

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM372593

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
BIOTAB NUTRACEUTICALS, INC.		01/28/2016	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	DISH DIRECT, INC.		
Street Address:	1228 E. 7th Avenue		
Internal Address:	Suite 200		
City:	Tampa		
State/Country:	FLORIDA		
Postal Code:	33605		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3401265	EXTENZE	
CORRESPONDENCE DATA			
Fax Number:	4243222002		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	310-201-0111		
Email:	jay@steinlawyers.com		
Correspondent Name:	Jay Stein		
Address Line 1:	10940 Wilshire Blvd.		
Address Line 2:	Suite 600		
Address Line 4:	Los Angeles, CALIFORNIA 90024		
NAME OF SUBMITTER:	Adam Zwicker		
SIGNATURE:	/Adam Zwicker/		
DATE SIGNED:	02/09/2016		
Total Attachments: 1			
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ASSIGNMENT OF TRADEMARK

Trademark: EXTENZE

Registration No.: 3401265

Serial No.: 77232418


WHEREAS, BIOTAB NUTRACEUTICALS, INC. ("Assignor") is the registered owner of the trademark, EXTENZE, registered in the United States Patent and Trademark Office as Registration No. 3401265;

WHEREAS, Assignor has received good and valuable consideration from DISH DIRECT, INC. ("Assignee") in exchange for the assignment and transfer of all of the rights, title and interest in and to the EXTENZE trademark;

NOW, THEREFORE, without limitation or reservation, Assignor hereby assigns, acquits, and transfers to Assignee all of its rights, title, and interests in and to and appurtenant to the aforesaid EXTENZE trademark, along with all of the intellectual property rights, commercial rights, good will, and equitable rights and claims associated therewith.

The Commissioner of the Patent and Trademark Office and the Assignment Recordation Branch are, therefore, requested to records this Assignment of Trademark in favor of Assignee.

Affirmed this 28th day of January 2016:



Adam Zwicker, Chief Operating Officer
Biotab Nutraceuticals, Inc.