

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM372380

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The Cloak and Letter		02/08/2016	LIMITED LIABILITY COMPANY: NEVADA
RECEIVING PARTY DATA			
Name:	The Upper Deck Company		
Street Address:	2251 Rutherford Rd		
City:	Carlsbad		
State/Country:	CALIFORNIA		
Postal Code:	92008		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	86521882	CLOAK AND LETTER	
CORRESPONDENCE DATA			
Fax Number:	8583451067		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	8583451067		
Email:	Pollie@gandalegal.com		
Correspondent Name:	Pollie Gautsch		
Address Line 1:	646 Valley Ave. Suite A		
Address Line 4:	Solana Beach, CALIFORNIA 92075		
ATTORNEY DOCKET NUMBER:	CLOAK AND LETTER		
NAME OF SUBMITTER:	Pollie Gautsch		
SIGNATURE:	/pg/		
DATE SIGNED:	02/08/2016		
Total Attachments: 1			
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CH \$40.00 86521882

ASSIGNMENT

The Cloak and Letter, a Nevada Limited Liability Company ("Assignor"), filed the following trademark application ("Trademark") with the United States Patent and Trademark Office serial number:

Cloak and Letter 86521882.

Assignor and The Upper Deck Company, a Nevada Corporation ("Assignee") consent to transfer and assign to Assignee the Trademark.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns, transfers and conveys to Assignee all right, title and interest in and to the Trademark (and all renewals and extensions thereof).

Assignor

Assignee

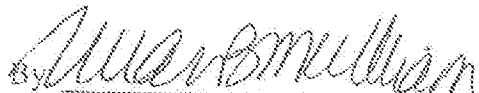
Cloak and Letter, LLC

The Upper Deck Company

By: _____


2/8/2016

By: _____


2/8/2016