

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM371695

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Rowekamp Associates, Inc.		02/01/2016	CORPORATION: MINNESOTA
RECEIVING PARTY DATA			
Name:	GIS Workshop, LLC		
Street Address:	4949 NW 1st Street Ste 1		
City:	Lincoln		
State/Country:	NEBRASKA		
Postal Code:	68521		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	86505764	SIMPLESIGNS	
CORRESPONDENCE DATA			
Fax Number:	6173459020		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	617-345-9000		
Email:	jjustmann@hinckleyallen.com		
Correspondent Name:	Janet E. Justmann		
Address Line 1:	28 State Street		
Address Line 2:	Hinckley, Allen & Snyder LLP		
Address Line 4:	Boston, MASSACHUSETTS 02109		
NAME OF SUBMITTER:	Janet E. Justmann		
SIGNATURE:	/Janet E. Justmann/		
DATE SIGNED:	02/02/2016		
Total Attachments: 1			
source=Trademark Reassignment#page1.tif			

OP \$40.00 86505764

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (this "Assignment"), dated February 1, 2016, is entered into by Rowekamp Associates, Inc., a Minnesota corporation with an address 10800 Lyndale Avenue, S Ste. 110, Bloomington, Minnesota 55420-5613 (the "Assignor") and GIS Workshop LLC, a Delaware limited liability company with an address of 4949 NW 1st Street Ste 1, Lincoln, Nebraska 68521 ("Assignee").

WHEREAS, Assignor is the owner of the United States Trademark Registration:

Trademark	Serial Number	Filing Date	Registration No.	Registration Date
SIMPLESIGNS	86/505,764	January 16, 2015	4,803,340	September 1, 2015

WHEREAS, Assignee desires to acquire the entire right, title and interest in and to Trademark from Assignor pursuant to this Assignment;

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, the parties hereby agree as follows:

1. Assignment. Assignor hereby assigns to Assignee, and Assignee hereby accepts, all right, title and interest in and to the Trademark, together with the goodwill of the business symbolized by the Trademark and the identified applications and/or registrations therefor, and the right to enforce the Trademark in the United States and all benefits, privileges, causes of action and remedies relating to any of the foregoing, whether before or hereafter accrued including, without limitation, the exclusive rights to maintain all such registrations, renewals, and applications; to sue for all past, present or future infringements or other violations of any rights in or to the Trademark; and to settle and retain proceeds from any such actions in the name of Assignee, its successors or assigns.

2. Further Assurances. Assignor shall execute such written instruments, extend such other cooperation and perform such other acts as may be reasonably necessary or advisable to more effectively transfer and assign to and vest in Assignee the Trademark, and Assignor hereby irrevocably appoints Assignee and any of its officers as Assignor's attorney in fact to undertake such acts in Assignor's name.

IN WITNESS WHEREOF, the Assignor hereto has executed this Assignment on the day and year written below to be effective as of the Effective Date.

ROWEKAMP ASSOCIATES, INC.

By: Terese Rowekamp
Name: Terese Rowekamp
Title: President