

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM372525

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
SEQUENCE:	1		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Baker & Taylor Publishing Group a Division of Baker & Taylor, LLC		10/02/2015	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Readerlink Distribution Services, LLC		
Street Address:	1420 Kensington Road		
Internal Address:	Suite 300		
City:	Oak Brook		
State/Country:	ILLINOIS		
Postal Code:	60523		
Entity Type:	LIMITED LIABILITY COMPANY: ILLINOIS		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	86489898	WORD CLOUD CLASSICS	
Serial Number:	86489917	A NOVEL JOURNAL	
CORRESPONDENCE DATA			
Fax Number:			
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	724-704-8403		
Email:	mmalkin@readerlink.com		
Correspondent Name:	Michael Malkin		
Address Line 1:	32 West State Street		
Address Line 2:	Fourth Floor		
Address Line 4:	Sharon, PENNSYLVANIA 16146		
NAME OF SUBMITTER:	Michael Malkin		
SIGNATURE:	/Michael Malkin/		
DATE SIGNED:	02/09/2016		
Total Attachments: 3			

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TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT (the "Assignment") is made and entered into as of October 2, 2015 (the "Effective Date") by and between Baker & Taylor, LLC (d/b/a Baker & Taylor Publishing Group), a limited liability company formed under the laws of Delaware ("Assignor"), and Readerlink Distribution Services, LLC, a limited liability company formed under the laws of Illinois ("Assignee").

WHEREAS, Assignor and Assignee are parties to that certain Asset Purchase Agreement made and entered into as of February 20, 2015 (the "Asset Purchase Agreement"), pursuant to which Assignor did agree to sell, convey, transfer, assign and deliver to Assignee all of Assignor's legal and beneficial right, title and interest in and to the Purchased Assets (as defined in the Asset Purchase Agreement), including, without limitation, the trademarks and service marks listed on Schedule A attached hereto (the "Trademarks"); and

WHEREAS, Assignee wishes to acquire all of Assignor's right, title and interest in and to the Trademarks, and Assignor wishes to assign same to Assignee.

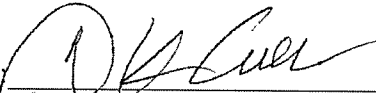
NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns, sells and transfers unto Assignee, all of its right, title and interest, including common law rights, in and to the Trademarks, together with the goodwill associated therewith and the entire business and/or portion thereof to which the Trademarks pertain, and the right to sue and recover for all past, present and future infringements and other violations of the Trademarks, the same to be held and enjoyed by Assignee, its successors and assigns to the same extent that such would have been held and enjoyed by Assignor had this assignment not been made.

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IN WITNESS WHEREOF, Assignor and Assignee have executed this Trademark Assignment as of the Effective Date.

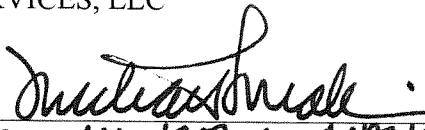
ASSIGNOR:

BAKER & TAYLOR, LLC (D/B/A
BAKER & TAYLOR PUBLISHING
GROUP)

By: 
Name: David K Cully
Title: President, Retail & EVP,
Merchandising

ASSIGNEE:

READERLINK DISTRIBUTION
SERVICES, LLC

By: 
Name: MICHAEL L. MARKIN
Title: SVP, GENERAL COUNSEL,
& SECRETARY

Schedule A

TRADEMARKS

U.S. Trademark Applications

Serial No.	Trademark
86489898	WORD CLOUD CLASSICS
86489917	A NOVEL JOURNAL