

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM372863

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	NUNC PRO TUNC ASSIGNMENT		
<b>EFFECTIVE DATE:</b>	09/15/2015		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Wise Sports Nutrition, LLC		09/15/2015	LIMITED LIABILITY COMPANY: COLORADO
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	iSatori, Inc.		
<b>Street Address:</b>	15000 W 6th Ave Frontage Rd		
<b>City:</b>	Golden		
<b>State/Country:</b>	COLORADO		
<b>Postal Code:</b>	80401		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4493907	GARCINIA TRIM	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3038931379		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	303-892-7297		
<b>Email:</b>	terry.miller@dgslaw.com		
<b>Correspondent Name:</b>	Terry Miller		
<b>Address Line 1:</b>	1550 17th Street		
<b>Address Line 2:</b>	Suite 500		
<b>Address Line 4:</b>	Denver, COLORADO 80202		
<b>NAME OF SUBMITTER:</b>	Terry R. Miller		
<b>SIGNATURE:</b>	/Terry R. Miller/		
<b>DATE SIGNED:</b>	02/11/2016		
<b>Total Attachments: 3</b>			
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## TRADEMARK ASSIGNMENT

This Trademark Assignment Agreement is made and entered into as of September 15 2015 (the "Effective Date"), by and between Wise Sports Nutrition, LLC ("Assignor"), and iSatori, Inc., ("iSatori").

Assignor is the owner and beneficiary of all rights, title, and interest in and to a trademark GARCINIA TRIM (the "Mark"), including U.S. Trademark Registration No. 4,493,907 for the Mark (the "Registration").

Assignor desires to convey, transfer, assign, and deliver to iSatori all of its rights, title, and interest in and to the Mark and the goodwill of the business associated therewith and symbolized thereby, including the Registration; and iSatori desires to acquire the Mark and the goodwill of the business associated therewith and symbolized thereby, including the Registration.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties agree as follows:

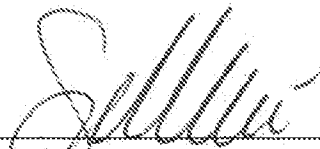
Assignor hereby conveys, transfers, assigns, and delivers to iSatori all of Assignor's rights, title, and interest in, to, and under the Mark, including all common law rights connected therein; together with the goodwill of the business symbolized thereby and associated therewith, and any registrations of and application to register the Mark, including the Registration; and together with all claims for damages by reason of past, present, or future infringement or other unauthorized use of the Mark, and with the right to sue for and collect damages.

Assignor represents and warrants that it is the sole owner of the Mark including the Registration and that it has the full right and power to make the assignment of the Mark including the Registration made hereby and that it has not made and will not make any assignment, transfer, sale, encumbrance, or agreement in conflict with any provision of this Trademark Assignment.

Assignor further covenants that it will execute all documents, papers, forms, and authorizations and take all other actions that may be necessary for securing, completing, or vesting in iSatori full rights, title, and interest in and to the Mark including the Registration. This Trademark Assignment may be executed in counterparts, each of which shall be deemed an original, but all of which together shall be deemed to be one and the same agreement. A signed copy of this Trademark Assignment delivered by facsimile, e-mail or other means of electronic transmission shall be deemed to have the same legal effect as delivery of an original signed copy of this Trademark Assignment. This Trademark Assignment shall be binding upon and shall inure to the benefit of the parties hereto and their respective successors and assigns. This Trademark Assignment and any claim, controversy, dispute or cause of action (whether in contract, tort or otherwise) based upon, arising out of or relating to this Trademark Assignment and the transactions contemplated hereby shall be governed by, and construed in accordance with, the laws of the United States and the State of Colorado, without giving effect to any choice or conflict of law provision or rule (whether of the State of Colorado or any other jurisdiction).

IN WITNESS WHEREOF, Assignor and iSatori have duly executed this Trademark Assignment, effective as of the Effective Date.

\_\_\_\_\_  
Wise Sports Nutrition, LLC  
By: \_\_\_\_\_  
Its: \_\_\_\_\_  
Date: \_\_\_\_\_

  
\_\_\_\_\_  
iSatori, Inc.  
By: STEPHEN AUDE  
Its: PRESIDENT  
Date: 09/15/2015

IN WITNESS WHEREOF, Assignor and iSatori have duly executed this Trademark Assignment, effective as of the Effective Date.

\_\_\_\_\_  
Wise Sports Nutrition, LLC  
By: *[Signature]*  
Its: *Paci Wise*  
Date: *8-15-15*

\_\_\_\_\_  
iSatori, Inc.  
By: \_\_\_\_\_  
Its: \_\_\_\_\_  
Date: \_\_\_\_\_