

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM371241

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Distribution Marketing Services of Texas, L.L.C.	FORMERLY Distribution Marketing Services, L.L.C.	12/29/2015	LIMITED LIABILITY COMPANY: TEXAS
RECEIVING PARTY DATA			
Name:	Distribution Marketing Services, L.P.		
Doing Business As:	Independent Marketing Alliance		
Street Address:	16000 Memorial Drive, Suite 200		
City:	Houston		
State/Country:	TEXAS		
Postal Code:	77079		
Entity Type:	LIMITED PARTNERSHIP: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	2897683	EVERRICH	
Registration Number:	2923698	EVERFRY	
Registration Number:	2923700	EVERLIGHT	
CORRESPONDENCE DATA			
Fax Number:	7139510662		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	713-951-0160		
Email:	bthompson@pdhlaw.com		
Correspondent Name:	Bartt G. Thompson		
Address Line 1:	1415 Louisiana St., 22nd Floor		
Address Line 4:	Houston, TEXAS 77002		
NAME OF SUBMITTER:	Bartt G. Thompson		
SIGNATURE:	/Bartt G. Thompson/		
DATE SIGNED:	01/29/2016		
Total Attachments: 3			
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TRADEMARK ASSIGNMENT

Distribution Marketing Services of Texas, L.L.C. , formerly Distribution Marketing Services, L.L.C. ("Assignor"), record owner of the trademark "EVERRICH" ("mark"), and the corresponding U.S. mark registration number 2897683, confirms that it has assigned to Distribution Marketing Services, L.P., d/b/a Independent Marketing Alliance, whose address is 16000 Memorial Dr., Suite 200, Houston, Texas 77079 ("Assignee"), and does hereby assign, grant and convey to Assignee all of Assignor's right, title and interest in and to the said mark, said registration, and the goodwill of the business symbolized by the mark.

Executed as of Dec. 29, 2015.

DISTRIBUTION MARKETING SERVICES OF TEXAS, L.L.C.

By: Robert Mould
Name: Robert Mould
Title: President

TRADEMARK ASSIGNMENT

Distribution Marketing Services of Texas, L.L.C. , formerly Distribution Marketing Services, L.L.C. ("Assignor"), record owner of the trademark "EVERFRY" ("mark"), and the corresponding U.S. mark registration number 2923698, confirms that it has assigned to Distribution Marketing Services, L.P., whose address is 16000 Memorial Dr., Suite 200, Houston, Texas 77079 ("Assignee"), and does hereby assign, grant and convey to Assignee all of Assignor's right, title and interest in and to the said mark, said registration and the goodwill of the business symbolized by the mark.

Executed a of Dec 29, 2015.

DISTRIBUTION MARKETING SERVICES OF
TEXAS, L.L.C.

By: Robert Mould
Name: Robert Mould
Title: President

TRADEMARK ASSIGNMENT

Distribution Marketing Services of Texas, L.L.C. , formerly Distribution Marketing Services, L.L.C. ("Assignor"), record owner of the trademark "EVERLIGHT" ("mark"), and the corresponding U.S. mark registration number 2923700, confirms that it has assigned to Distribution Marketing Services, L.P., d/b/a Independent Marketing Alliance, whose address is 16000 Memorial Dr., Suite 200, Houston, Texas 77079 ("Assignee"), and does hereby assign, grant and convey to Assignee all of Assignor's right, title and interest in and to the said mark, said registration, and the goodwill of the business symbolized by the mark.

Executed as of Dec 29, 2015.

DISTRIBUTION MARKETING SERVICES OF
TEXAS, L.L.C.

By: Robert Mould
Name: Robert Mould
Title: President