# CH \$515.00 206884

# TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM372891

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL	

# **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Vitamin World, Inc.		02/10/2016	CORPORATION: DELAWARE

# **RECEIVING PARTY DATA**

Name:	NBTY, Inc.	
Street Address:	2100 Smithtown Avenue	
Internal Address:	Legal Dept.	
City:	Ronkonkoma	
State/Country:	NEW YORK	
Postal Code:	11779	
Entity Type:	CORPORATION: DELAWARE	

## **PROPERTY NUMBERS Total: 20**

Property Type	Number	Word Mark	
Registration Number:	2068843	ABC PLUS	
Registration Number:	979312	"B-100"	
Registration Number:	1009831	B-50	
Registration Number:	2207168	PROSTAGUARD	
Registration Number:	1657118	PROSTA-GUARD	
Registration Number:	2021954	PROSTA-METTO	
Registration Number:	2012836	BREATH CHECK	
Registration Number:	1561762	CHOLESTO-FLUSH	
Registration Number:	2439176	CIRCULEG	
Registration Number:	2123563	GINKGO BOOSTER	
Registration Number:	1574314	HERBAL HARVEST	
Registration Number:	2175690	LIFE'S GREENS	
Registration Number:	2997995	METABOSURGE	
Registration Number:	2085886	MINERAL SOURCE	
Registration Number:	2009128	NATURALLY INSPIRED	
Registration Number:	2141741	SUPER SNOOZE	
Registration Number:	2117058	THE AFTER MEAL SUPPLEMENT	
Registration Number:	1109103	THERAVIM	

TRADEMARK REEL: 005729 FRAME: 0306

900353899

Property Type	Number	Word Mark
Registration Number:	1102507	ULTRA-CEE
Registration Number:	2827722	XTREME TRIM

### **CORRESPONDENCE DATA**

**Fax Number:** 6312187341

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 6312002000
Email: ip@nbty.com
Correspondent Name: NBTY, Inc.

Address Line 1: 2100 Smithtown Avenue

Address Line 2: Legal Dept.

Address Line 4: Ronkonkoma, NEW YORK 11779

ATTORNEY DOCKET NUMBER: VW TO NBTY	
NAME OF SUBMITTER:	Sofya Peysekhman
SIGNATURE:	/sp/
DATE SIGNED:	02/11/2016

### **Total Attachments: 4**

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TRADEMARK REEL: 005729 FRAME: 0307

### TRADEMARK ASSIGNMENT

This **TRADEMARK ASSIGNMENT** (the "<u>Assignment</u>"), dated as of February 10, 2016 (the "<u>Effective Date</u>"), is by and between Vitamin World, Inc., a Delaware corporation ("<u>Assignor</u>") and NBTY, Inc., a Delaware corporation, ("<u>Assignee</u>") (each, a "<u>Party</u>" and collectively, the "<u>Parties</u>").

**WHEREAS,** Assignor desires to sell, convey, assign, and transfer to Assignee, which desires to accept, all of Assignor's worldwide right, title, and interest in and to all trademarks, service marks, names, domain names, trade dress, logos, slogans, and other similar designation of source or origin set forth on <u>Schedule A</u> hereto, together with the goodwill associated with and symbolized by any of the foregoing, and all applications, registrations, renewals, and extensions therefor (collectively, the "<u>Assigned Marks</u>").

**NOW, THEREFORE,** for good and valuable consideration, including without limitation the entry of Assignee into the Trademark License Agreement between the Parties of even date herewith, the Parties agree as follows:

- 1. Conveyance. Assignor does hereby sell, convey, assign and transfer to Assignee all of Assignor's worldwide right, title and interest in and to the Assigned Marks, together with the goodwill associated therewith and symbolized thereby, and all benefits, privileges, causes of action, common law rights, and remedies relating thereto throughout the world, including, without limitation, exclusive rights to: (a) apply for and maintain all registrations, renewals and/or extensions thereof, (b) bring actions and recover damages for past, present and future infringement or other violation thereof and (c) grant licenses or other interests therein. Notwithstanding the foregoing, this Assignment will be construed as an agreement to assign to sell, convey, assign and transfer (and not a present sale, conveyance, assignment and transfer) of any Assigned Mark with respect to a jurisdiction in which this Assignment, were it construed as a present sale, conveyance, assignment and transfer, would impair the subsequent lawful and effective execution and recordation of a necessary jurisdiction-specific form.
- 2. <u>Recordation</u>. Assignor hereby authorizes and requests the Commissioner of Patents and Trademarks and any other applicable governmental entity or registrar (including without limitation any applicable foreign or international office or registrar), to record Assignee as the owner of the Assigned Marks, and to issue any and all Assigned Marks to Assignee, as assignee of Assignor's entire right, title and interest in, to, and under the same. Assignee shall have the right to record this Assignment with all applicable governmental authorities and registrars so as to perfect its ownership of the Assigned Marks.
- 3. Further Assurances. Assignor shall provide Assignee, its successors, assigns or other legal representatives, reasonable cooperation and assistance at Assignee's request and expense (including the execution and delivery of any and all affidavits, declarations, oaths, exhibits, assignments, powers of attorney or other documentation as may be reasonably required) as are requested by Assignee to effect, perfect, register, maintain, defend, enforce or otherwise exploit the rights assigned herein, including without limitation: (a) the preparation and prosecution of any applications or registrations assigned herein; and (b) the prosecution or defense of any interference, opposition, reexamination, reissue, infringement or other

