

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM372387

| | | | |
|---|-----------------------|--------------------------------|-----------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | CHANGE OF NAME | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| TharpeRobbins Company, Inc. | | 10/14/2015 | CORPORATION: DELAWARE |
| RECEIVING PARTY DATA | | | |
| Name: | Engage2Excel, Inc. | | |
| Street Address: | 149 Crawford Road | | |
| City: | Statesville | | |
| State/Country: | NORTH CAROLINA | | |
| Postal Code: | 28625 | | |
| Entity Type: | CORPORATION: DELAWARE | | |
| PROPERTY NUMBERS Total: 15 | | | |
| Property Type | Number | Word Mark | |
| Serial Number: | 86711433 | ENGAGE2EXCEL | |
| Registration Number: | 4704789 | THE RECOGNITION EXPERIENCE | |
| Registration Number: | 4682781 | THE RECOGNITION EFFECT | |
| Registration Number: | 4563168 | THE BUTTERFLY EFFECT | |
| Registration Number: | 4338887 | R | |
| Registration Number: | 4338554 | CUBE CRITTERS | |
| Registration Number: | 4160846 | | |
| Registration Number: | 4107817 | | |
| Registration Number: | 3987411 | GENERATIONAL MERCHANDISING | |
| Registration Number: | 3678650 | OMNI OMNI SOLUTIONS | |
| Registration Number: | 3574660 | PINNACLE PERFORMANCE SOLUTIONS | |
| Registration Number: | 3528205 | THE MASTERPIECE COLLECTION | |
| Registration Number: | 3368617 | P360 | |
| Registration Number: | 3368616 | THARPE TR ROBBINS | |
| Registration Number: | 3322996 | MOTIV8 | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 3017624056 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |

OP \$390.00 86711433

TRADEMARK

Phone: (301) 424-3640
Email: efile@usiplaw.com
Correspondent Name: Barbara A. Friedman
Address Line 1: EDELL, SHAPIRO & FINNAN, LLC
Address Line 2: 9801 Washingtonian Boulevard, Suite 750
Address Line 4: Gaithersburg, MARYLAND 20878

ATTORNEY DOCKET NUMBER: 1478.0001T

NAME OF SUBMITTER: Barbara A. Friedman

SIGNATURE: /Barbara A. Friedman/

DATE SIGNED: 02/08/2016

Total Attachments: 2

source=2016.2.8 Art of Inc DE-Amendment name Change to E2E#page1.tif

source=2016.2.8 Art of Inc DE-Amendment name Change to E2E#page2.tif

Delaware

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "THARPEROBBINS COMPANY, INC.", CHANGING ITS NAME FROM "THARPEROBBINS COMPANY, INC." TO "ENGAGE2EXCEL, INC.", FILED IN THIS OFFICE ON THE FOURTEENTH DAY OF OCTOBER, A.D. 2015, AT 6:15 O`CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.




Jeffrey W. Bullock, Secretary of State

4784667 8100
SR# 20150510369

You may verify this certificate online at corp.delaware.gov/authver.shtml

Authentication: 10240167
Date: 10-14-15

TRADEMARK
REEL: 005726 FRAME: 0449

**STATE OF DELAWARE
CERTIFICATE OF AMENDMENT OF CERTIFICATE OF INCORPORATION**

1. The name of the corporation (hereinafter called the "corporation") is TharpeRobbins Company, Inc.

2. The certificate of incorporation of the corporation is hereby amended by striking out Article One thereof and by substituting in lieu of said Article the following new Article:

"The name of the corporation is Engage2Excel, Inc."

3. The certificate of incorporation of the corporation is hereby amended by deleting Part (B) of Article VI thereof in its entirety and substituting in lieu thereof the following new Part (B):

"The number and designation of directors of the Corporation shall be as set forth in the Corporation's Stockholder Agreement, as in effect from time to time (the "Stockholder Agreement"); provided, that two (2) directors of the Corporation shall be entitled to cast four (4) votes on each matter upon which directors are entitled to cast votes. The directors of the Corporation entitled to four (4) votes shall be designated in accordance with the Stockholder Agreement."

4. The above amendments to the certificate of incorporation have been duly adopted in accordance with the provisions of Sections 228 and 242 of the General Corporation Law of the State of Delaware.

5. This amendment will be effective upon filing.

Signed on October 14, 2015.

THARPEROBBS COMPANY, INC.

By: Joel A. Keptey
Name: Joel A. Keptey
Title: VP, Treasurer