

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM373021

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Hairstory Studio, LLC		02/11/2016	LIMITED LIABILITY COMPANY: NEW YORK
RECEIVING PARTY DATA			
Name:	Hair Ventures LLC		
Street Address:	94 Fargo Lane		
City:	Irvington		
State/Country:	NEW YORK		
Postal Code:	10533		
Entity Type:	LIMITED LIABILITY COMPANY: NEW YORK		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	4525203	HAIRSTORIES	
Registration Number:	4064729	HAIRSTORY	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(212) 873-6120		
Email:	stacy@stacygrossmanlaw.com		
Correspondent Name:	Stacy J Grossman		
Address Line 1:	43 West 43rd Street		
Address Line 2:	Suite 33		
Address Line 4:	New York, NEW YORK 10036		
NAME OF SUBMITTER:	Stacy J Grossman		
SIGNATURE:	/Stacy J Grossman/		
DATE SIGNED:	02/12/2016		
Total Attachments: 2			
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TRADEMARK ASSIGNMENT

This Trademark Assignment ("Assignment") is effective as of the 11th day of February, 2016 by and between Hairstory Studio, LLC ("Assignor"), having its place of business at 14 Liberty Street, New York, New York 10006 USA, and Hair Ventures LLC ("Assignee"), having its place of business at 94 Fargo Lane, Irvington, New York 10533 USA.

WHEREAS, Assignor is the owner of the trademarks set forth in Schedule A attached hereto and incorporated herewith, and all other rights appurtenant, including, but not limited to, common law rights, title and interest, trademark name rights, and the right to recover for past infringement, in the United States of America, in and to said trademarks and any applications and registrations thereof (hereinafter collectively referred to as the "Trademark");

WHEREAS, Assignee desires to acquire all rights, title and interest in and to the Trademark; and

WHEREAS, Assignor is willing to assign to Assignee all rights, title and interest as Assignor may possess in and to the Trademark;

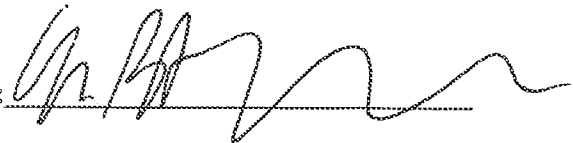
NOW THEREFORE, for good and adequate consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee all rights, title and interest as Assignor may possess in and to the Trademark, together with (i) the goodwill symbolized by said Trademark, (ii) all registrations and applications for the Trademark, (iii) all income, royalties, damages and payments in respect of the Trademark, and (iv) all causes of action (either in law or in equity) and the right to sue, counterclaim and recover for infringement of the Trademark.

Assignor will assist Assignee as reasonably necessary to secure, perfect, maintain or evidence the rights hereby transferred. Assignee hereby agrees to defend, indemnify and hold harmless, Assignor, its officers, employees and agents from any loss, claim, damage, expense or liability which results from Assignee's registration, use or assignment of the Trademark and its performance or breach of this Agreement.

Hairstory Studio, LLC

Hair Ventures LLC

By: 

By: 

Jackie G. Bayer
Printed Name

ELI HERTZBERG
Printed Name

Vice President
Title

CEO
Title

2.11.16
Date

2/11/16
Date

SCHEDULE A

<u>Trademark</u>	<u>US Registration Number</u>	<u>Registration Date</u>
HAIRSTORIES	4525203	May 6, 2014
HAIRSTORY	4064729	November 29, 2011