

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM371752

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Confirmatory Assignment		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
NFL Properties LLC		01/25/2016	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	On Location Events, LLC		
Street Address:	c/o Bruin Sports Capital, LLC		
Internal Address:	7 Renaissance Square		
City:	White Plains		
State/Country:	NEW YORK		
Postal Code:	10605		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3135366	ON LOCATION	
CORRESPONDENCE DATA			
Fax Number:	2122925391		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212-292-5390		
Email:	mail@ipcounselors.com		
Correspondent Name:	William C. Wright		
Address Line 1:	60 E. 42nd Street, Suite 2520		
Address Line 4:	New York, NEW YORK 10165		
ATTORNEY DOCKET NUMBER:	3135366 ON LOCATION		
NAME OF SUBMITTER:	William C. Wright		
SIGNATURE:	/william c. wright/		
DATE SIGNED:	02/03/2016		
Total Attachments: 2			
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OP \$40.00 3135366

SCHEDULE C
(Confirmatory Assignment)

U.S. PATENT AND TRADEMARK OFFICE
TRADEMARK ASSIGNMENT

WHEREAS, NFL Properties LLC, a Delaware limited liability company, with a business address at 345 Park Ave., New York, NY 10154 (“Assignor”), is the owner of the mark ON LOCATION and the U.S. registration thereof, U.S. Reg. No. 3135366 in connection with the following services (collectively, the “Services”):

- International Class 39: Coordinating travel arrangements for individuals and for groups; arranging travel tours, namely, arranging travel and tour packages surrounding a sports event;
- International Class 41: Arranging for ticket reservations for sporting events; entertainment services, namely conducting parties; entertainment services, namely, providing personal appearances by a sports celebrity; entertainment services, namely conducting parties and organizing exhibitions for football fans; and
- International Class 43: Consulting services in the field of hospitality; catering for the provision of food and beverages; preparation and serving of food and beverages

WHEREAS, On Location Events, LLC, a Delaware limited liability company, with a business address at c/o Bruin Sports Capital, LLC, 7 Renaissance Square, White Plains, NY 10605 (“Assignee”), desires to acquire all right, title and interest of the Assignor in and to the mark ON LOCATION and the U.S. registration thereof, U.S. Reg. No. 3135366 for the Services (the “Mark”), effective as of January 25, 2016.


NOW THEREFORE, for good and valuable consideration paid by Assignee, the receipt of which is hereby acknowledged, Assignor hereby assigns and transfers to Assignee, all of the Assignor’s right, title and interest in and to the Mark for the Services, together with any goodwill associated therewith, including the right to bring an action, whether at law or in equity, against any third party for any present or future infringement thereof and the right to seek injunctive relief and to recover any damages for any such infringement.

IN WITNESS WHEREOF, Assignor and Assignee have each caused this Trademark Assignment to be duly executed and delivered as of the day and year first above written.

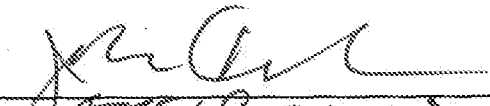
* * *

APPROVED 
NFL Legal & Business Affairs

NFL PROPERTIES LLC

By: 
Name: Anastasia Danias
Title: SVP & Chief Litigation Officer

ON LOCATION EVENTS, LLC

By: 
Name: Jeff Cousins
Title: COO

APPROVED BY FINANCE
