

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM371090

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Fyffes Group Limited		12/23/2011	CORPORATION: ENGLAND
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Fyffes International		
<b>Street Address:</b>	29 North Anne Street		
<b>City:</b>	Dublin		
<b>State/Country:</b>	IRELAND		
<b>Postal Code:</b>	7		
<b>Entity Type:</b>	CORPORATION: IRELAND		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3031347	FYFFES	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	616.975.5500		
<b>Email:</b>	clark@glbf.com		
<b>Correspondent Name:</b>	Gardner, Linn, Burkhardt & Flory, LLP		
<b>Address Line 1:</b>	2851 Charlevoix Dr., SE, Suite 207		
<b>Address Line 4:</b>	Grand Rapids, MICHIGAN 49546		
<b>ATTORNEY DOCKET NUMBER:</b>	KEL01 T-110		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>	Gardner, Linn, Burkhardt & Flory, LLP		
<b>Address Line 1:</b>	2851 Charlevoix Dr., SE, Suite 207		
<b>Address Line 4:</b>	Grand Rapids, MICHIGAN 49546		
<b>NAME OF SUBMITTER:</b>	Matthew D. Kendall		
<b>SIGNATURE:</b>	/mdk/		
<b>DATE SIGNED:</b>	01/29/2016		
<b>Total Attachments: 2</b>			

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**CONFIRMATORY ASSIGNMENT  
FYFFES GROUP BRAND AND TRADE MARK REORGANISATION ASSIGNMENT**

THIS FYFFES GROUP BRAND AND TRADE MARK REORGANISATION ASSIGNMENT is made the 23<sup>rd</sup> day of December, 2011

**BY AND BETWEEN**

**FYFFES GROUP LIMITED**, a private limited company, incorporated in England, under registration number 00070123, whose registered office is at Houndmills Road, Houndmills Industrial Estate, Basingstoke, Hampshire, R921 6XL, England (the "*Assignor*");

**AND**

**FYFFES INTERNATIONAL**, a private company, incorporated in Ireland, under registration number 51336, whose registered office is at 29 North Anne Street, Dublin 7, Ireland (the "*Assignee*");

**AND FURTHER**

**FYFFES PLC**, a public company, incorporated in Ireland, under registration number 73342, whose registered office is at 29 North Anne Street, Dublin 7, Ireland (the "*Confirmatory Party*").

**WHEREAS**

1. The parties have executed an agreement, dated the 23<sup>rd</sup> day of December, 2011, and entitled Fyffes Group Brand and Trade Mark Reorganisation Agreement (the "*Agreement*"), whereby certain legal and beneficial interest in certain intellectual property rights, in respect of certain of which, consisting of certain registered Trade Marks together with the ongoing business associated with said trademarks and the goodwill of the business in connection with which the marks are used, the Assignor is the registered proprietor, were transferred and assigned from the Assignor to Assignee.
2. The Assignor is the registered proprietor of the Trade Mark(s) set out in the Schedule hereunder **AND WHEREAS** the Assignor has agreed to assign unto the Assignee all right, title and interest in and to the said Trade Mark(s)

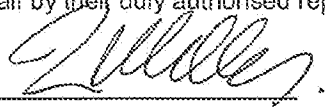
**NOW THIS ASSIGNMENT / AGREEMENT WITNESSETH**, for €10 consideration, the receipt of which is hereby acknowledged, the Assignor hereby assigns to the Assignee the Trade Mark(s)

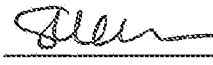
together with the goodwill associated with and symbolised by the Trade Mark(s) TO HOLD the same unto the Assignee absolutely.

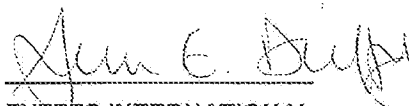
**SCHEDULE**

TRADE MARK	COUNTRY	NUMBER
FYFFES	USA	3031347
FYFFES	USA	828387
FYFFES GOLD SUPER SWEET label	USA	3144484
FYFFES	USA	3031347
DISCOVER MORE	USA	86/823,911

IN WITNESS WHEREOF the parties hereto have caused this Agreement to be executed on their behalf by their duly authorised representatives on the date written above.

BY:   
FYFFES GROUP LIMITED  
NAME: TOM MURRAY  
CAPACITY: DIRECTOR

BY:   
FYFFES PLC  
NAME: SEAMUS KEENAN  
CAPACITY COMPANY SECRETARY

BY:   
FYFFES INTERNATIONAL  
NAME: ANN DUFFY  
CAPACITY: AUTHORIZED SIGNATORY