

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM371328

<b>SUBMISSION TYPE:</b>	RESUBMISSION		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>RESUBMIT DOCUMENT ID:</b>	900351586		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
RACER PRODUCTIONS, INC.		02/24/2011	CORPORATION:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	WORLD SPORTS HOLDINGS, LLC		
<b>Street Address:</b>	122 Vista Del Rio Dr.		
<b>City:</b>	Morgantown		
<b>State/Country:</b>	WEST VIRGINIA		
<b>Postal Code:</b>	26508		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: WEST VIRGINIA		
<b>PROPERTY NUMBERS Total: 4</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3071119	GNCC	
<b>Registration Number:</b>	3236582	GNCC RACING	
<b>Registration Number:</b>	3208173	GRAND NATIONAL CROSS COUNTRY	
<b>Registration Number:</b>	3010757	HIGH POINT	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3042840084		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	3042840084		
<b>Email:</b>	carrie@mxsports.com		
<b>Correspondent Name:</b>	Carrie Russell		
<b>Address Line 1:</b>	122 Vista Del Rio		
<b>Address Line 4:</b>	Morgantown, WEST VIRGINIA 26508		
<b>NAME OF SUBMITTER:</b>	Carrie Russell		
<b>SIGNATURE:</b>	/Carrie Russell/		
<b>DATE SIGNED:</b>	02/01/2016		
<b>Total Attachments: 9</b>			
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source=Assignment Cover Sheet.Correct#page4.tif

# TRADEMARK ASSIGNMENT

By and Between

RACER PRODUCTIONS, INC.  
MX SPORTS PRO RACING, INC.  
MX SPORTS, INC.  
FILTER PUBLICATIONS, INC.  
DMC PUBLICATIONS, LLC

and

WORLD SPORTS HOLDINGS, LLC

Dated: February 24, 2011

{01176098}

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Prepared by:

Steven H. Seel, Esquire

**THORP REED & ARMSTRONG, LLP**

One Oxford Centre  
301 Grant Street, 14th Floor  
Pittsburgh, PA 15219-1425

412 394 7711

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**TRADEMARK**  
**REEL: 005718 FRAME: 0898**

## TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (this "Assignment") dated as of February 24, 2011 (the "Effective Date") is made by and between RACER PRODUCTIONS, INC., MX SPORTS PRO RACING, INC., MX SPORTS, INC., FILTER PUBLICATIONS, INC., and DMC PUBLICATIONS, LLC (collectively the "Assignor"), and WORLD SPORTS HOLDINGS, LLC ("Assignee").

WHEREAS, Assignor is or may be the owner of the various trademarks and servicemarks and URLs identified on Schedule A or of rights therein (collectively, the "Trademarks"); and

WHEREAS, Assignee wishes to acquire and Assignor wishes to assign any and all of its right, title, and interest in and to the Trademarks, as well as any and all other marks or usage rights owned by Assignor.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, and intending to be legally bound, the parties agree as follows:

Assignor hereby sells, assigns, and transfers to Assignee any and all of Assignor's worldwide right, title, and interest in, to, and under the Trademarks together and with the goodwill of the business associated therewith and which is symbolized thereby, and any and all renewals and extensions thereof that may hereafter be secured under the laws now or hereafter in effect in the United States and in any other jurisdiction, for Assignee's own use and enjoyment, and for the use and enjoyment of Assignee's successors, assigns, or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this assignment and sale had not been made, together with all income, royalties, or payments due or payable as of the Effective Date or thereafter, including, without limitation, any such payments resulting from past, present, or future infringement or other unauthorized use of the Trademarks, together with the right to sue for and collect the same.

Assignor requests that the Commissioner of Patent and Trademarks record Assignee as the assignee and owner of any registered Trademarks.

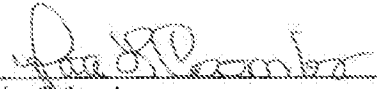
Except to the extent that federal law preempts state law with respect to matters covered hereby, this Assignment shall be governed by and construed in accordance with the laws of the State of West Virginia without giving effect to the principles of conflicts of law thereof.

This Assignment may be executed in any number of counterparts, each of which shall be deemed to be an original, and all of which together shall constitute one and the same instrument.

