

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM371881

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The Chenille Kraft Company		01/12/2016	CORPORATION: ILLINOIS
RECEIVING PARTY DATA			
Name:	Pacon Corporation		
Street Address:	2525 North Casaloma Drive		
City:	Appleton		
State/Country:	WISCONSIN		
Postal Code:	54913-8865		
Entity Type:	CORPORATION: WISCONSIN		
PROPERTY NUMBERS Total: 36			
Property Type	Number	Word Mark	
Registration Number:	1845839	BRYN MAWR	
Registration Number:	1841421	WAX WORKS	
Registration Number:	1836931	CHENILLE KRAFT	
Registration Number:	1867715	WAX WORKS	
Registration Number:	2041150	POUND OF POMS	
Registration Number:	2001494	WONDERFOAM	
Registration Number:	2109669	DIAL-A-BEAD	
Registration Number:	2093159		
Registration Number:	2153117	CREATIVITY STREET	
Registration Number:	2358816	POUND OF FOAM	
Registration Number:	2653358	COLOSSAL STEMS	
Registration Number:	3071310	COLOSSAL CRAFTS	
Registration Number:	2701015	COLOSSAL BARREL OF CRAFTS	
Registration Number:	2724421	WONDERFOAM	
Registration Number:	2823281	WONDER FOAM	
Registration Number:	2883715	CREATIVITY STREET	
Registration Number:	2842560	THE CHENILLE KRAFT COMPANY	
Registration Number:	2897432	CHENILLE KRAFT	
Registration Number:	3166880	SCRAPBOOKIN' KIDS	

OP \$915.00 1845839

Property Type	Number	Word Mark
Registration Number:	3715748	MY FIRST METEOROLOGIST PUZZLE
Registration Number:	3401110	POUND OF FOAM
Registration Number:	3693173	STORY CORNER
Registration Number:	3859215	CREATIVE FUN FOR YOUNG MINDS
Registration Number:	3868671	WONDERFORMS
Registration Number:	4119322	SQUISHY FOAM
Registration Number:	4400552	EASY CREATIONS
Serial Number:	85844589	HOW TO PLAY
Serial Number:	85956884	COLOSSAL BOX OF CRAFTS
Serial Number:	86496125	MIND SPARKS
Serial Number:	86553663	NOW YOU SEE IT
Serial Number:	86592626	TEACH AND TEAR TAPE
Serial Number:	86592630	TEACH AND TEAR ALPHABET TAPE
Serial Number:	86592639	TEACH AND TEAR MATH TAPE
Serial Number:	86592642	TEACH AND TEAR MEASURING TAPE
Serial Number:	86796726	SCRAMBLE RAMBLE
Serial Number:	86796737	EQUA-STIX

CORRESPONDENCE DATA

Fax Number: 2622413403

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 2622413400

Email: shereff@cbcslaw.com

Correspondent Name: Cobby J. Shereff

Address Line 1: 1001 West Glen Oaks Lane

Address Line 2: Suite 110

Address Line 4: Mequon, WISCONSIN 53092

ATTORNEY DOCKET NUMBER:	4260175
NAME OF SUBMITTER:	Cobby J. Shereff
SIGNATURE:	/Cobby J. Shereff/
DATE SIGNED:	02/03/2016

Total Attachments: 5

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Confirmatory Trademark Assignment

This Confirmatory Trademark Assignment (the "Assignment") is made by and among THE CHENILLE KRAFT COMPANY, an Illinois corporation ("Seller") and PACON CORPORATION, a Wisconsin corporation ("Buyer").

Whereas, the Seller is the owner of the trademarks shown in the attached Schedule A, the registrations and applications for registration therefor with the U.S. Patent and Trademark Office, and the goodwill of the business in connection therewith (the "Trademarks").

Whereas, Buyer desires to acquire the Trademarks.

Now, therefore, for good and valuable consideration, the receipt and sufficiency of which are hereby expressly acknowledged, the Seller hereby sells, assigns and transfers to Buyer all of the Seller's right, title and interest in and to the Trademarks and all of the Seller's right, title and interest in and to any and all claims and demands it may have, at law or in equity, for past infringement of the Trademarks.

