

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM372737

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|---|--|-----------------------|-----------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Northern Underwriters, Inc. | | 02/01/2016 | CORPORATION: MICHIGAN |
| RECEIVING PARTY DATA | | | |
| Name: | Acrisure, LLC | | |
| Street Address: | 5664 Prairie Creek Drive, S.E. | | |
| City: | Caledonia | | |
| State/Country: | MICHIGAN | | |
| Postal Code: | 49316 | | |
| Entity Type: | LIMITED LIABILITY COMPANY: MICHIGAN | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 4057284 | VAST | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 6163367000 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 616-336-6000 | | |
| Email: | trademarks@varnumlaw.com | | |
| Correspondent Name: | Timothy E. Eagle | | |
| Address Line 1: | 333 Bridge Street, P.O. Box 352 | | |
| Address Line 4: | Grand Rapids, MICHIGAN 49501 | | |
| ATTORNEY DOCKET NUMBER: | ACRISURE-NORTHERN | | |
| NAME OF SUBMITTER: | Timothy E. Eagle | | |
| SIGNATURE: | /Timothy E. Eagle/ | | |
| DATE SIGNED: | 02/10/2016 | | |
| Total Attachments: 2 | | | |
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| source=Acrisure Northern Underwriters Executed Assignment#page2.tif | | | |

CH \$40.00 4057284

TRADEMARK ASSIGNMENT

WHEREAS, Northern Underwriters Inc., a Michigan corporation, whose principal address is 300 S. Front Street, Marquette, Michigan 49855 ("Assignor"), is the recorded owner of the entire right, title and interest in and to the trademarks listed on the attached Schedule A (collectively, the "Trademarks").

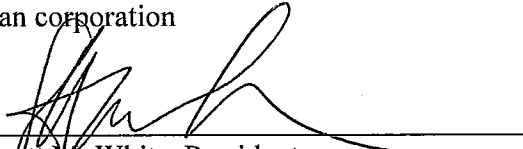
WHEREAS, Assignor has agreed to assign and transfer its entire right, title and interest in and to the Trademarks, together with all of the goodwill associated therewith and symbolized thereby, including all common-law rights associated with the Trademarks by virtue of its use in commerce, to Acrisure, LLC, a Michigan limited liability company, whose address is 5664 Prairie Creek Drive, S.E., Caledonia, Michigan 49316 ("Assignee").

NOW, THEREFORE, in view of the premises herein and for good and valuable consideration, the receipt of which is hereby acknowledged by Assignor, Assignor does hereby sell, convey, transfer and assign and deliver unto Assignee, its successors and assigns, the entire right, title and interest in and to the Trademarks, together with the goodwill associated therewith and symbolized thereby, and in and to any and all renewals thereof, together with all rights to sue and recover for past infringement thereof, to have and to hold forever for the sole and exclusive use and benefit of Assignee.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be executed by a duly authorized officer effective on this 1st day of February 2016.

NORTHERN UNDERWRITERS INC.
a Michigan corporation

By: _____


Scott M. White, President

SCHEDULE A

| Citation | Registration No. | Image | Status | Owner |
|----------|-----------------------|-------|------------|--|
| VAST | U.S. Reg. No. 4057284 | VAST | Registered | Northern Underwriters, Inc., a Michigan corporation 300 S. Front Street Marquette, Michigan 49855 |

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RECORDED: 02/10/2016

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