

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM372432

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Survivorman Holdings Inc.		01/20/2016	CORPORATION: CANADA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Stroud Enterprises Inc.		
<b>Street Address:</b>	692 Muskoka Road 3 North		
<b>City:</b>	Huntsville, Ontario		
<b>State/Country:</b>	CANADA		
<b>Postal Code:</b>	P1H 1C9		
<b>Entity Type:</b>	CORPORATION: CANADA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	86276225	SURVIVORMAN	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	415-524-8683		
<b>Email:</b>	krea@perryip.com		
<b>Correspondent Name:</b>	E. Lynn Perry		
<b>Address Line 1:</b>	900 Larkspur Landing Circle St Ste 226		
<b>Address Line 4:</b>	Larkspur, CALIFORNIA 94939		
<b>ATTORNEY DOCKET NUMBER:</b>	SURVIVORMAN		
<b>NAME OF SUBMITTER:</b>	E. Lynn Perry		
<b>SIGNATURE:</b>	/elp/		
<b>DATE SIGNED:</b>	02/08/2016		
<b>Total Attachments: 3</b>			
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OP \$40.00 86276225

**ASSIGNMENT**

WHEREAS **SURVIVORMAN HOLDINGS INC.** (the "**Assignor**"), the full post office address of whose principal office or place of business is 692 Muskoka Road 3 North, Huntsville, P1H 1C9, Ontario, Canada is the owner of the trade-marks set out on the attached Schedule A in every country of the world, as well as the applications and registrations therefor set out on Schedule A (such trade-marks, applications and registrations referred to herein collectively as the "**Trade-marks**");

AND WHEREAS **STROUD ENTERPRISES INC.** (the "**Assignee**"), the full post office address of whose principal office or place of business is 692 Muskoka Road 3 North, Huntsville, P1H 1C9, Ontario, Canada is desirous of acquiring the whole right, title and interest in and to the Trade-marks, together with the goodwill associated therewith;

NOW THEREFORE, in consideration of the sum of two dollars (\$2.00) and other good and valuable consideration the receipt of which is hereby acknowledged, the Assignor hereby sells, assigns and transfers unto the Assignee, its successors and assigns, the whole right, title and interest in and to the Trade-marks, together with the on-going business represented by the Trade-marks, the goodwill associated therewith, all rights of action resulting from prior infringement or other unauthorized use of the Trade-marks, and all rights as a party in any opposition or similar proceedings.

The Assignor hereby undertakes at any time upon reasonable request to execute such documents and take such further actions as may be necessary to evidence the assignment of the Trade-marks to the Assignee, and to enable the Assignee to obtain and maintain the registration for the Trade-marks, all without further consideration but at the sole expense of the Assignee.

EXECUTED as of January 20, 2016

**SURVIVORMAN HOLDINGS INC.**

By: \_\_\_\_\_  
Name:  
Title:

## ACKNOWLEDGEMENT

The undersigned hereby acknowledges and accepts the above assignment and appoints Miller Thomson LLP, whose full post office address in Canada is 40 King Street West, Suite 5800, Toronto, Ontario, M5H 3S1 as the firm to whom any notice in respect of the noted application(s) and/or registration(s) or the recordal of any documents related thereto (including but not limited to assignments of same) may be sent, and upon whom service of any proceedings in respect thereof may be given or served, with the same effect as if they had been given to or served upon the owner itself.

EXECUTED as of January 20, 2016.

**STROUD ENTERPRISES INC.**

By: \_\_\_\_\_  
Name: \_\_\_\_\_  
Title: \_\_\_\_\_

Schedule "A"

<b>Trade-mark</b>	<b>Country</b>	<b>Application No.</b>
SURVIVORMAN	Canada	1617842
SURVIVORMAN & Design	Canada	1,617,847
SURVIVORMAN	United States of America	86/276,225