OP \$40.00 4528598

ETAS ID: TM371955

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
The Harvard Common Press, Inc.		01/31/2016	CORPORATION: MASSACHUSETTS

RECEIVING PARTY DATA

Name:	Quarto Publishing Group USA Inc.	
Street Address:	400 First Avenue North	
Internal Address:	Suite 400	
City:	Minneapolis	
State/Country:	MINNESOTA	
Postal Code:	55401	
Entity Type:	CORPORATION: DELAWARE	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	4528598	THE NURSING MOTHER'S COMPANION

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 612-910-6468

Email: dklaw@cognisinc.com
Correspondent Name: David W Koehser
Address Line 1: 322 First Avenue North

Address Line 2: Suite 402

Address Line 4: Minneapolis, MINNESOTA 55401

NAME OF SUBMITTER:David W KoehserSIGNATURE:/davidwkoehser/DATE SIGNED:02/04/2016

Total Attachments: 1

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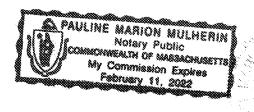
TRADEMARK REEL: 005724 FRAME: 0287

900353015

ASSIGNMENT OF TRADEMARK

FOR VALUE RECEIVED, The Harvard Common Press, Inc. ("Assignor") hereby grants, transfers and assigns to Quarto Publishing Group USA Inc., a Delaware corporation, its successors, representatives and assigns, all of Assignor's right, title and interest in and to the registered trademark ("Trademark") and the accompanying registration on the Principal Register of the United States Patent & Trademark Office set forth below, together with all goodwill symbolized by the Trademark and associated with the business conducted under said Trademark, and all of Assignor's right, title and interest in and to all income, royalties, profits, claims and damages now accrued or hereafter arising with respect thereto, and in and to all causes of action, in law or in equity, arising out of any past, present or future infringement thereof:

Mark	Reg. No.
THE NURSING MOTHER'S COMPANIO	N 4528598
IN WITNESS WHEREOF, by its duly appointed officer this 31 st day of	Assignor has caused this Assignment to be executed January, 2016. The Harvard Common Press, Inc. By Its
COMMONWEALTH OF MASSACHUSE	TTS))SS:
COUNTY OF Suffalk)
This instrument was acknow 2016, by Common Press, Inc.	ledged before me this day of Sebruary of The Harvard



Notary Public

TRADEMARK REEL: 005724 FRAME: 0288

RECORDED: 02/04/2016