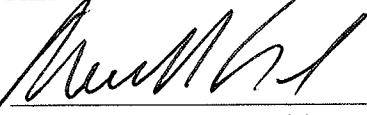
This Assignment is made pursuant to that certain Asset Purchase Agreement made and entered into as of January 12, 2016 by and between Seller and Buyer (the "Agreement"). To the extent of any conflict between the terms of this Assignment and the Agreement, the terms of the Agreement shall prevail and control.

In witness whereof, Seller has caused this Assignment to be executed by its duly authorized representative as of the date written below.

*Remainder of Page Intentionally Left Blank.
Signatures and Schedule Follow.*

United States of America

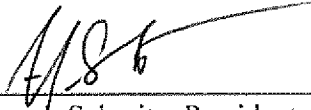
THE CHENILLE KRAFT COMPANY

By: 
Brent M. Siegel, President

Date: 1/12/2016

United States of America

PACON CORPORATION

By: 
James J. Schmitz, President and
Chief Executive Officer

Date: _____

**Schedule A
Trademarks**

TRADEMARK APPLICATIONS			
Trademark Name	Country Name	Application Number	Application Date
HOW TO PLAY	United States	85/844589	08-Feb-2013
COLOSSAL BOX OF CRAFTS	United States	85/956884	11-Jun-2013
TEACH AND TEAR TAPE	United States	86/592626	09-Apr-2015
TEACH AND TEAR MATH TAPE	United States	86/592639	09-Apr-2015
NOW YOU SEE IT	United States	86/553663	04-Mar-2015
TEACH AND TEAR ALPHABET TAPE	United States	86/592630	09-Apr-2015
TEACH AND TEAR MEASURING TAPE	United States	86/592642	09-Apr-2015
SCRAMBLE RAMBLE	United States	86/796726	22-Oct-2015
EQUA-STIX	United States	86/796737	22-Oct-2015
MIND SPARKS	United States	86/496125	06-Jan-2015

TRADEMARK REGISTRATIONS			
Trademark Name	Country Name	Registration Number	Registration Date
BRYN MAWR	United States	1845839	19-Jul-1994
CHENILLE KRAFT	United States	2897432	26-Oct-2004
CHENILLE KRAFT Stylized	United States	1836931	17-May-1994
COLOSSAL BARREL OF CRAFTS	United States	2701015	25-Mar-2003
COLOSSAL CRAFTS	United States	3071310	21-Mar-2006
COLOSSAL STEMS	United States	2653358	26-Nov-2002
CREATIVE FUN FOR YOUNG MINDS	United States	3859215	12-Oct-2010
CREATIVITY STREET	United States	2153117	21-Apr-1998
CREATIVITY STREET and Design	United States	2883715	14-Sep-2004
DIAL-A-BEAD	United States	2109669	28-Oct-1997
EASY CREATIONS (Stylized)	United States	4400552	10-Sep-2013
MY FIRST METEOROLOGIST PUZZLE	United States	3715748	24-Nov-2009
POUND OF FOAM	United States	2358816	13-Jun-2000
POUND OF FOAM	United States	3401110	25-Mar-2008
POUND OF POMS	United States	2041150	25-Feb-1997
SCRAPBOOKIN' KIDS	United States	3166880	31-Oct-2006
SQUISHY FOAM	United States	4119322	27-Mar-2012
STORY CORNER	United States	3693173	06-Oct-2009
THE CHENILLE KRAFT COMPANY and	United States	2842560	18-May-2004

TRADEMARK REGISTRATIONS			
Trademark Name	Country Name	Registration Number	Registration Date
Design			
WAX WORKS	United States	1841421	21-Jun-1994
WAX WORKS and Design	United States	1867715	13-Dec-1994
WAX WORKS LOGO	United States	2093159	02-Sep-1997
WONDER FOAM & DESIGN	United States	2823281	16-Mar-2004
WONDERFOAM	United States	2001494	17-Sep-1996
WONDERFOAM	United States	2724421	10-Jun-2003
WONDERFORMS	United States	3868671	26-Oct-2010