

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM372943

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Producers Ag Insurance Group, Inc.		02/11/2016	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	HCC Insurance Holdings, Inc.		
Street Address:	13403 Northwest Freeway		
City:	Houston		
State/Country:	TEXAS		
Postal Code:	77040		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 9			
Property Type	Number	Word Mark	
Registration Number:	3970781	PROAG	
Registration Number:	4117000	PA PROAG	
Registration Number:	4580813	PROAGPORTAL	
Registration Number:	4332762	PROAGQUOTE	
Registration Number:	4332761	PROAGWORKS	
Registration Number:	4055450	PRODUCERS AG INSURANCE GROUP	
Registration Number:	2992555	PA PRODUCERS AG INSURANCE GROUP	
Registration Number:	3974415	THE PAST, PRESENT AND FUTURE OF AGRICULT	
Registration Number:	3970792	YOUR PARTNER RAIN OR SHINE	
CORRESPONDENCE DATA			
Fax Number:	2142000853		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	214.651.5248		
Email:	ipdocketing@haynesboone.com		
Correspondent Name:	David A. Bell, Haynes and Boone, LLP		
Address Line 1:	2323 Victory Avenue, Suite 700		
Address Line 4:	Dallas, TEXAS 75219		
ATTORNEY DOCKET NUMBER:	PROAG - HCC		

OP \$240.00 3970781

NAME OF SUBMITTER:	David A. Bell
SIGNATURE:	/David A. Bell/
DATE SIGNED:	02/11/2016
Total Attachments: 3 source=ProAg Assignment to HCC#page1.tif source=ProAg Assignment to HCC#page2.tif source=ProAg Assignment to HCC#page3.tif	

TRADEMARK ASSIGNMENT

This Trademark Assignment (this “**Assignment**”) is made effective as of February 11, 2016 (the “**Effective Date**”), by Producers Ag Insurance Group, Inc., a Delaware corporation (“**Assignor**”) and HCC Insurance Holdings, Inc., a Delaware corporation (“**Assignee**”).

WHEREAS, CMFG Life Insurance Company (“**CMFG Life**”) owns all of the issued and outstanding capital stock of CUNA Mutual Investment Corporation (“**CMIC**”), and, prior to the Transfer Date (defined below), CMIC owned all of the issued and outstanding capital stock of Assignor;

WHEREAS, in connection with that certain Stock Purchase Agreement, dated September 29, 2014 (the “**Transfer Date**”), by and among CMFG Life, CMIC (collectively, “**Sellers**”), and Assignee (the “**Stock Purchase Agreement**”), Sellers transferred and assigned to Assignee all of the issued and outstanding capital stock of Assignor;

WHEREAS, through this Assignment, Assignor desires to transfer all right, title and interest in and to the trademark registrations and applications listed on Attachment A hereto (collectively, the “**Assigned Marks**”); and

WHEREAS, Assignee desires to obtain all right, title and interest in the Assigned Marks according to the terms of this Assignment.

NOW, THEREFORE, in consideration of good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties agree as follows:

Section 1. Assignment. Assignor hereby sells, assigns, transfers and conveys to Assignee, its successors, assigns and legal representatives, Assignor’s entire worldwide right, title and interest in and to the Assigned Marks, free and clear of any liens, including, without limitation, all associated goodwill, all applications, renewals, registrations, substitutions, extensions and foreign counterparts thereof, and all other corresponding rights that are or may be secured under the laws of the United States, any foreign country or jurisdiction or any multilateral organization, together with all income, royalties or payments due or payable as of the Effective Date or thereafter, all claims for damages and the right to sue for, collect, settle or release any past, present or future infringement, misuse or misappropriation of any of the Assigned Marks, in each case for Assignee’s own use and enjoyment, and for the use and enjoyment of Assignee’s successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment had not been made.

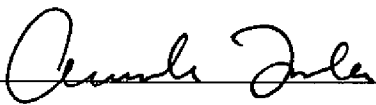
Section 2. Assistance. From time to time, as and when requested by Assignee, Assignor shall execute and deliver, or cause to be executed and delivered, all documents and instruments and shall take, or cause to be taken, any actions Assignee may reasonably deem necessary or desirable to consummate the transactions contemplated by this Assignment, including executing and delivering to Assignee assignments, consents, powers of attorney, declarations, affidavits and other instruments.

Section 3. Counterparts. This Assignment may be executed in any number of original, facsimile or portable document format (pdf) counterparts, each of which when so executed and delivered shall be an original, but all of which together shall constitute one instrument.


Section 4. Governing Law. This Assignment will be governed by and construed in accordance with the laws of the State of Texas, without regard to conflict of laws principles.

IN WITNESS WHEREOF, Assignor and Assignee have executed this Assignment as of the Effective Date.



PRODUCERS AG INSURANCE GROUP, INC.


By: Alexander Ludlow
Title: Secretary

HCC INSURANCE HOLDINGS, INC.


By: Randy D. Rucella
Title: SVP, General Counsel & Secretary

Attachment A – Assigned Marks

Mark	Serial No.	Registration No.	Status
PROAG	85189921	3970781	Registered 05-31-2011
	85189929	4117000	Registered 03-27-2012
PROAGPORTAL	85745737	4580813	Registered 08-05-2014
PROAGQUOTE	85548144	4332762	Registered 5-7-2013
PROAGWORKS	85548134	4332761	Registered 5-7-2013
PRODUCERS AG INSURANCE GROUP	85242458	4055450	Registered 11-15-2011 (on Principal Register)
PRODUCERS AG INSURANCE GROUP	78453860	2956341	Registered 05-24-2005 (on Supplemental Register)
	78454267	2992555	Registered 09-06-2005; renewed 01-22-2015
THE PAST, PRESENT AND FUTURE OF AGRICULTURAL RISK MANAGEMENT	85158844	3974415	Registered 06-07-2011
YOUR PARTNER RAIN OR SHINE	85199386	3970792	Registered 05-31-2011