

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM371892

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Pamplin Broadcasting, Inc.		02/02/2016	CORPORATION: OREGON
RECEIVING PARTY DATA			
Name:	Oregon Publication Corp.		
Street Address:	6605 SE Lake Road		
Internal Address:	Legal Department		
City:	Portland		
State/Country:	OREGON		
Postal Code:	97222-2161		
Entity Type:	CORPORATION: OREGON		
Name:	Pamplin Broadcasting-Oregon, Inc.		
Street Address:	6605 SE Lake Road		
Internal Address:	Legal Department		
City:	Portland		
State/Country:	OREGON		
Postal Code:	97222-2161		
Entity Type:	CORPORATION: WASHINGTON		
Name:	Pamplin Broadcasting-Washington, Inc.		
Street Address:	6605 SE Lake Road		
Internal Address:	Legal Department		
City:	Portland		
State/Country:	OREGON		
Postal Code:	97222-2161		
Entity Type:	CORPORATION: OREGON		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77529314	PAMPLIN MEDIA GROUP	
CORRESPONDENCE DATA			
Fax Number:	5035465179		

OP \$40.00 77529314

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 971-204-7559
Email: msosatirado@pamplincorp.com
Correspondent Name: Magali Sosa-Tirado
Address Line 1: 6605 SE Lake Road
Address Line 2: Legal Department
Address Line 4: Portland, OREGON 97222-2161

NAME OF SUBMITTER:	Magali Sosa-Tirado
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SIGNATURE:	/MST 02032016/
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DATE SIGNED:	02/03/2016
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Total Attachments: 2

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ASSIGNMENT OF INTELLECTUAL PROPERTY

THIS ASSIGNMENT OF INTELLECTUAL PROPERTY (this "Assignment"), by and among Pamplin Broadcasting, Inc., an Oregon corporation ("Assignor"), Oregon Publication Corp., an Oregon corporation, Pamplin Broadcasting-Oregon, Inc., a Washington corporation, and Pamplin Broadcasting-Washington, Inc., an Oregon corporation ("Assignees").

WHEREAS, Assignor desires to transfer all of Assignor's right, title and interest in and to the trademark *Pamplin Media Group* ("Intellectual Property"), USPTO Registration Number 3726827, together with all of Assignor's goodwill, to Assignees, including without limitation, Assignor's right to sue for and remedies against past, present, and future infringements of the Intellectual Property, and Assignor's right of priority and protection of interests in the Intellectual Property under the laws of any jurisdiction worldwide.

NOW, THEREFORE, in consideration of the premises and mutual promises contained herein, and other good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, the parties hereto agree as follows:

Assignor hereby assigns, conveys, transfers and delivers to Assignees, and Assignees hereby accept from Assignor, all of Assignor's worldwide rights, title and interest in and to the Intellectual Property, together with any goodwill related thereto, including without limitation Assignor's right to sue for and remedies against past, present and future infringement of the Intellectual Property and the right of priority and protection of interests in the Intellectual Property under the laws of any jurisdiction worldwide.

Except to the extent that federal law preempts state law with respect to the matters covered hereby, this Assignment shall be governed by and construed in all respects, including validity, interpretation and effect, in accordance with the laws of the State of Oregon without giving effect to the principles of conflicts of laws thereof.

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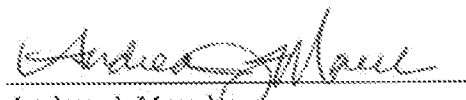
IN WITNESS WHEREOF, Assignor and Assignees have each caused this Assignment to be duly executed as of the date indicated below.

ASSIGNOR:
PAMPLIN BROADCASTING, INC.



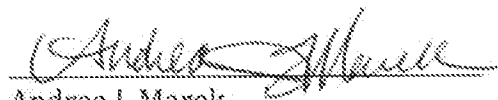
Andrea J. Marek
President and Chief Executive Officer
Date: 2-2, 2016

ASSIGNEES:
OREGON PUBLICATION CORP.



Andrea J. Marek
Chief Executive Officer
2-2, 2016

PAMPLIN BROADCASTING-OREGON, INC.



Andrea J. Marek
President and Chief Executive Officer
Date: 2-2, 2016

PAMPLIN BROADCASTING-WASHINGTON, INC.



Andrea J. Marek
President and Chief Executive Officer
Date: 2-2, 2016