TRADEMARK
REEL: 005729 FRAME: 0308

proceedings that may arise in connection with any of the rights assigned herein, including, but not limited to, testifying as to any facts relating to the rights assigned herein. If Assignee is unable for any reason, after reasonable effort, to secure the Assignor's signature on any document needed in connection with the actions specified above, Assignor hereby irrevocably designates and appoints Assignee and its duly authorized officers and agents as its agent and attorney in fact, which appointment is coupled with an interest, to act for and in its behalf to execute, verify and file any such documents and to do all other lawfully permitted acts to further the purposes of this Section 3 with the same legal force and effect as if executed by the Assignor.

- 4. <u>Successors and Assigns</u>. This Assignment shall inure to the benefit of and be binding upon the parties hereto and their respective successors and permitted assigns.
- 5. <u>Counterparts</u>. This Assignment may be signed in any number of counterparts, each of which shall be an original, with the same effect as if the signatures thereto and hereto were upon the same instrument. This Assignment shall become effective when each Party shall have received a counterpart hereof signed by the other Party. For the convenience of the Parties, any number of counterparts hereof may be executed, each such executed counterpart shall be deemed an original and all such counterparts together shall constitute one and the same instrument.
- 6. <u>Descriptive Headings</u>. The descriptive headings herein are inserted for convenience of reference only and are not intended to be part of or to affect the meaning or interpretation of this Agreement.
- 7. Governing Law. This Assignment shall be governed by and construed in accordance with the laws of the State of New York, regardless of the laws that might otherwise govern under applicable principles of conflicts of laws thereof, and any disputes regarding or arising out of this Assignment will be subject to the exclusive jurisdiction of the federal courts located in New York, New York.

[Signature Page Follows]

IN WITNESS WHEREOF, the undersigned have caused this Assignment to be executed as of the date above first written.

executed as of the date above lifet wi	itton.
	ASSIGNOR:
	Vitamin World, Inc.
	By: Jareth Joaney Name: Joseph Looyley Title: Vice President
	Acknowledged and Accepted:
	NBTY, Inc.
	By: Brune Name: Christopher Brennan Title: Sr. VP, General Counsel
THI	E STATE OF NEW YORK
County of SUFFOIK	_
This instrument was executed Toseph Looney World, Inc., a Delaware corporation,	the <u>Vice President</u> (title) of Vitamin on behalf of said corporation.
KERRYANNE UCCI NOTARY PUBLIC. State of New York No. 01UC6030585 Qualified in Suffolk County Commission Expires Sept. 13, 20	Notary Public in and for The State of New York  Keryanne Ucci Printed or Typed Name of Notary

My commission expires 12/12/2017

# SCHEDULE A TO TRADEMARK ASSIGNMENT

	Trademark	Country	Reg. No.
1.	ABC Plus	USA	2068843
2.	B-100	USA	979312
3.	B-50	USA	1009831
4.	ProstaGuard	USA	2207168
5.	Prosta-Guard	USA	1657118
6.	Prosta-Metto	USA	2021954
7.	Breath Check	USA	2012836
8.	Cholesto-Flush	USA	1561762
9.	Circuleg	USA	2439176
10.	Ginkgo Booster	USA	2123563
11.	Herbal Harvest	USA	1574314
12.	Life's Greens	USA	2175690
13.	Metabosurge	USA	2997995
14.	Mineral Source	USA	2085886
15.	Naturally Inspired	USA	2009128
16.	Super Snooze	USA	2141741
17.	The After Meal Supplement	USA	2117058
18.	Theravim	USA	1109103
19.	Ultra-Cee	USA	1102507
20.	Xtreme Trim	USA	2827722

**RECORDED: 02/11/2016** 

TRADEMARK REEL: 005729 FRAME: 0311