

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM371023

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Milian Corporation, Inc.		01/12/2016	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Milianheiress, LLC		
Street Address:	16830 VENTURA BLVD STE 501		
City:	ENCINO		
State/Country:	CALIFORNIA		
Postal Code:	91436		
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	86803476	THE RED C	
Serial Number:	85572914	THE RED C	
CORRESPONDENCE DATA			
Fax Number:	3107469820		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	310-746-9810		
Email:	uspto@stubbsalderton.com		
Correspondent Name:	Konrad Gatien		
Address Line 1:	15260 Ventura Boulevard, 20th Floor		
Address Line 2:	Stubbs Alderton & Markiles, LLP		
Address Line 4:	Sherman Oaks, CALIFORNIA 91403		
ATTORNEY DOCKET NUMBER:	MILIAN ASSIGNMENT - RED C		
NAME OF SUBMITTER:	Konrad Gatien		
SIGNATURE:	/s/		
DATE SIGNED:	01/28/2016		
Total Attachments: 2			
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TRADEMARK ASSIGNMENT

This trademark assignment agreement ("Agreement") effective as of January 12, 2016, is entered into by and between, on the one hand, Milian Corporation, Inc. ("Assignor"), a California corporation, and, on the other hand, Milianheirsch, LLC ("Assignee"), a limited liability company organized and existing under the laws of California.

RECITALS

WHEREAS Assignor represents and warrants to Assignee that Assignor is the owner of all rights, title and interest in and to the trademarks identified in **Exhibits A and B** hereto, and all intellectual property associated therewith (collectively, the "Marks"); and

WHEREAS, Assignee is desirous of acquiring the Marks and accompanying goodwill.

AGREEMENT

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby irrevocably assigns to Assignee all of its rights, title and interest worldwide in and to (i) the Marks, (ii) all statutory, common law, equitable and civil law rights (whether arising under federal, state or foreign law) related to the Marks, (iii) all of the goodwill associated with the Marks, (iv) the right to prosecute and register the Marks in any territory, (v) the right to sue for, and all rights of recovery with respect to, all past, present and future infringements of the Marks, and (vi) all other rights and privileges pertaining to or associated with the Marks throughout the world, the same to be held and enjoyed by Assignee as fully as the same would have been held and enjoyed by Assignor had this assignment not have been made.

MILIAN CORPORATION, INC.

By:



Its: _____

MILIANHEIRSCH, LLC

By:



Its: _____

EXHIBIT A

Mark	Country	App No.	File Date	Class
THE RED C	United States	86803476	10/29/2015	003
THE RED C	United States	85572914	3/19/2012	025