

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM373194

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Premier Market Connections, LLC		12/07/2015	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	HealthPlan CRM, LLC d/b/a Cavulus, LLC		
Street Address:	71 Lighthouse Road		
Internal Address:	Suite 300		
City:	Hilton Head		
State/Country:	SOUTH CAROLINA		
Postal Code:	29928		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3671372	LEAPCRM	
CORRESPONDENCE DATA			
Fax Number:	8642714015		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	864.271.4940		
Email:	ipdocket@mcnair.net		
Correspondent Name:	Douglas L. Lineberry		
Address Line 1:	104 South Main Street		
Address Line 4:	Greenville, SOUTH CAROLINA 29601		
ATTORNEY DOCKET NUMBER:	060975.00005		
NAME OF SUBMITTER:	Douglas L. Lineberry		
SIGNATURE:	/Doug Lineberry/		
DATE SIGNED:	02/15/2016		
Total Attachments: 1			
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CH \$40.00 3671372

ASSIGNMENT


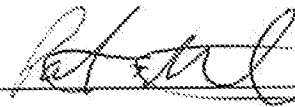
WHEREAS, Premier Market Connections, LLC, a Delaware limited liability company ("Assignor"), has adopted, used and is the owner of the trademark "LEAPCRM," U.S. Serial Number 77,054,183, as used for computer software for customer relationship management in the field of healthcare and Medicare insurance, including training, lead management, tracking, reporting and performance tracking (the "Mark"); and


WHEREAS, HealthPlan CRM, LLC DBA Cavulus, LLC, a Delaware limited liability company ("Assignee"), wishes to acquire the entire right, title, and interest in and to the Mark and the Registration, including all goodwill of the business connected with the use of the Mark and symbolized by the Mark.

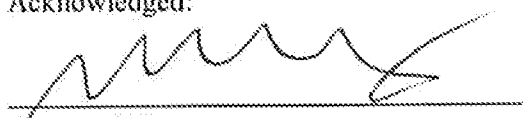
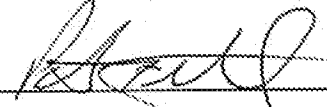
NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged. Assignor hereby sells, assigns, transfers and sets over to Assignee the entire right, title and interest in and to the Mark and the Registration, together with the goodwill of the business connected with the use of the Mark and symbolized by the Mark, and all right to sue for and to receive all damages occurring from past infringement of the Mark and/or Registration, the same to be held and enjoyed by Assignee and its successors, assigns and other legal representatives; and Assignor covenants and agrees to assist Assignee in the perfection of its title to the Registration upon request by Assignee.

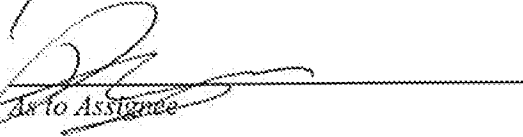
IN WITNESS WHEREOF, the undersigned have executed and set their hands and seals as of this the 7 day of March, 2015.

WITNESSES:


Premier Market Connections, LLC
By: 


As to Assignor
Address: 2356 Morrow Road
Pittsburgh, PA 15241

Acknowledged:

HealthPlan CRM, LLC DBA Cavulus, LLC
By: 


As to Assignee
Address: 71 Lighthouse Road
Suite 300
Hilton Head Island, SC 29928