

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM372282

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	Notice of Co-Existence Agreement		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Publix Asset Management Company		01/27/2016	CORPORATION: FLORIDA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Allegiance Retail Services, LLC		
<b>Street Address:</b>	485D Route 1 South		
<b>Internal Address:</b>	Suite 420		
<b>City:</b>	Iselin		
<b>State/Country:</b>	NEW JERSEY		
<b>Postal Code:</b>	08830		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: NEW JERSEY		
<b>PROPERTY NUMBERS Total: 5</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3544867	G	
<b>Registration Number:</b>	3842003	G	
<b>Serial Number:</b>	77349246	GREEN WAY	
<b>Serial Number:</b>	77409725	GREEN WAY	
<b>Serial Number:</b>	86653404	G	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	8669417157		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	732 333 1989		
<b>Email:</b>	peter.luccarelli@piliplaw.com		
<b>Correspondent Name:</b>	Peter A. Luccarelli Jr.		
<b>Address Line 1:</b>	PO Box 211		
<b>Address Line 4:</b>	Parlin, NEW JERSEY 08859-0211		
<b>ATTORNEY DOCKET NUMBER:</b>	ALLEGIANCE 8		
<b>NAME OF SUBMITTER:</b>	Peter A. Luccarelli Jr.		
<b>SIGNATURE:</b>	/Peter A. Luccarelli Jr./		
<b>DATE SIGNED:</b>	02/05/2016		

OP \$140.00 3544867

**Total Attachments: 1**

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NOTICE OF CO-EXISTENCE AGREEMENT

Effective as of January 27, 2016, a Coexistence Agreement (the "Agreement") became effective between Publix Asset Management Company ("Publix"), a Florida corporation, having its principal place of business in Lakeland, Florida, and Allegiance Retail Services, LLC ("Allegiance"), a New Jersey limited liability company, having its principal place of business in Iselin, New Jersey, regarding the rights and obligations of each party to use and federal registration of the GREENWISE® mark by Publix and the GREEN WAY mark by Allegiance.

Attorneys for Publix are authorized to record this Notice with the United States Patent and Trademark Office respecting its GREENWISE® registrations, and attorneys for Allegiance are similarly authorized to record this Notice respecting its GREEN WAY applications.

IN WITNESS WHEREOF, the parties hereto have caused this Notice to be made and executed by duly authorized officers as of the dates and years indicated below.

Publix Asset Management Company

February 4, 2016  
Date

By: 

Allegiance Retail Services, LLC

January 27, 2016  
Date

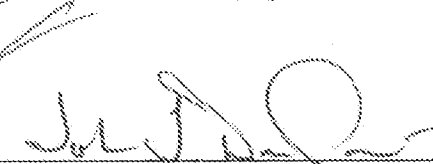
By: 

EXHIBIT B