

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM373190

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Shamrock Foods Company		01/25/2016	CORPORATION: ARIZONA
RECEIVING PARTY DATA			
Name:	Distribution Marketing Services, L.P.		
Street Address:	16000 Memorial Drive, Suite 200		
City:	Houston		
State/Country:	TEXAS		
Postal Code:	77079		
Entity Type:	LIMITED PARTNERSHIP: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3657930	PIERPORT	
CORRESPONDENCE DATA			
Fax Number:	7139510662		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	7139510160		
Email:	bthompson@pdhlaw.com		
Correspondent Name:	Bartt G. Thompson		
Address Line 1:	1415 Louisiana St, 22nd Floor		
Address Line 4:	Houston, TEXAS 77002		
NAME OF SUBMITTER:	Bartt G. Thompson		
SIGNATURE:	/Bartt G. Thompson/		
DATE SIGNED:	02/15/2016		
Total Attachments: 2			
source=PIERPORT - Assignment of Trademark - Shamrock executed#page1.tif			
source=PIERPORT - Assignment of Trademark - Shamrock executed#page2.tif			

OP \$40.00 3657930

ASSIGNMENT OF TRADEMARK

This ASSIGNMENT OF TRADEMARK (the "Assignment") is made by Shamrock Foods Company, an Arizona corporation, (the "Seller"), in favor of Distribution Marketing Services, L.P., a Delaware limited partnership (the "Purchaser").

WHEREAS, the Seller desires to assign and transfer to the Purchaser the trademark listed on Exhibit A attached hereto and incorporated herein by reference (the "Trademark"), and the Purchaser desires to acquire the Trademark.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Seller does hereby assign, sell and transfer to the Purchaser the Trademark and all of the Seller's right, title and interest in and to the Trademark, together with the goodwill of the business symbolized by the Trademark, the right to sue for past infringement thereof, any registration and application for registration thereof, and all the benefit of the Trademark. The Seller does further consent to the recordation of this Assignment by the Purchaser with any governmental agency. The Purchaser agrees to assume responsibility for recording fees and other costs associated with recording of title to the Trademark.

This Assignment shall be binding upon the Seller and its successors and assigns, and shall inure to the benefit of the Purchaser and its successors and assigns.

IN WITNESS WHEREOF, the Seller has caused this Assignment of Trademark to be duly executed and delivered as of the date written below.

SHAMROCK FOODS COMPANY,
an Arizona corporation

By: W Kent McClelland

Name: W. Kent McClelland

Title: President & CEO

Date: 1/25/16

Exhibit A
Trademark

<u>Trademark</u>	<u>Registration No.</u>	<u>Registration Date</u>	<u>International Class/Goods</u>
PIERPORT	3657930	July 21, 2009	International Class: 029 Seafood, namely, bonefish, catfish, clams, cod, crab, crabmeat, escolar, grouper, halibut, lobster, mahi mahi, marlin, monk, mussels, ono, opah, oysters, rockfish, salmon, scallops, seabass, shark, skate wings, snapper, sole, swordfish, tilapia, trout, tuna, whitefish