

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM372937

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
New York Life Insurance Company		01/27/2016	COMPANY: NEW YORK
RECEIVING PARTY DATA			
Name:	BOLI STRATEGIC PARTNERS, LLC		
Street Address:	215 E 21st Avenue		
City:	Torrington		
State/Country:	WYOMING		
Postal Code:	82240		
Entity Type:	LIMITED LIABILITY COMPANY: WYOMING		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3183584	BOLISTAR	
CORRESPONDENCE DATA			
Fax Number:	3076348902		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	307-634-8891		
Email:	tim.woznick@draylaw.com		
Correspondent Name:	Timothy Woznick		
Address Line 1:	204 E 22nd St		
Address Line 4:	Cheyenne, WYOMING 82001		
ATTORNEY DOCKET NUMBER:	11323		
NAME OF SUBMITTER:	Timothy Woznick		
SIGNATURE:	/tw/		
DATE SIGNED:	02/11/2016		
Total Attachments: 2			
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OP \$40.00 3183584

ASSIGNMENT OF TRADEMARK AND OF REGISTRATION OF TRADEMARK
U.S. Registration No. 3,183,584

WHEREAS, New York Life Insurance Company, a New York State mutual insurance company, 51 Madison Avenue, New York, NY 10010 ("Assignor") has adopted, used and is using the mark "BOLISTAR" for which it has obtained U.S. Registration No. 3,183,584, filed January 25, 2006, for the mark "BOLISTAR" (hereinafter the "Mark"); and

WHEREAS, BOLI STRATEGIC PARTNERS, LLC, a Wyoming limited liability company, having its principal office at 215 E 21st Avenue, Torrington, WY 82240 ("Assignee") is desirous of acquiring the entire right, title and interest in and to said mark:

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, transfers, conveys and assigns all of its interest in and to the Mark together with the goodwill of the business associated with the Mark and the registration therefor (referenced above).

Assignor represents and warrants that it owns the Mark, that no other party has any right, interest, or title in or to the Mark, that it has the legal right to assign the Mark to Assignee, and that such assignment does not infringe the rights of any other party. Assignor further represents and warrants that there are no pending claims or actions relating to the Mark.

Assignee shall have the right to file appropriate documents with the U.S. Patent and Trademark Office to ensure that title to and ownership of the Mark is registered in Assignee's name, and Assignor shall cooperate with Assignee with regard thereto and execute any documents reasonably required to effect the purposes of this Assignment. Assignee shall have the right to sue for and retain all damages for any past, present, or future infringements of the Mark.

This Assignment shall be binding on and inure to the benefit of the parties hereto and their respective successors and assigns.

NEW YORK LIFE INSURANCE COMPANY ("ASSIGNOR")

Signed: Janis Ruben
Name (print): Janis Rubin
Title: VP
Date: 1/27/16

ASSIGNMENT OF TRADEMARK AND OF REGISTRATION OF TRADEMARK

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TRADEMARK
REEL: 005729 FRAME: 0686

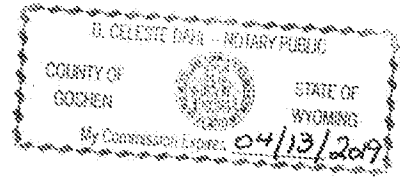
STATE OF Wyoming)
) ss.
COUNTY OF Goshen)

This instrument was acknowledged before me on 01/27/2016, 2016 by
Janis C. Rubin as Assignor of New York Life Insurance Company.

D. Celeste Dahl
Notary Public

SEAL

My commission expires: 04/13/2019



BOLI STRATEGIC PARTNERS, LLC ("ASSIGNEE")

Signed: [Signature]
Name (print): Jeffrey S. Marsh
Title: Member / owner
Date: 01/27/2016

STATE OF Wyoming)
) ss.
COUNTY OF Goshen)

This instrument was acknowledged before me on 01/27/, 2016 by
Jeffrey S. Marsh as Partner of BOLI STRATEGIC PARTNERS, LLC.

D. Celeste Dahl
Notary Public

SEAL

My commission expires: 04/13/2019

