

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM372939

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
NetworkMedia.com Inc.		11/05/2015	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Michael Orbach		
Street Address:	P.O. Box 1417 Midtown Station		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10018		
Entity Type:	INDIVIDUAL: UNITED STATES		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4151981	SWAG.COM	
CORRESPONDENCE DATA			
Fax Number:	4049626588		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	4048853330		
Email:	trademarks@troutmansanders.com		
Correspondent Name:	Michael D. Hobbs, Jr., Esq.		
Address Line 1:	600 Peachtree Street NE, Suite 5200		
Address Line 4:	Atlanta, GEORGIA 30308		
ATTORNEY DOCKET NUMBER:	40279.6		
NAME OF SUBMITTER:	Michael D. Hobbs, Jr., Esq.		
SIGNATURE:	/michael hobbs/		
DATE SIGNED:	02/11/2016		
Total Attachments: 2			
source=SWAG.COM Assignment#page1.tif			
source=SWAG.COM Assignment#page2.tif			

OP \$40.00 4151981

TRADEMARK ASSIGNMENT

This Assignment is effective as of the 5th day of November, 2015, by and between NetworkMedia.com Inc., a corporation organized and existing under the laws of State of California, having its principal office at Po Box 426 Avila Beach, CA 93424 ("Assignor"), and Michael Orbach, P.O. Box 1417 Midtown Station New York, NY 10018....., ("Assignee").

WITNESSETH:

WHEREAS, the Assignor is the owner of any and all rights associated with the mark SWAG.com, U.S. Registration No. 4151981 (the "Mark"), including, without limitation, any and all common law rights derived through the Assignor's use of the Mark, rights associated with any state or federal applications to register the Mark, and any trade dress rights, and other intellectual property rights acquired by the Assignor through the Assignor's use of the Mark; and

WHEREAS, the Assignee is desirous to acquire all right, title and interest, and any and all good will associated therewith, in the Mark.

NOW, THEREFORE, in consideration of monies and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Assignor hereby sells, assigns, and transfers unto the Assignee, its successors, assigns, and legal representatives, the full and exclusive worldwide right, title, and interest in and to any and all rights associated with the Mark and the good will associated therewith, including, without limitation:

the common law trademark rights associated with the Mark, any and all state trademark applications associated with the Mark, any and all United States trademark applications associated with the Mark, and any foreign trademark rights associated with the Mark, including the goodwill embodied with the Mark, any and all stylized and typed versions of the Mark, the right to obtain further trademark registrations related thereto, and the right to sue for infringements and past infringements thereof; and

any and all trade dress rights associated with the packaging and advertising of products or services used in connection with the Mark and all rights corresponding thereto throughout the world, including the right to sue for infringement of these trade dress rights, and including any and all past infringements and damages resulting therefrom.

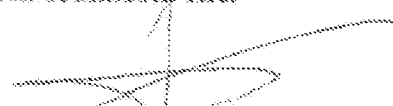
Assignor hereby requests the Commissioner of Trademarks of the United States and any Official of any country or countries foreign to the United States whose duty it is to receive or register trademarks or applications therefor to record the Assignee as the owner of the Mark and to issue all registrations for the Mark, to be in the name of the Assignee, as the Assignee of the Mark, for the sole use of the Assignee, its successors, legal representatives, and assigns, in accordance with the terms of this Assignment.

EXECUTED as of the date first written above


This trademark Assignment for the "SWAG" Mark, is executed as of this, 5th day of November, 2015, by and between:

ASSIGNOR:

NetworkMedia.com Inc.

By: 
Name: Stephen May
Title: President & CEO

ASSIGNEE:

By: 
Name: Michael Orbach
Title: _____