

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM373358

SUBMISSION TYPE:	RESUBMISSION		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
RESUBMIT DOCUMENT ID:	900353574		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Notes to Self, LLC		01/08/2016	LIMITED LIABILITY COMPANY: KANSAS
RECEIVING PARTY DATA			
Name:	RAQUEL WHITING GILMER		
Street Address:	5713 N. Charles Street		
City:	Baltimore		
State/Country:	MARYLAND		
Postal Code:	21210		
Entity Type:	INDIVIDUAL: UNITED STATES		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	4867552	I AM PERFECTLY ME	
Registration Number:	4796940	I AM PERFECTLY ME	
CORRESPONDENCE DATA			
Fax Number:	4435415682		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	4435415682		
Email:	kim@olivergrimsley.com		
Correspondent Name:	Kimberly S. Grimsley		
Address Line 1:	502 Washington Ave.		
Address Line 2:	Suite 605		
Address Line 4:	Towson, MARYLAND 21204		
NAME OF SUBMITTER:	Kimberly S. Grimsley		
SIGNATURE:	/Kimberly S. Grimsley/		
DATE SIGNED:	02/16/2016		
Total Attachments: 3			
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source=Trademark Assignment, I AM PERFECTLY ME, executed#page2.tif			

TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT ("Assignment") is made effective as of January 1, 2016, by and between Notes to Self, LLC, a Kansas Limited Liability Company, with its principal place of business at 7101 Alhambra, Prairie Village, Kansas 66208 (herein, "Assignor"), and Raquel Whiting Gilmer, an individual residing at 5713 N. Charles Street, Baltimore, Maryland 21210 (herein, Assignee").

WHEREAS, Assignor has used and continues to use the mark "I AM PERFECTLY ME," in connection with wristbands, socks, and t-shirts, and is the record owner of the following Trademark Registrations (herein the "Marks"):

Trademark	Registration No.	Registration Date
I AM PERFECTLY ME	4,867,552	December 8, 2015
I AM PERFECTLY ME	4,796,940	August 18, 2015

WHEREAS, pursuant to the July 19, 2014, Settlement and Trademark License Agreement between Notes to Self, LLC and Raquel Whiting Gilmer, Assignor desires to assign said Marks and any registrations resulting therefrom and all of the rights to and interests therein, including (without limitation) all the goodwill associated therewith.

WHEREAS, Assignee desires to acquire said Marks and any registrations resulting therefrom and all of the rights to and interests therein, including (without limitation) all the goodwill associated therewith.

NOW, THEREFORE, TO ALL CONCERNED, be it known for and in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, receipt and sufficiency of which is hereby acknowledged, Assignor hereby makes the transfer and assignment of all rights in the Marks as follows:

1. Assignor does sell, assign, and transfer all its right, title, and interest, anywhere in the world, in and to the Marks and the goodwill therein unto Assignee and the registrations thereof, together with the goodwill of the business in connection with which said Marks are used.
2. This Assignment includes any and all use rights and all rights to sue for and recover all damages for infringement of said Marks, whether such infringement occurred in the past or occurs in the future, as fully as if Assignor had filed such action in its own name.
3. Assignor hereby appoints Assignee to file and record this instrument with the United States Patent and Trademarks Office such filing to be as effective as if filed by Assignor.

IN WITNESS WHEREOF, the undersigned Assignor and Assignee have executed this Trademark Assignment.

NOTES TO SELF, LLC, ASSIGNOR

Laura A. Schmidt
Laura A. Schmidt, Owner

1/8/16
Date

State of Kansas)
)
County of Johnson) ss

On this 8th day of January, 2016, before me personally appeared Laura A. Schmidt, to me known to be the person described in, and who executed the foregoing instrument, and she duly acknowledged to me that she executed the same for the uses and purposes therein set forth.

[Signature]
Notary Public

My Commission Expires:
02/11/2019



