

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM371945

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
CBS Interactive Inc.		02/04/2016	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	CBS Maxpreps Inc.		
Street Address:	4080 Plaza Goldorado Circle		
City:	Cameron Park		
State/Country:	CALIFORNIA		
Postal Code:	95682		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4384852	QWIXCORE	
CORRESPONDENCE DATA			
Fax Number:	2129750114		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212-975-3610		
Email:	trademarks@cbs.com		
Correspondent Name:	Rebecca Borden		
Address Line 1:	51 West 52nd Street		
Address Line 4:	New York, NEW YORK 10019		
ATTORNEY DOCKET NUMBER:	QWIXCORE ASSIGNMENT		
NAME OF SUBMITTER:	Rebecca Borden		
SIGNATURE:	/Rebecca Borden/		
DATE SIGNED:	02/04/2016		
Total Attachments: 1			
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CH \$40.00 4384852

Trademark Assignment

WHEREAS, CBS Interactive Inc., ("Assignor"), a Delaware corporation with an address of 51 West 52nd Street, 10019, effective February 4, 2016, assigns all right, title and interest in and to trademark Registration No. 4384852 for QWIXCORE and Design ("the Mark"), together with the associated goodwill and business symbolized thereby; and

WHEREAS, CBS MaxPreps Inc. ("Assignee"), a California corporation, with an address at 4080 Plaza Goldorado Circle, Cameron Park, CA 95682 desires to obtain all rights in and to the Marks.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor sells, transfers, conveys and assigns to Assignee all of Assignor's right, title and interest in and to the Mark, whether statutory or at common law, including all registrations and applications therefor, the right to recover for past infringement, and the goodwill of the business in connection with which it has been used.

IN WITNESS WHEREOF, Assignor has caused this document to be executed as of the 4th day of February, 2016.

CBS Interactive Inc.

By: 
Rebecca Borden
Vice President and Assistant Secretary