

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM371057

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Mexican Sugar, LLC		01/26/2016	LIMITED LIABILITY COMPANY: TEXAS
RECEIVING PARTY DATA			
Name:	FBR IP, LLC		
Street Address:	5151 Beltline Road, Suite 1200		
Internal Address:	Legal Department		
City:	Dallas		
State/Country:	TEXAS		
Postal Code:	75254		
Entity Type:	LIMITED LIABILITY COMPANY: TEXAS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4544970	MEXICAN SUGAR	
CORRESPONDENCE DATA			
Fax Number:	2145945516		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	972-754-4230		
Email:	laura.richard@fbrest.com		
Correspondent Name:	Laura C. Richard		
Address Line 1:	5151 Beltline Road, Suite 1200		
Address Line 2:	Legal Department		
Address Line 4:	Dallas, TEXAS 75254		
ATTORNEY DOCKET NUMBER:	MEXICAN SUGAR		
NAME OF SUBMITTER:	Laura C. Richard		
SIGNATURE:	/Laura C. Richard/		
DATE SIGNED:	01/28/2016		
Total Attachments: 1			
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OP \$40.00 4544970

Trademark Assignment

Mexican Sugar, LLC, ("Assignor"), a Texas limited liability company with its principal offices at 5151 Beltline Road, Suite 1200, Dallas, Texas 75254, is the owner of the trademark, **MEXICAN SUGAR**, which is presently registered in the United States Patent and Trademark Office as follows:

Registration Number 4,544,970

Date of Registration: June 3, 2014

FBR IP, LLC, ("Assignee"), a Texas limited liability company with its principal offices at 5151 Beltline Road, Suite 1200, Dallas, Texas 75254, desires to acquire all right title and interest in the trademark **MEXICAN SUGAR**, the good will symbolized by the mark, and the registration of the trademark.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby sell, assign, transfer and set over to Assignee, its successors, and assigns, all right, title, and interest in said mark, on the rights of any person, along with the registrations together with the good will symbolized by the mark throughout the United States along with the right to recover for damages and profits for past infringements of the trademark. Assignor warrants that it is the legal owner of all right, title and interest in the trademark, that the trademark has not been otherwise previously pledged, assigned, or encumbered and that this assignment does not infringe

Assignor agrees to cooperate with Assignee and to execute and deliver all papers, instruments and assignments as may be necessary to vest all right, title and interest in and to the aforesaid trademark, including, without limitation, recordation of the assignment in the United States Patent and Trademark Office.

ASSIGNOR:

ASSIGNEE:

MEXICAN SUGAR, LLC

FBR IP, LLC

By: 

By: 

John B. Gessner, General Counsel

John B. Gessner, General Counsel

Dated: 1/26/16

Dated: 1/26/16