RN:4,468,526	01/21/2014
USAMP and Design	RN:4,468,530	01/21/2014
WRAP YOUR BRAND AROUND OUR TECHNOLOGY	SN:85-412209	08/31/2011
INSTANTLY	SN: 86-500440	01/14/2015