

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM371054

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Whiskey Cake, LLC		01/26/2016	LIMITED LIABILITY COMPANY: TEXAS
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	FBR IP, LLC		
<b>Street Address:</b>	5151 Beltline Road, Suite 1200		
<b>Internal Address:</b>	Legal Department		
<b>City:</b>	Dallas		
<b>State/Country:</b>	TEXAS		
<b>Postal Code:</b>	75254		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: TEXAS		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3959847	WHISKEY CAKE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	214-594-55		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	972-754-4230		
<b>Email:</b>	laura.richard@fbrest.com		
<b>Correspondent Name:</b>	Laura C. Richard		
<b>Address Line 1:</b>	5151 Beltline Road		
<b>Address Line 2:</b>	Legal Department		
<b>Address Line 4:</b>	Dallas, TEXAS 75254		
<b>ATTORNEY DOCKET NUMBER:</b>	WHISKEY CAKE ASSIGN		
<b>NAME OF SUBMITTER:</b>	Laura C. Richard		
<b>SIGNATURE:</b>	/Laura C. Richard/		
<b>DATE SIGNED:</b>	01/28/2016		
<b>Total Attachments: 1</b>			
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**Trademark Assignment**

**Whiskey Cake, LLC**, (“Assignor”), a Texas limited liability company with its principal offices at 5151 Beltline Road, Suite 1200, Dallas, Texas 75254, is the owner of the trademark, **WHISKEY CAKE**, which is presently registered in the United States Patent and Trademark Office as follows:

Registration Number 3,959,847

Date of Registration: May 11, 2011

**FBR IP, LLC**, (“Assignee”), a Texas limited liability company with its principal offices at 5151 Beltline Road, Suite 1200, Dallas, Texas 75254, desires to acquire all right title and interest in the trademark **WHISKEY CAKE**, the good will symbolized by the mark, and the registration of the trademark.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby sell, assign, transfer and set over to Assignee, its successors, and assigns, all right, title, and interest in said mark, along with the registrations together with the good will symbolized by the mark throughout the United States along with the right to recover for damages and profits for past infringements of the trademark. Assignor warrants that it is the legal owner of all right, title and interest in the trademark, that the trademark has not been otherwise previously pledged, assigned, or encumbered and that this assignment does not infringe on the rights of any person.


Assignor agrees to cooperate with Assignee and to execute and deliver all papers, instruments and assignments as may be necessary to vest all right, title and interest in and to the aforesaid trademark, including, without limitation, recordation of the assignment in the United States Patent and Trademark Office.


**ASSIGNOR:**

**ASSIGNEE:**

**WHISKEY CAKE, LLC**

**FBR IP, LLC**

By:   
John B. Gessner, General Counsel

By:   
John B. Gessner, General Counsel

Dated: 1/26/16

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