

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM371982

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
MAPLE MOUNTAIN GROUP, INC.		01/29/2016	CORPORATION: UTAH
RECEIVING PARTY DATA			
Name:	Z CAPITAL COMMERCIAL FINANCE, L.L.C.		
Street Address:	TWO CONWAY PARK		
Internal Address:	150 FIELD DR., SUITE 300		
City:	LAKE FOREST		
State/Country:	ILLINOIS		
Postal Code:	60045		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	4861303	SOCIAL RETAIL	
Registration Number:	4864780	SOCIAL MARKETER	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	susan.zablocki@kirkland.com		
Correspondent Name:	Susan Zablocki		
Address Line 1:	Kirkland & Ellis LLP		
Address Line 2:	601 Lexington Avenue		
Address Line 4:	New York, NEW YORK 10022		
ATTORNEY DOCKET NUMBER:	11984-1		
NAME OF SUBMITTER:	Susan Zablocki		
SIGNATURE:	/susan zablocki/		
DATE SIGNED:	02/04/2016		
Total Attachments: 2			
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IP SUPPLEMENT

This IP SUPPLEMENT (this "Supplement") dated as of January 29, 2016 (the "Effective Date") is delivered pursuant to and supplements the Trademark Security Agreement dated as of November 8, 2006 (said Trademark Security Agreement, as it may heretofore have been and as it may hereafter be further amended, restated, supplemented or otherwise modified from time to time, being the "**Trademark Security Agreement**"), between Maple Mountain Group, Inc., a Utah corporation (the "**Pledgor**"), and Z CAPITAL COMMERCIAL FINANCE, L.L.C., in its capacity as Collateral Agent ("**Collateral Agent**"). Capitalized terms used herein not otherwise defined herein shall have the meanings ascribed thereto in the Trademark Security Agreement.

The Pledgor grants to Collateral Agent a security interest in all of the Pledgor's right, title and interest in and to the Subject Trademarks set forth on Schedule A annexed hereto. All such Trademark Collateral shall be deemed to be part of the Trademark Collateral and shall be hereafter subject to each of the terms and conditions of the Trademark Security Agreement.

IN WITNESS WHEREOF, the Pledgor has caused this Trademark Security Agreement Supplement to be duly executed and delivered by its duly authorized officer as of the Effective Date.

MAPLE MOUNTAIN GROUP, INC.

By: Bruce L. Murdock

Name: Bruce Z. Murdock

Title: President

SCHEDULE A
TO
IP SUPPLEMENT

U.S. TRADEMARK REGISTRATIONS/APPLICATIONS

Applicant / Registrant	Trademark	Application No.	Application Date	Registration No.	Registration Date
Maple Mountain Group, Inc.	SOCIAL RETAIL	86/466351	11/26/14	4861303	11/24/15
Maple Mountain Group, Inc.	SOCIAL MARKETER	86/466356	11/26/14	4864780	12/1/15