

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM372614

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Michael A. Leen		01/22/2016	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Coachella Music Festival, LLC		
Street Address:	425 W. 11th Street, Suite 500		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90015		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3851272	CHELA	
CORRESPONDENCE DATA			
Fax Number:	2134303409		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(213) 430-3400		
Email:	trademarks@tuckerellis.com		
Correspondent Name:	David J. Steele		
Address Line 1:	950 Main Avenue, Suite 1100		
Address Line 2:	Tucker Ellis LLP		
Address Line 4:	Cleveland, OHIO 44113-7213		
ATTORNEY DOCKET NUMBER:	14223/014		
NAME OF SUBMITTER:	Linda Bolter		
SIGNATURE:	/Linda Bolter/		
DATE SIGNED:	02/09/2016		
Total Attachments: 3			
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TRADEMARK ASSIGNMENT and
SCHEDULE OF TRADEMARK and REGISTRATION


WHEREAS, Michael A. Leen, an individual residing at 159 Prince Street Apt. 11 New York, New York 10013 (the "Assignor"), has adopted, owns and is using or intends to use those Trademark, service marks, trade names, trade dress, and other indicators of source listed below, together with all associated logos and design treatments (collectively, the "Trademark"), and is the owner of the following Registration or applications for trademark registration in the United States Patent and Trademark Office or trademark offices of the designated countries outside of the United States (the "Registration"):

<u>Trademark</u>	<u>Reg. No.</u>	<u>Country</u>
CHELA	3851272	USA

WHEREAS, Coachella Music Festival, LLC, a corporation organized under the laws of the state of Delaware with its principal place of business at 425 W. 11th Street, Los Angeles, California 90015 ("Assignee"), desires to acquire all of Assignor's right, title, and interest in and to the Trademark and the Registration, as well as all associated goodwill;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which hereby are acknowledged by each party, Assignor hereby assigns to Assignee all of Assignor's right title and interest in the Trademark and the Registration, together with the goodwill of the business symbolized by the Trademark and the Registration.

Michael A. Leen



Date

1/22/16

[ATTACH NOTARY CERTIFICATE]

Accepted by:

COACHELLA MUSIC FESTIVAL, LLC 
COACHELLA INC.



By:

Title:

Date

SKIP PAIGE

COO

2-4-16


JAMES PAIGE

[ATTACH NOTARY CERTIFICATE]

Certificate of Acknowledgement

State of NY
County of KINGS

On Jan 27, 2016, before me, Brian Paik,
(date) (notary)

personally appeared, Michael A. Leen,
(signers)

personally known to me -- OR --

proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are
subscribed to the within instrument and acknowledged to me that he/she/they executed the same in
his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument titled,
Trademark Assignment, the person(s) or the entity upon behalf of which
the person(s) acted, executed the instrument

WITNESS my hand and official seal



(notary signature)

BRIAN D. PAIK
NOTARY PUBLIC-STATE OF NEW YORK
Registration No. 01PA6248720
Qualified in Kings County
Commission Exp September 19, 2019

CALIFORNIA ALL-PURPOSE CERTIFICATE OF ACKNOWLEDGMENT

A notary public or other officer completing this certificate verifies only the identity of the individual who signed the document to which this certificate is attached, and not the truthfulness, accuracy, or validity of that document.

State of California }

County of Los Angeles }

On February 8, 2016 before me, L. Millis, Notary Public
(Here insert name and title of the officer)

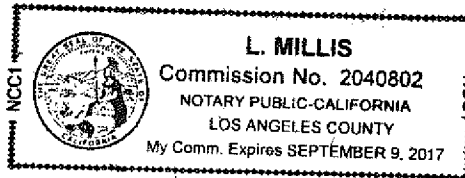
personally appeared James Paige
 who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is are subscribed to the within instrument and acknowledged to me that he ~~she/they~~ executed the same in his ~~her/their~~ authorized capacity(ies), and that by his ~~her/their~~ signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

L. Millis

Notary Public Signature



(Notary Public Seal)

ADDITIONAL OPTIONAL INFORMATION

DESCRIPTION OF THE ATTACHED DOCUMENT

Trademark Assignment
(Title or description of attached document)

Agreement
(Title or description of attached document continued)

Number of Pages 4 Document Date 2-8-2016

CAPACITY CLAIMED BY THE SIGNER

- Individual (s)
 Corporate Officer

(Title)

- Partner(s)
 Attorney-in-Fact
 Trustee(s)
 Other _____

INSTRUCTIONS FOR COMPLETING THIS FORM

This form complies with current California statutes regarding notary wording and, if needed, should be completed and attached to the document. Acknowledgments from other states may be completed for documents being sent to that state so long as the wording does not require the California notary to violate California notary law.

- State and County information must be the State and County where the document signer(s) personally appeared before the notary public for acknowledgment.
- Date of notarization must be the date that the signer(s) personally appeared which must also be the same date the acknowledgment is completed.
- The notary public must print his or her name as it appears within his or her commission followed by a comma and then your title (notary public).
- Print the name(s) of document signer(s) who personally appear at the time of notarization.
- Indicate the correct singular or plural forms by crossing off incorrect forms (i.e. ~~he~~/~~she~~/~~they~~, -is /are) or circling the correct forms. Failure to correctly indicate this information may lead to rejection of document recording.
- The notary seal impression must be clear and photographically reproducible. Impression must not cover text or lines. If seal impression smudges, re-seal if a sufficient area permits, otherwise complete a different acknowledgment form.
- Signature of the notary public must match the signature on file with the office of the county clerk.
 - ❖ Additional information is not required but could help to ensure this acknowledgment is not misused or attached to a different document.
 - ❖ Indicate title or type of attached document, number of pages and date.
 - ❖ Indicate the capacity claimed by the signer. If the claimed capacity is a corporate officer, indicate the title (i.e. CEO, CFO, Secretary).
- Securely attach this document to the signed document with a staple.