IN WITNESS WHEREOF, Assignor and Assignee have caused this Assignment to be duly executed as of the date first above written.

ASSIGNOR:

RACER PRODUCTIONS, INC.

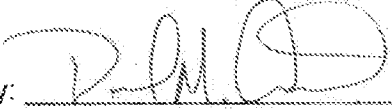
By:   
Rita L. Coombs  
Title: President

ASSIGNEE:


WORLD SPORTS HOLDINGS, LLC

By:   
Carrie Coombs-Russell  
Title: President


MX SPORTS PRO RACING, INC.

By:   
David M. Coombs  
Title: President


MX SPORTS, INC.

By:   
Carrie Coombs-Russell  
Title: President

FILTER PUBLICATIONS, INC.

By:   
David M. Coombs  
Title: Vice President

DMC PUBLICATIONS, LLC

By:   
David M. Coombs  
Title: Manager

Schedule A

TRADEMARKS AND SERVICEMARKS

Racer X (Shield)  
MX Sports (logo)  
Racer X Films  
Racer X Films (logo)  
GNCC  
GNCC (Logo)  
Grand National Cross Country  
RacerX Road  
MotoHeroes  
High Point  
ATV Dirt Days  
Road Racer X

WEB ADDRESSES/URLs

[www.gnccracing.com](http://www.gnccracing.com)  
[www.mxsports.com](http://www.mxsports.com)  
[www.mxsportsproracing.com](http://www.mxsportsproracing.com)  
[www.racerxonline.com](http://www.racerxonline.com)  
[www.racerproductions.com](http://www.racerproductions.com)  
[www.racerxbrand.com](http://www.racerxbrand.com)  
[www.roadracerx.com](http://www.roadracerx.com)  
[www.theracingpaper.com](http://www.theracingpaper.com)



### Electronic Trademark Assignment System

Trademark Assignment Recordation Form

Navigation: [Guidelines](#) - [Conveyance Type](#) - [Correspondence](#) - [Conveyor](#) - [Receiver](#) - [Property](#) -

[Attachments](#) - [Sign](#)

ETAS v.1.8.3  
PTO-1594 (Rev. 11/15)  
OMB No. 0651-0027 (Exp. 04/30/2018)

## Signature

The request must be signed by the filer. The request will not be "signed" in the sense of a traditional paper document. To sign the request, the signer must enter any combination of printable characters that have been adopted to serve the function of a signature, preceded and followed by the forward slash(/) symbol. Acceptable "signatures" could include: /john doe/, /jd/, and /123-4567/.

Sign the request by completing the following fields

### TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1

Stylesheet Version v1.2

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
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<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
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<b>Postal Code:</b>	26508		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: UNITED STATES		

PROPERTY NUMBERS Total: 4

Property Type	Number	Word Mark
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Registration Number:	3236582	GNCC RACING
Registration Number:	3208173	GRAND NATIONAL CROSS COUNTRY
Registration Number:	3010757	HIGH POINT

**CORRESPONDENCE DATA**

Fax Number: 3042840084  
Phone: 3042840084  
Email: carrie@mxsports.com

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

Correspondent Name: Carrie Russell  
Address Line 1: 122 Vista Del Rio  
Address Line 4: Morgantown, WEST VIRGINIA 26508

**Total Attachments: 4**

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source=2011 Trademark Assignment to WSH#page3.tif  
source=2011 Trademark Assignment to WSH#page4.tif

Signature: *	/Carrie Russell/
Name: *	Carrie Russell
Date:	01/25/2016

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01/25/2016 06:18 PM EST





### Electronic Trademark Assignment System

## Confirmation Receipt

Your assignment has been received by the USPTO.  
The coversheet of the assignment is displayed below:

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Correspondent Name: Carrie Russell  
Address Line 1: 122 Vista Del Rio  
Address Line 4: Morgantown, WEST VIRGINIA 26508

NAME OF SUBMITTER:	Carrie Russell
Signature:	/Carrie Russell/
Date:	01/25/2016

**Total Attachments: 4**  
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**RECEIPT INFORMATION**

ETAS ID: TM370402  
Receipt Date: 01/25/2016  
Fee Amount: \$115

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