OP \$165.00 434739

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM370939

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
The Sherwin-Williams Company		08/01/2013	CORPORATION: OHIO

RECEIVING PARTY DATA

Name:	SWIMC, Inc.
Street Address:	PO Box 657
City:	Newark
State/Country:	DELAWARE
Postal Code:	19715-0657
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 6

Property Type	Number	Word Mark
Registration Number:	4347398	CONTRACTOR SERIES
Registration Number:	4335277	GEOCEL PRO FIT
Registration Number:	4369179	GEOGREEN 4300
Serial Number:	85939099	PROBUY
Serial Number:	85376012	SHER-ENDURE
Serial Number:	85908987	SONORAN

CORRESPONDENCE DATA

Fax Number: 2165154400

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 2165662487

Email: legal_ip@sherwin.com

Correspondent Name: Vivien Y. Tsang, Reg. No. 40,209

Address Line 1: 101 W. Prospect Avenue, Legal Dept.

C/o The Sherwin-Williams Company

Address Line 4: Cleveland, OHIO 44115-1075

ATTORNEY DOCKET NUMBER: SWIMC 01AUG2013 ASG	
NAME OF SUBMITTER:	Gregory F. Lavelle
SIGNATURE:	/gfl/

Total Attachments: 5 source=01aug2013 sw to swimc assgnment and recordation letter#page1.tif source=01aug2013 sw to swimc assgnment and recordation letter#page2.tif source=01aug2013 sw to swimc assgnment and recordation letter#page3.tif source=01aug2013 sw to swimc assgnment and recordation letter#page4.tif

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ASSIGNMENT AGREEMENT

KNOW ALL MEN BY THESE PRESENTS, that The Sherwin-Williams Company, an Ohio corporation with its principal place of business at 101 W. Prospect Avenue, Cleveland, Ohio 44115-1075, for good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, does hereby assign, transfer and convey unto SWIMC, Inc., a Delaware corporation having an office and place of business at 850 Library Avenue, Suite 204, New Castle County, Newark, Delaware 19711, all of its ownership right, title and interest in and to the tradenames, trademarks and service marks and all goodwill associated therewith, together with all registrations thereof and pending applications therefor (collectively, the "Trademarks"), described in the attached Schedule A.

IN WITNESS WHEREOF, The Sherwin-Williams Company, through its authorized officers, has executed this instrument, effective as of this 1st day of August 2013, and affixed its corporate seal hereunto.

[SEAL]
Attest:

Name/

Title:

)VIVIENY, TEAPAG SQ. ATTORREY, IP. THE SHERWIN-WILLIAMS COMPANY

Catherine M. Kilbane

Senior Vice President, General

Counsel and Secretary

713WS307

STATE OF OHIO)
) SS
COUNTY OF CUYAHOGA)

On the Old day of _______, 201 before me, the subscriber, a Notary Public in and for the State and County aforesaid, personally appeared CATHERINE M. KILBANE, who acknowledged herself to be the SENIOR VICE PRESIDENT, GENERAL COUNSEL AND SECRETARY of The Sherwin-Williams Company, an Ohio corporation, and that she, as such officer being authorized to do so, executed the foregoing ASSIGNMENT AGREEMENT for the purposes therein contained by signing the name of the corporation by herself as such officer.

IN WITNESS WHEREOF, I have hereunto set my hand and official seal.

NOTARY PUBLIC

DEBORAH G. PANKIW Notary Public, State of Ohio Recorded in Cuyahoga County My commission expires July 12, 2020

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Schedule A

PENDING U.S. TRADEMARK

<u>Trademark</u>	App. No.	Filing Date
PROBUY	85/939099	22MAY2013
SHER-ENDURE	85/376012	20JUL2011
SONORAN	85/908987	19APR2013

U.S. TRADEMARK REGISTRATIONS

<u>Trademark</u> CONTRACTOR SERIES (+DESIGN)	<u>Reg. No.</u> 4347398	Reg. Date
GEOCEL PRO FIT	4347398	04JUN2013 14MAY2013
GEOGREEN 4300	4369179	16JUL2013

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